

# DRAFT WATERFRONT PLAN

MCAC Meeting  
July 18, 2019



# Waterfront Plan Public Process

## Port-wide Policy Recommendations



**LAND USE**



**TRANSPORTATION**



**RESILIENCE**

- **3 year public process led by Waterfront Plan Working Group & Advisory Teams**
- **Detailed financial and policy analysis and public discussions**
- **160 unanimously recommended and endorsed by the Port Commission**
- **Provides publicly -vetted goals and policies that apply Port-wide, and objectives for Port subareas. Includes implementation strategies and guidelines, including for balancing public access and maritime operations & berthing**

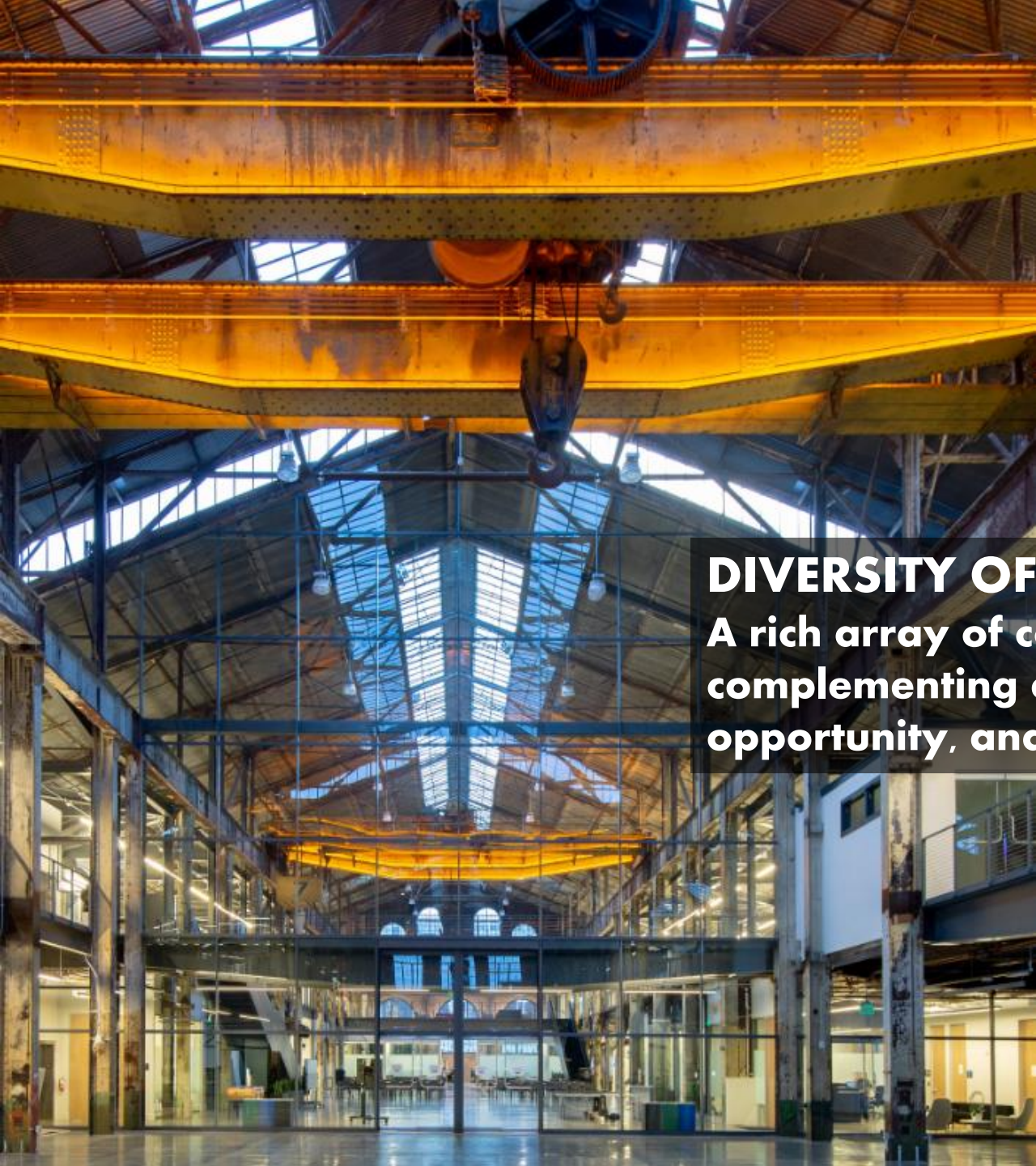


# **A WORKING MARITIME PORT**

**Preserve the Port of San Francisco's diverse maritime portfolio for the current and future needs of cargo shipping, cruise shipping, ferry and excursion boats, water taxis, fishing industry, ship repair, recreational boating and water-dependent activities.**







## **DIVERSITY OF ACTIVITIES & PEOPLE**

**A rich array of commercial, entertainment, civic activities & parks, complementing a working waterfront, providing economic opportunity, and waterfront destinations for all to enjoy.**





# **WATERFRONT PARKS & OPEN SPACE**

**Complete, enhance, and enliven the network of parks, public access, and natural areas along the San Francisco waterfront and Bay shoreline for everyone to use and enjoy.**





# **URBAN DESIGN, MINDFUL OF THE PAST, LOOKING TO THE FUTURE**

- **New developments of exemplary quality**
- **Visual and physical connections to the City and San Francisco Bay**
- **Preserving the waterfront's rich history**
- **Respecting the character of adjacent neighborhoods.**

**Image Source:**

<https://www.sfartscommission.org/sites/default/files/news/Cliff%20Garten.jpg>





## **A FINANCIALLY STRONG PORT WITH ECONOMIC ACCESS TO ALL**

**Ensure that new investment stimulates the revitalization of the waterfront, supports a financially secure Port enterprise, equitably providing new jobs, revenues, public amenities, and other benefits to the Port and the diverse residents of San Francisco and California.**



