### The Vintage Yacht Experience

### Port of San Francisco Embarcadero Historic District Piers Request for Interest

In this Request for Interest (RFI), the Port is seeking responses with public-oriented concepts for sites in the Embarcadero Historic District in two categories: (1) Full building(s) or "Master Tenant" Responses or (2) Less than full building or "Smaller Tenant" Responses.

Respondents in the Master Tenant category have a vision for entire buildings, including one or more structures named in this RFI. Master Tenant respondents have the experience to execute a complex rehabilitation project for an historic structure over water and to operate such a facility under a long-term lease.

Respondents in the Smaller Tenant category are experienced in operating the proposed use and in managing a tenant improvement construction project. Respondents should assume the facility will be in a cold shell condition in their response. Respondents who feel they qualify for both categories (a Master Tenant candidate that also operates a public-oriented use) are invited to respond to all information below.

All answers are non-binding and will help the Port generate a better understanding of the possibilities for the future of the Embarcadero Historic District piers. View the RFI: <u>http://bit.ly/sfport-piers-rfi</u>. Learn more: <u>https://sfport.com/historic-pier-opportunities-partnership</u>. Email questions to Rebecca Benassini, Port Assistant Deputy Director Waterfront Development Projects, at <u>historicpiers@sfport.com</u>.

Please start by providing your email address and then proceeding to the next section. If at any point, you would like to save your responses and quit the form, click "NEXT" in each section and click "SUBMIT" in the final section. You will be emailed a link to your form. Responses can be edited until Wednesday, October 31, 2018 at 5:00 p.m., PDT. The Port of San Francisco will not consider responses until after the RFI closes.

### Email address \*

### **All Respondents**

All respondents should provide the following information via this online form. Click "NEXT" at the end of this section.

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### 1. Indicate whether this response is for the Master or Smaller Tenant Category or both.

Master Tenant

Smaller Tenant

### 2. Name of responding entity

Vintage Yacht Partners, LLC (in formation)

## 3. List the names of key personnel, describe their roles, and detail their relevant experience in the space provided.

Tom Bottenberg - Managing Member (Fleet Acquisition & Operations) Michael Crall - Managing Member (Hospitality)

Tom has acquired, restored, chartered and operated several vintage wood motor yachts and runabouts - primarily on Lake Tahoe. Michael has designed, constructed and furnished many restaurants and hotels - in San Francisco and elsewhere in California.

# 4. Describe proposed use(s) of the Port's Historic Piers. Include (a) a description of the use, (b) how the use is public-oriented, (c) types of populations targeted for service, and (d) how it complements and responds to existing nearby uses and conditions in the Embarcadero Historic District.

(a) Vintage Yacht Partners will offer charters - including overnight accommodations - on vintage motor yachts of classic design. This fleet of vessels - 4 to 8 in number - will include fully restored wooden-hull boats ranging in length from 35 to 55 feet. They would be 70 to 100 years old, typically, and some would have historic associations with well-known public figures or celebrities. (b) Access to charter and rental accommodations will be available to the members of the public, on a first-come, first-served reservation basis. (c) Targeted populations will include both area residents and San Francisco visitors seeking a special experience on the water. (d) We believe the use will complement nearby retail, restaurant, hotel and special attractions along the Embarcadero. The berthing of these beautifully crafted motor yachts will have exceptional visual appeal for pedestrians, as well.

### 5. Provide a summary of your experience related to the operation described in (4).

Tom Bottenberg has operated a similar charter service, using his own fully restored vintage boats, on Lake Tahoe. However, the seasonality of that destination makes it considerably less appealing than a San Francisco venue.

## 6. Provide information about your preferred location. Information on the sites included the RFI can be found at <u>http://bit.ly/sfport-piers-rfi-facilities</u> and <u>https://sfport.com/historic-pier-opportunities-partnership</u>.

In questions 6. a. - 6. d. describe the site(s) of interest.

### 6. a. Rank your preferred pier facility location(s) with 1 as your first choice.

	1	2	3	4	5	6	7	8	9	10	11
Pier 35	$\bigcirc$	۲	$\bigcirc$	$\bigcirc$							
Pier 33		$\bigcirc$									
Pier 31	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	۲	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Pier 29½ & 29	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	۲	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Pier 23	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	۲	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Pier 19½ & 19	$\bigcirc$										
Agriculture Building	$\bigcirc$	۲	$\bigcirc$	$\bigcirc$							
Pier 26	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	۲	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Pier 28		$\bigcirc$									
Pier 38	$\bigcirc$	۲	$\bigcirc$	$\bigcirc$							
Pier 40	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	۲	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Pier 48	$\bigcirc$	۲	$\bigcirc$	$\bigcirc$							
•											•

