

FAM FEST SF



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Hello my name is Jose F. Adriazola - Pepe. I am a social entrepreneur who has over 20 years of experience working in the business, social, educational, and entertainment sectors. I have a work-in-progress concept, the creative knowledge and operational experience for a project that will reignite the Artistic Cultural Creative and Entertainment Renaissance in The SF Bay Area. This project will also facilitate San Francisco a creative culture global footprint as it resonates with our creative digital era via strategic collaborations. My goal is to provide a physical and digital platform of an Artistic, Cultural, Entertainment, Science, Technological, Engineering, and Mathematics Innovative Hub, and showcase venue. One which will also house in a Virtual Reality Theme Studio/gallery. Offering an array of Virtual Reality experiences via collaborations with art Studios, Galleries, Museums, Cultural Centers, Performing Venues, Tech Labs, Incubators, Universities, and Virtual Reality tech corporations. Perhaps also in the form of V.R. Rides and experiences where you can enjoy and participate in one of many San Francisco local adventures. And also see the live innovation and production of projects in the making at the production hub.

This is a three dimensional project:

1. Virtual Reality to learn the history culture & future of San Francisco.
2. Creative production hub/incubator & studio/gallery venue.
3. Cafe where students, participants, guests, and tourist can enjoy local to global bites.

This VR experience will be the next best thing to the real deal. In addition to new innovative works produced at our hub, this can also include collaborations with staple S.F. experiences such as Golden Gate, Dolphin Club, UCSF, Blue Angels and local tech corporations to offer unique and memorable experiences. Offering V.R. Kayaking under the Golden Gate to an open heart surgery. A board of creative directors will be constituted to brainstorm and decide, in collaboration with City and SF Waterfront Project officials, which V.R. experiences will be created and offered.

The Creative and Innovative Hub is the Headquarters for Production
Uniting the SF Bay Area's Art Culture Entertainment
Science Technology Engineering and Mathematics ("ACESTEM" Community) local
innovators to global leaders.

The Mission is to provide a physical & digital platform for creative and innovative works
and collaborations.

The Vision is to nurture ongoing creative and innovative collaborations amongst local
and professionals of all ages, and inspire children and youth to also collaborate and
create Virtual Reality experiences and Innovative and Creative productions. In doing so
we hope to represent the S.F. Bay Area and harness the Global Creative Renaissance
of our current Digital Era.

Fostering collaborations with non-profits organizations, city agencies, local colleges to
international universities, small to global business, family, friends, celebrity supporters
and tourism is the key for our international success.

The key to our local success is as follows:

Offering out of school time creative curricula and programing for under 18.

A Creative Hub for local innovators and global leaders of all ages to create.

A Local & Global arts gallery, live performance venue, and production hub.

A Cafe where you can enjoy local to global art, and innovation in the making.

The Head Quarters for Local & International ACESTEM projects and productions.

Initial Face is to Formalize Strategic Partnerships:

San Francisco City & County

S.F. Unified School District

Department of Children Youth and Families

S.F. Public Libraries.

S.F. Arts & Entertainment Commission.

African Diaspora Museum

African American Arts Complex

Asian Arts Museum

Academy of Art

Another Planet Presents

Blue Bear Music

Boys & Girls Club

Community Youth Center S.F
COOP S.F.
De Yung Museum
Dolby Corporations
Expressions Creative Medias College
Jewish Arts Museum
Google AI Studios
Mission Neighborhood Center
United Players
Mexican Arts Museum
Mission Cultural Center
MOMA
The Art Institute
Pandora Inc.
Pixar University - AI Experience
Precita Eyes
SFSU
Slack
Yahoo
Uber
UCB, UC Hastings, UCSF
(More TBD).

A Monthly Creative/Commercial Event Production

Much like First Fridays in Oakland and San Jose we would create a monthly collaboration, in participation with all Port of San Francisco and San Francisco's Waterfront stakeholder and stockholders. This would be a monthly opportunity for local patrons & vendor and tourist to celebrate and festive. It will also serve as a monthly networking event to foster stronger relationships and long lasting collaborations.

These collaborations we hope to be the life line and thread to sew the creative and innovative fabric of the SF Bay Area and connect to the world. This will be a monthly event taking place from AT&T Park to Pier 39 along the S.F. Waterfront, or another city corridor that needs a vibrant revitalizing such as Market street.

This will lead to an annual, touring production, FAM FEST S.F. is the local Renaissance of the Independent Fashion-Film~Art-Action~Media-Music Industries and Global fan fusion. This is the birth of a Global Community and Collective Mission of Cultural Ambassadors, Fans, Creators and Artists. The Mission of this Global Creative Community is to honor our creative roots while fostering the innovation of futuristic creative arts via technology.

Our Vision is to provide a digital global platform for creative content to exist and connect physical global-local trends of creativity that will manifest and flourish.

Our near future goals are to organize channels to harness creative trends from a grassroots level to global platforms. The strategic approach is to utilize social media to refer, review and reconstruct creative arts as a new form of entertainment. This approach will be fused with traditional and staple arts, and entertainment industries. By doing so we hope to create a seamless transition into a more conscious creative media platform. Our tactical recruiting process for content will be to select creatives with a purpose and clear message in mind and expression.

Due to the fact that all that we do is now intertwined with technology and the internet, and the younger generations are just as involved in these realms, this will be a Family affair. This means that we will host and showcase artistic creations from artists of all ages.

Our initial annual event will launch in San Francisco, hence FAM FEST S.F. This event will showcase local artists from all backgrounds with an emphasize on the unrepresented ethnic groups such as Native, Asian, African, European, Islander and Latin American Creative Arts in addition to other global cultures. However, theses global events will be all inclusive to all creative artist of any orientation and background. From a school level to a publish legendary level we will strive to foster what is Hot & Trendy, locally and globally. This means that for our initial annual event in San Francisco we will expose the local culture of the SF Bay Area, and bring the Global trends home.

Our plan is to duplicate a similar business model in a new location for our 2nd year, with a customization that will facilitate the local trends of that city. Our schedule plan is to add one more domestic city and one international city each. This approach will allow us to continue to harness global trends while discovering local trends all in one platform. We hope that by 2020 we can add a FAM FEST in Oakland California and Tokyo Japan. 2021 we plan to add Brooklyn NY and Berlin Germany, and in 2022 Los Angeles California and Beijing China, Miami Florida and Habana Cuba.

This idea is a project to connect global and local trends tastes and tech and expand our Creative Community and give global Fans what they want and inclusive influence. This means that a local artist/fan in the U.S. may connect with a Local artist/fan in Asia via a global trend but now they can also connect on a more personal/local level and not just influence each other's environment but have the power to influence the global market as a whole. What this means for the Film, Fashion, Art, Music and Media industries is direct and effective access to local-global creative arts and entertainment tastes and demand at a micro and macro level, and a potential creative global market place.