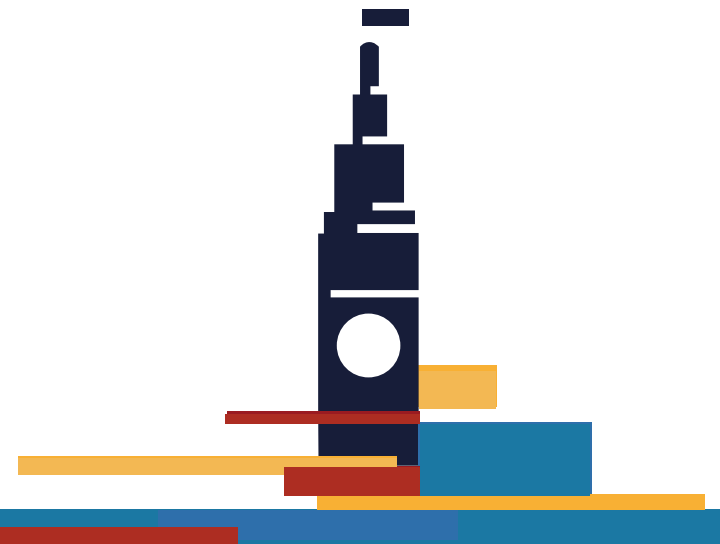


Economic Impact Policy

Informational Presentation

December 5, 2019

Presented By: Katie Petrucione, Kelila Krantz,
Tiffany Tatum, Dominic Moreno, and Carlos Colón





Agenda

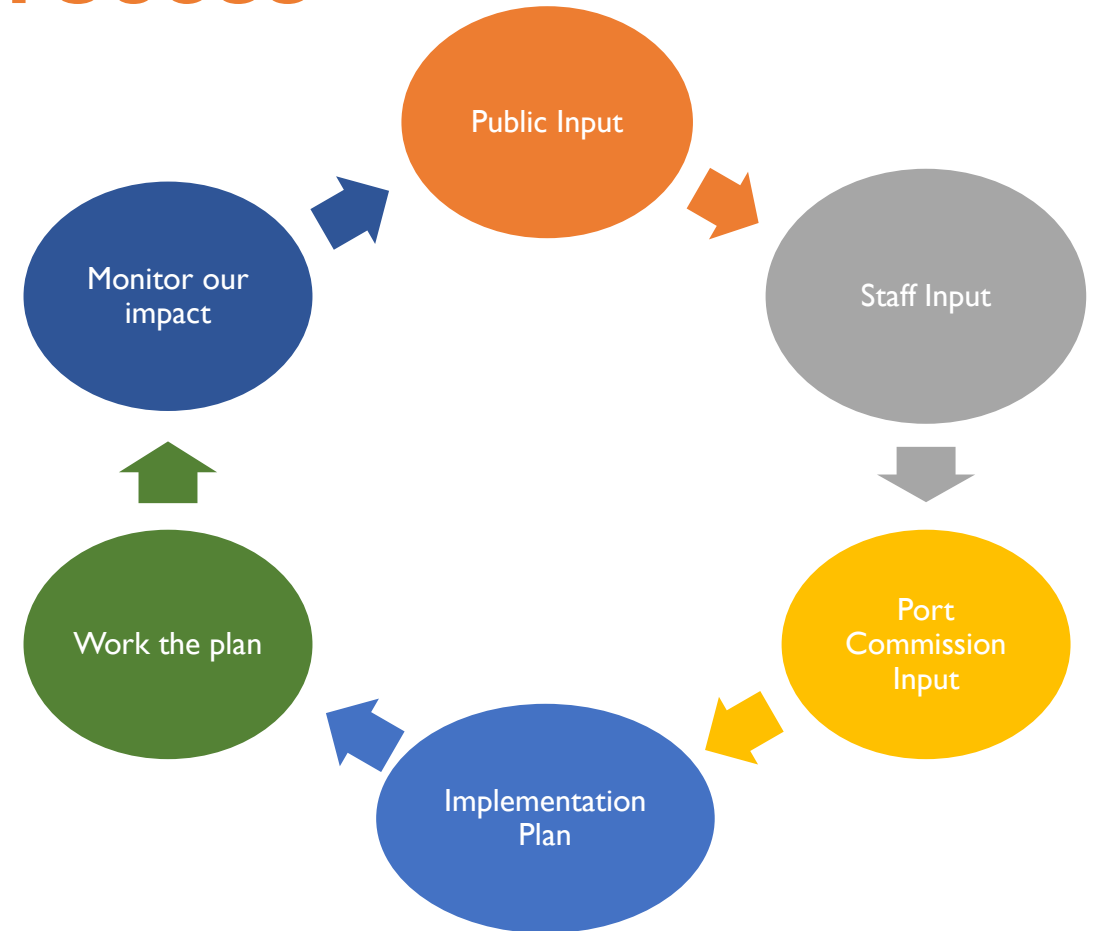
1. Economic Impact Policy: Goals and Process
2. Lever Updates
3. Next Steps

Economic Impact Policy: Goal

Leverage the Port's economic activity to advance social equity and inclusion for communities in and neighboring the Port, including historically disadvantaged communities, through Port contracts, improvements to open space, port and tenant hiring, and leasing.

Economic Impact Policy: Process

- Gather input from public, staff, and community advisory committees on how to improve economic impact to disadvantaged communities
- Present final ideas to Port Commission for approval
- Set implementable goals, establish metrics, and monitor progress



Public and Staff input on four levers

- **Contracts** (July – August)
- **Parks and Open Space** (September – October)
- **Port and Tenant Hiring** (November – December)
- **Leases** (January – February)

Lever 1: Contracts

- Create Port specific pre-qualified contractor pool
- Pier 70 Shipyard Repurposing Concept
- Increase presence and accessibility to Port staff in the community



Lever 2: Parks and Open Space

- Propose additional internal staffing support
- Create park evaluation standards
- Launch marketing and communications strategy to engage local residents with parks



Lever 3: Port and Tenant Hiring

- Currently pursuing 7-week meeting series with internal and external stakeholders to understand the barriers to employment and retention at the Port
- Analysis of port and tenant job opportunities, apprenticeships, internships and marketing



Lever 4: Leasing

- Currently exploring opportunities to increase engagement and participation in leasing
- Internal and external stakeholder meetings starting in January



NEXT STEPS in the Economic Impact Policy

December

Finish Lever 3: Port and
Tenant Hiring

January – February

Internal and external meetings
for Lever 4: Leasing

February – March

Metrics Module

April – May

Develop implementation plan

June 2020

Present to Port Commission

Thank You

