

DIVERSITY OF ACTIVITIES



consider a string of interactive exhibits, that tell a cohesive story, joined by design elements - w/a family friendly guide (or app, perhaps) that lets parents / anyone find reasons to keep walking. Could be inside first floor spaces, in open areas. Maybe the Pier creates a t-shirt w/ the map of activities - like a London Subway map.

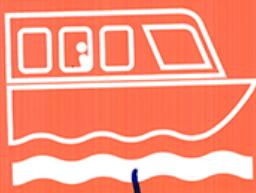
Use boats/barges docked alongside pier as floating bars/restaurant spaces
- particularly in warm season?

→ I second this question w/ the addition of broader service use & perm: space allocation.

Performer Spaces

- a space to work with local artists to put on a cultural or artistic piece for the public
 - Yerba Buena Dance
 - Mission Cultural Center
 - local bands

URBAN WATERFRONT CHARACTER & EXPERIENCE



IT'S GREAT
TO BE IN SAN FRANCISCO
AT THE WATERFRONT.
MORE PARKING SPACE WOULD
BE NICE. IT'S DIFFICULT TO
SEE THE FERRY FROM THE ROAD.
Diane, THE NETHERLANDS.

- a night-time experience
- safety, lights, music/shows
- work with local artists
- dancing

OPEN SPACES & PUBLIC ACCESS



Love the palm trees along the Embarcadero - Say YES to palms!

Y

- more skate parks
- more public restrooms
- more partnership w/ local artists + performers
 - live music
 - bands + musicians
 - dancers + drag queens

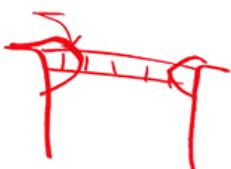
COMPLETE STREETS & TRANSPORTATION



Really focus on Ferry service. Highways are completely clogged & tolls to draconian that Ferries become heavily used.

Make Bay Bridge
Like G.G. Bridge
• Walking path
• Bike Path

AT PIER 1/2 MOTORCYCLE PARKING
replace with
SECURE BIKE PARKING
at FERRY BLDG AREA.
LIKE @ CAL TRAIN Station



WHAT ACTIVITIES BRING YOU TO THE WATERFRONT?

- warm pool! In to pubs. ← YES! ← yes!
- Tennis
- Farmers Market
- Walks along waterfront
- *more art.
- Ecological ART INSTALLATIONS / TEMPORARY PIECES (something more gastronomy-esque)
- Ferry Plaza Farmers Market
- Natural space
not pieces from
the market st
innovation zone
on temp bldgs
- *HOUSING THAT RETAINS VIEWS
- ACCESS TO WATERFRONT
- better/high quality design
- microclimate management
- food!

WHAT GROUND FLOOR USES WOULD PROVIDE THE BEST EXPERIENCE IN THE NEIGHBORHOODS AND ALONG THE WATERFRONT?

- Lawn near Ferry Building for picnic → less homeless
- More outdoor seating!
- Less pigeons!
- Display the 600 foot California ticket map
- A NICE PLACE TO SIT WITH A CUP OF COFFEE - BOOK
- Better access to the water - Kayaks! water taxis
- MAYBE PR AWARNESS of WATER TAXIS. people have no idea they are available
- Cafés, biergarten
- Need more cultural / community uses on the waterfront: cf. Ferry Bldg; Exploratorium
- More public invitations to participate
- ANOTHER HOUSTON'S/HILLSTONE EXPERIENCE
- ↳ More FOOD/DINK OPTIONS!
- more diverse uses in buildings.
- more history storytelling
- more programming
- Temp retail like in Hayes Valley to see more large scale gathering areas (Dolores Park scale)
- if WESTSIDE Embarcadero or underused piers can have viable uses.

WHAT ACTIVITIES WOULD ENCOURAGE YOU TO LINGER LONGER?

WHAT QUALITIES BRING YOU TO THE EMBARCADERO WATERFRONT?