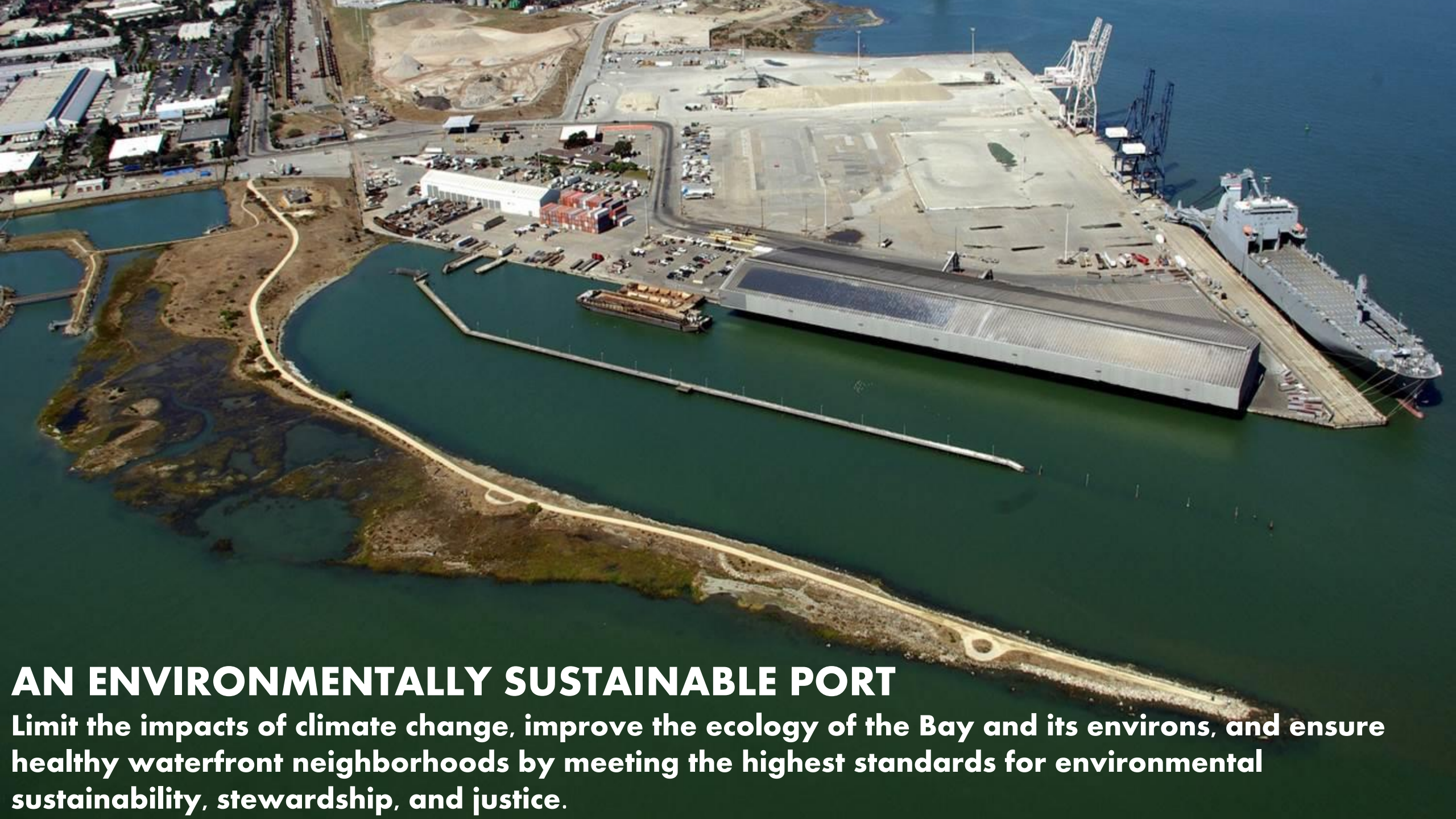


Image Source:  
[https://www.sfmta.com/sites/default/files/imce-images/2018/events/120826\\_051\\_eline.jpg](https://www.sfmta.com/sites/default/files/imce-images/2018/events/120826_051_eline.jpg)

## TRANSPORTATION & MOBILITY FOR PEOPLE & GOODS

Ensure that the waterfront is well managed to provide multiple modes of safe and sustainable transportation that serve the needs of workers, neighbors, visitors, and Port maritime and tenant operations.





## **AN ENVIRONMENTALLY SUSTAINABLE PORT**

**Limit the impacts of climate change, improve the ecology of the Bay and its environs, and ensure healthy waterfront neighborhoods by meeting the highest standards for environmental sustainability, stewardship, and justice.**



Image Source:  
<http://www.thesfnews.com/wp-content/uploads/2015/11/High-Tide.png>



## **A RESILIENT PORT**

**Strengthen Port resilience to hazards and climate change effects while protecting community, ecological, and economic assets and services, with a focus on the Port's unique historic, maritime, and cultural assets.**



# PARTNERING FOR SUCCESS

**Deepen Port partnerships and community engagement to increase public understanding of Port and community needs and opportunities to facilitate completion of improvements that achieve Waterfront Plan goals.**