6. b. Using the image below, select your preferred area(s) of the pier facility. If the Agriculture Building is your preferred location, proceed to 6. c.						
	A. Embarcadero Frontage: Access to The Embarcadero and associated foot, bicycle, and automobile traffic; lots of natural light; architecturally beautiful exterior; often two stories.					
	B. Interior Shed: Spacious, open area that can be outfitted to suit your needs; minimal natural light; high ceilings; single story.					
	C. Exterior Shed/Access to Aprons: Beautiful, open water views; immediate bay access; immediate truck delivery access.					
<	C. & D. Exterior Shed/Access to Aprons and Submerged Land/Basin Area					
	AD. Master Tenant Whole Pier					
$\square$	Other:					

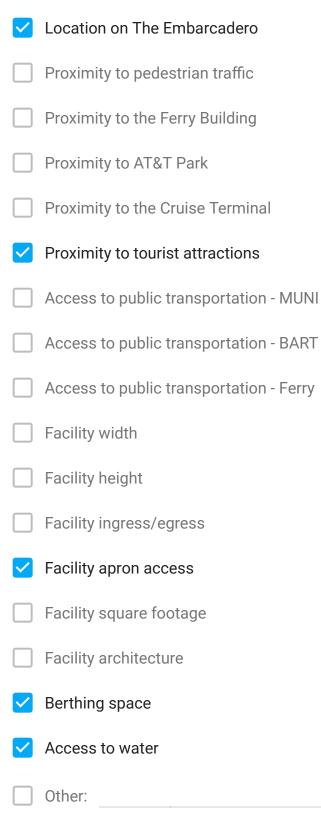
### Layout of Pier Facility



6. c. Describe the areas and the portions of the site(s) you propose to occupy.

Apron(s) plus a small portion of bulkhead building

## 6. d. Check all aspects of your preferred site(s) that influence your pier selection



### **Master Tenant Respondents**

Respondents in the Master Tenant category of responses provide the following information via this online form. All answers are non-binding. Click "NEXT" at the end of this section.

Smaller Tenant Respondents should skip this section by clicking "NEXT" below.

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7. Describe in paragraph form the operational concept including publicoriented use mix, such as: Where in the facility would different uses be located? Approximately how much space would be dedicated to different use-types (e.g., publicly-oriented uses, higher-revenue generating uses)? How would the public experience the facility, including public access to the building perimeter, views of and access to the Bay, maximizing access to and enjoyment of the historic elements of the building interiors, and minimizing the private feel of non-public uses?

8. Describe in paragraph form the physical improvements concepts. Please keep in mind that enhancements and alterations to the structures must be consistent with Secretary of the Interior Standards for Historic Rehabilitation.

Vintage Yacht Partners would need to install gangway(s) and floating landing platform(s) to provide convenient, safe access to the vessels from pier apron(s). Some reception and office area - probably less than 2,500 square feet - will be required, preferably within the bulkhead building and visible/ accessible from the Embarcadero sidewalk.

9. Describe in paragraph form how you would access sufficient capital to complete an undertaking like the rehabilitation of a full pier structure or structures.

### **Smaller Tenant Respondents**

Respondents in the Smaller Tenant category of response provide the following information via this online form. All answers are non-binding. Click "NEXT" at the end of this section.

Master Tenant Respondents should skip this section by clicking "NEXT" below.

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## 7. Provide a range of rental rates in dollars per leasable square foot per month for a triple net lease that the proposed operation can pay.

Berthing - \$30 to \$50 per lineal foot per month Office & Reception - \$4.00 to \$6.00 per square foot per month

## 8. a. Would you be willing to make capital improvements to your preferred pier facility that would last beyond your lease term?

Depends on the deal

🔵 No

Other:

8. b. Provide an approximate amount of tenant improvement funding you can advance to prepare space for your operation.

\$150,000

9. Provide a range of number of years of lease term you would anticipate requiring to amortize the tenant improvement investment in (8).

20 Years

### **Additional Information**

Both Master and Smaller Tenant Respondents, click "SUBMIT" below to complete the Port of San Francisco Embarcadero Historic District Piers Request for Interest. If you have any additional information you would like to submit with your RFI response, please email these items to <u>historicpiers@sfport.com</u> with "Historic Piers Additional RFI Information" in the subject line.

You will be emailed a link to your form and you will be able to make changes to your responses until the RFI closes on Wednesday, October 31, 2018 at 5:00 p.m., PDT. The Port of San Francisco will not consider responses until after the RFI closes.

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