



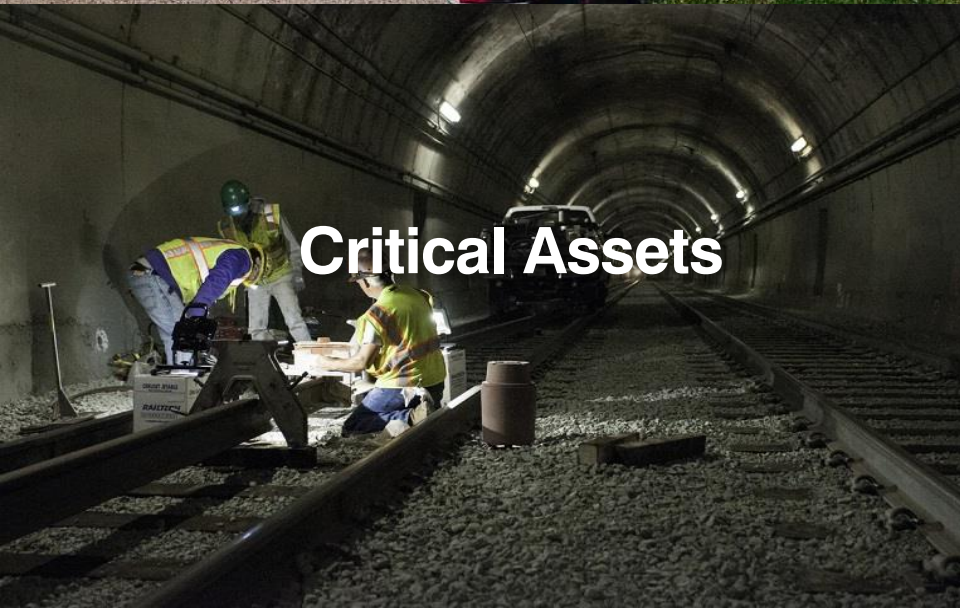
RESILIENT BY DESIGN BAY AREA CHALLENGE

*Uniting the best local and global minds to work towards a more resilient
and sustainable future*

RBD: Quick Overview

- Year-long resiliency design effort aimed at getting out ahead of the problem
 - Many elements are still being developed
- 10 sites – one in each Bay county, plus one more
 - San Francisco's site very likely to touch the Wharf, Central Waterfront, or Southern Waterfront
- Modeled after successful elements of East Coast's Rebuild by Design
- Regional Process
 - Balance typologies and design challenges
- Rockefeller Foundation-funded (part of 100 Resilient Cities)

Site Selection Criteria



Draft Regional Site Selection Process

- **Spring 2017**
 - Solicit ideas directly from local jurisdictions, key stakeholders, community groups
 - Crowdfund ideas for potential sites online
 - Design research tour
 - Release RFQ
- **Summer 2017**
 - Select 10 teams – one in each county + one
 - Conduct research tours
 - Teams develop and submit multiple design concepts per site/area
- **Fall 2017**
 - Local Jurisdictions review design concepts
 - Jury assigns teams to specific site/area (exact process still TBD)

Final Designs in Spring 2018

Prelaunch Phase (Early Spring 2017)

- **Preparation**
 - Develop logo/brand
 - Add timeline and FAQ to website
 - Release RFQ
 - Identify jury
- **Technical Research & Community Engagement**
 - Conduct informal outreach – pre-bid meetings; individual connections, presentations at existing meetings, online engagement
 - Identify technical research needs
- **Communications**
 - Hire communications firm
 - Plan launch
- **Organizational Management**
 - Hire staff – admn, competition director, comms/outreach

Phase 1 – Challenge Launch (Spring through Mid-Summer 2017)

- **Design Challenge**
 - Design research tour
 - Review team quals
 - Announce selected teams
- **Community Engagement**
 - Continue outreach
- **Communications**
 - Ongoing communications around opportunities for involvement as a team, community members, expert advisors

Phase 2 – Research (Mid-Summer through Fall 2017)

- **Design Challenge**
 - Conduct research tours
 - Teams develop and submit design concepts
- **Site Research/Community Engagement**
 - Continue community outreach, focused primarily on tour locations
 - Provide support to teams - expert advisors on public finance, community engagement, regulatory challenges, etc.
- **Communications**
 - Organize tours to provide basis for press, video and photographic documentation
 - Showcase design concepts

Phase 3 – Design

(Fall 2017 through early Spring 2018)

- **Design Challenge**
 - Assign teams to specific sites
 - Launch design phase
- **Site Research/Community Engagement**
 - Engage local partners at selected sites
 - Facilitate connections between teams, local government, community, advisors
- **Communications**
 - Maintain communications about the process and progress to the larger community
 - Plan public presentations of final designs

Phase 4 – Final Designs (Spring 2018)

- **Design Challenge**
 - Present final designs
 - Jury review
- **Communications**
 - Announce winners
- **Implementation**
 - Work with local jurisdictions to develop an implementation plan in as much detail as possible