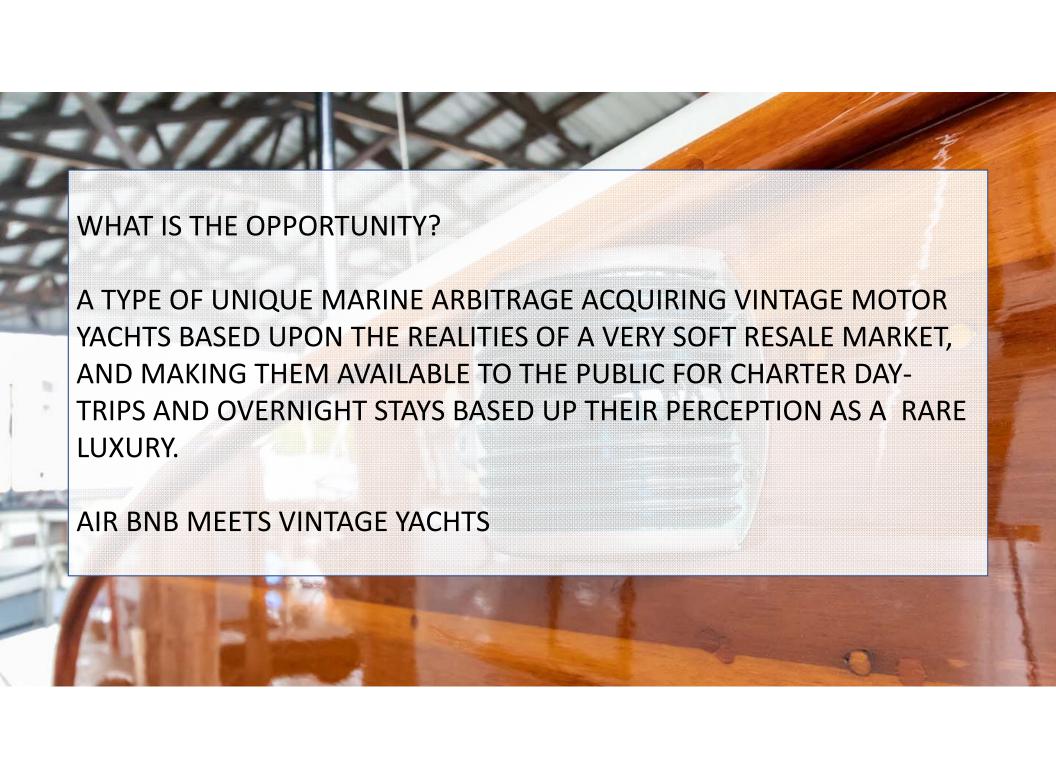


TB1 Thomas Bottenberg, 10/15/2018







MARKET DYNAMICS

THERE ARE SOME INTERESTING DYNAMICS WHICH SUGGEST THE TIMING IS RIGHT FOR AN ORGANIZED, MULTI-TIERED, EXCLUSIVE BOATING ALTERNATIVE.

AMONG THEM ARE:

- A GROWING ECONOMY AND GOOD CHARTER MARGINS
- MODEST OPERATIONAL EXPENSES
- VINTAGE VESSELS OF THE TYPE WE WOULD UTILIZE (36-55 FOOT MOTORYACHTS AND THE RESALE MARKET IS VERY SOFT
- SOME VESSELS CARRY FAMOUS PEDIGREES WHICH COULD ENHANCE THE MARKETING

LUXURY OFFERING AT AFFORDABLE PRICING



OVERNIGHTS
ABOARD 36- 55 FOOT
PERSONAL MOTORYACHTS
IN SAN FRANCISCO BAY
AND OTHER
WEST COAST MARKETS





FRACTIONAL USE TIMESHARES IN ALL MARKETS



MARKETING

OUR TIERED OFFERING IS DESIGNED TO CREATE PREDICTABLE CASH FLOW AT HIGHER MARGINS WHILE KEEPING CHARTER AND FRACTIONAL USE OPPORTUNITIES OPEN.

TIER 1 – OVERNIGHTS SOLD THROUGH GOOGLE ADWORDS, HOTEL CONCIERGE ALLIANCES, AIR BNB, VRBO, AND BOOKED THROUGH OUR OWN WEBSITE.

TIER 2 - FRACTIONAL USE (TIMESHARING) PRE-SOLD THROUGH ADWORDS AND PRESENTATIONS TO HOTEL CONCIERGE ALLIANCES TIER 3 - CHARTERS SOLD THROUGH GOOGLE ADWORDS, HOTEL CONCIERGE ALLIANCES. BOOKED THROUGH OUR WEBSITE.

