



PORT ADVISORY COMMITTEES

May 2020

In Spring 2020, Port staff made changes in the structure of Port advisory committees, including revised geographic areas and membership. The Port's advisory committees are now:

- 1) Fisherman's Wharf Advisory Committee (Hyde Street Pier to Pier 39)
- 2) Northern Waterfront Advisory Committee (Pier 35 to Pier 40/South Beach Harbor)
- 3) Southern Waterfront Advisory Committee (Oracle Ballpark/China Basin to India Basin)
- 4) Maritime Commerce Advisory Committee (Portwide, includes all maritime business tenants and operations)

Members of the former Central Waterfront Advisory Group, which previously covered the area from Rincon Park, South Beach, Mission Bay, and Dogpatch/Potrero Hill have been included in the Northern and Southern Advisory Committees. Members of the former Northeastern Waterfront Advisory Group have been included in the Northern Advisory Committee, and former Southern Waterfront Advisory Committee members have been included in the Southern Advisory Committee.

The following committees will remain unchanged: Fisherman's Wharf Advisory Committee, Maritime Commerce Advisory Committee, Waterfront Design Advisory Committees, and the Embarcadero SAFE Navigation Center Advisory Committee.

Reasons for Change

Port advisory committees were initially created 20 years ago following the 1997 adoption of the Waterfront Land Use Plan. Their public meetings have fostered open dialog and working relationships between Port staff, adjacent neighborhoods, Port and waterfront stakeholders, and the public. Increasingly, Port projects and needs implicate broader waterfront, city and regional issues and discussions. The advisory committee changes are intended to draw on the successful public engagement experience of the Waterfront Plan Working Group, which led the planning process in 2016-2019 to update the [Waterfront Plan](#). Those public meetings brought together neighborhood, city, regional and diverse stakeholder perspectives to address local and neighborhood scale concerns along with Port-wide, city and regional needs. This holistic approach produced updated Waterfront Plan policy recommendations, providing direction to address localized and Port/city-wide needs and opportunities, including resilience. The Waterfront Plan resilience policy recommendations provided a starting point to support continuing public engagement now underway for the [Port's Waterfront Resilience Program](#).

The intent of the Northern and Southern Advisory Committees and revised geographic areas is to provide forums that continue to address localized Port waterfront needs and issues, and plans and initiatives affecting multiple neighborhood, city and public trust interests. The Northern and Southern Advisory Committee structure will support public presentations and discussions for projects and policies such as:

- Embarcadero Seawall (Northern Waterfront)
- Embarcadero Historic District stewardship and pier rehabilitation projects (Northern)
- SFMTA Embarcadero Enhancement and transportation projects (Northern)
- Mission Rock project and adjacent Mission Bay improvements (Southern)
- Blue Greenway parks, open spaces and connections from China Basin to Bayview Hunters Point (Southern)
- Supporting Pier 70 developments along with preserving cargo and maritime industry (Southern)
- Piers 80-96 Maritime Eco-Industrial Strategy (Southern)

All Port advisory committee meetings will continue to be publicly noticed and open to the public. Members of any Port Advisory Committee are encouraged to attend and would have standing to participate in other Port committee meetings. Port Advisory Group meetings will be scheduled on different days so that stakeholders can attend all meetings of interest. Joint meetings of Northern and Southern Advisory Committees also may be scheduled on an as needed basis to address Port-wide waterfront issues.