~~Dear Sirs~~
We live next to it (across Pier)

"We're
but we
can

Have more outdoor seating / cafe
to activate public way
like ^{real} American barbers.

WHAT IMPROVEMENTS
PROPERTY WOULD ENH
ADJACENT NEIGHBOR

More greenery! →
||

WHAT IMPROVEMENTS ON PORT PROPERTY WOULD ENHANCE THE ADJACENT NEIGHBORHOOD?

IN PORT ONCE THE WINDS
IS DOWN WE CAN DO ANYTHING

OOD? THROAT: V. S.
also DO

W.W.D.

SERVING USA
Grocery?

→ S.

WHAT DOES OR WOULD ART INSTALLATIONS RESTORE AND DISPLAY THE GENE-

- ART IN STALLATIONS WOULD
Restore & display the boats
Love the historic boats
Art or interpretive displays

Anchored history Exhibits A

→ SINGULAR IDENTITY
I.e. "NORTH B...

A hand-drawn illustration featuring two speech bubbles. The larger speech bubble on the left contains the text "I'm not the shark" written in a cursive, bubbly font. To its right is a smaller, irregularly shaped speech bubble containing a single question mark.

WHAT ADDITIONAL ACTIVITIES AND FACILITIES WOULD YOU LIKE TO SEE IN THE PARKS & OPEN SPACES?

concert / music venues!

URBAN BEACH

ACTIVATE AREAS UNDER
BAY BRIDGE

More concerts in Cruise Terminal Plaza! 🎵♪)

↳ Movies too!

Skate park

Biergarten

Public Games ie.. Bocce Courts
Cornhole
etc.

SAFE space to Kayak

Bike & P.S. 8th
bridg.
or bay

- More neighborhood serving park programs/users:
- dog park
- children's play
- more green & public space
- picnics
- frisbee/kites

with work local artists
- singer
- drag queen
- performer

WHICH PARKS AND OPEN SPACES DO YOU USE AND ENJOY AND WHY?

Aquatic Park - a great place to take in the sun!

Provide a public space to display the 600 foot California relief map

Waterfront Plaza - my office - so open & calm

Floating Pool

Better timing of traffic lights for pedestrians

WILDLIFE?

ALONG THE WEST-SIDE OF THE EMBARCADERO, WHAT IMPROVEMENTS SHOULD BE ADDED TO THE COLLECTION OF SMALL OPEN SPACES NEAR

INTERSECTIONS?

WATERFRONT PARKS

SPIRIT PITCHES, ...

directional signage on both sides.

Cohesive, nice street lighting

WHERE AND HOW CAN WE IMPROVE CONNECTIONS ACROSS THE EMBARCADERO BETWEEN THE WATERFRONT AND CITY?

- BETTER SIGNAGE AT FERRY TERMINALS
+ directions from outside Ferry Bldg
- More consistency w/ F-line/muni during commute time. Ferry goes all the way to Pier 41 in am-commute hours
- Ambassadors to assist everyone visiting the Ferry Bldg to access nearby transit as needed for their destination- bus, streetcar, Muni, BART. They could sell Clipper cards w/ handheld e-devices.

WHAT IMPROVEMENTS WOULD MAKE MOVEMENT FEEL SAFER? HOW CAN WE IMPROVE THE PEDESTRIAN & BICYCLE ENVIRONMENT OF THE EMBARCADERO AND CONNECTING STREETS?

Safe bike storage at key areas - attendants on site - more seating options

Fit areas like FERRY Bldg. BETTER AND make frequent visual connection

Fisherman's Wharf. ATT PARK. TO THE BAY

MOB ENFORCEMENT

Safety signage -

WIDER SIDEWALKS - LAND SIDE

Bike stop lights at congested cross roads.

Privilege bikes + peds over cars !!

More protection
for bikers.
Can even
be part of the
world bldg -
but not
without tightening the bldg bnd

Bike racks w/ grid!
More than just
L-shaped parkings?