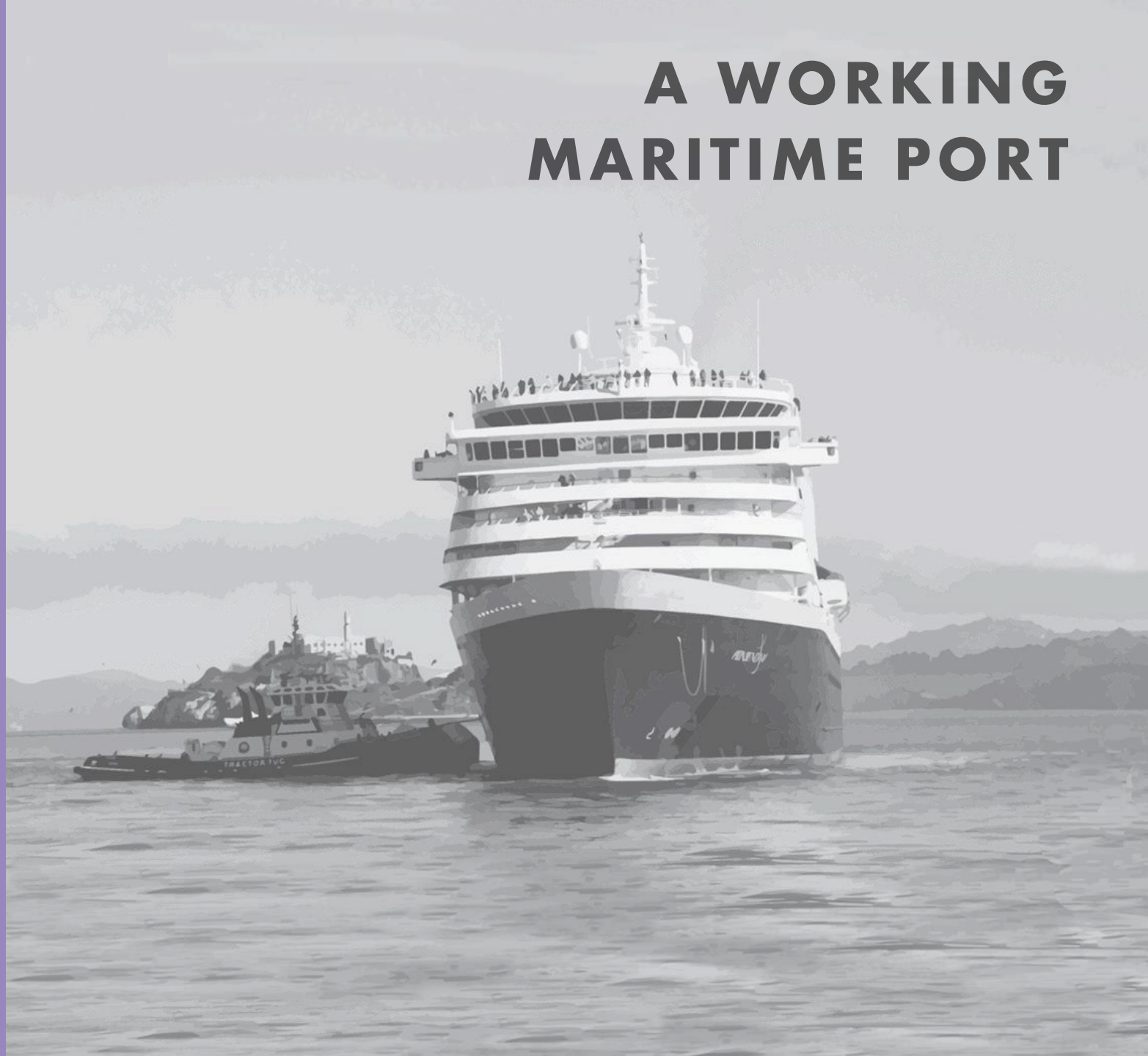




# A WORKING MARITIME PORT

Preserve and enhance the Port's diverse maritime portfolio for the current and future needs of cargo shipping, cruise, ferry and water taxis, excursion boats, fishing, ship repair, berthing, harbor services, recreational boating, and other water-dependent activities.

- Protect maritime facilities, infrastructure and operational flexibility
- Maintain and enhance maritime facilities
- Southern Waterfront cargo and industrial operations
- Water Recreation and Recreational Boating
- Maritime Use and Public Access compatibility





# MARITIME BERTHING NEEDS





Complete, enhance, and enliven the network of parks, public access, and natural areas along the San Francisco waterfront and Bay shoreline for everyone to use and enjoy.

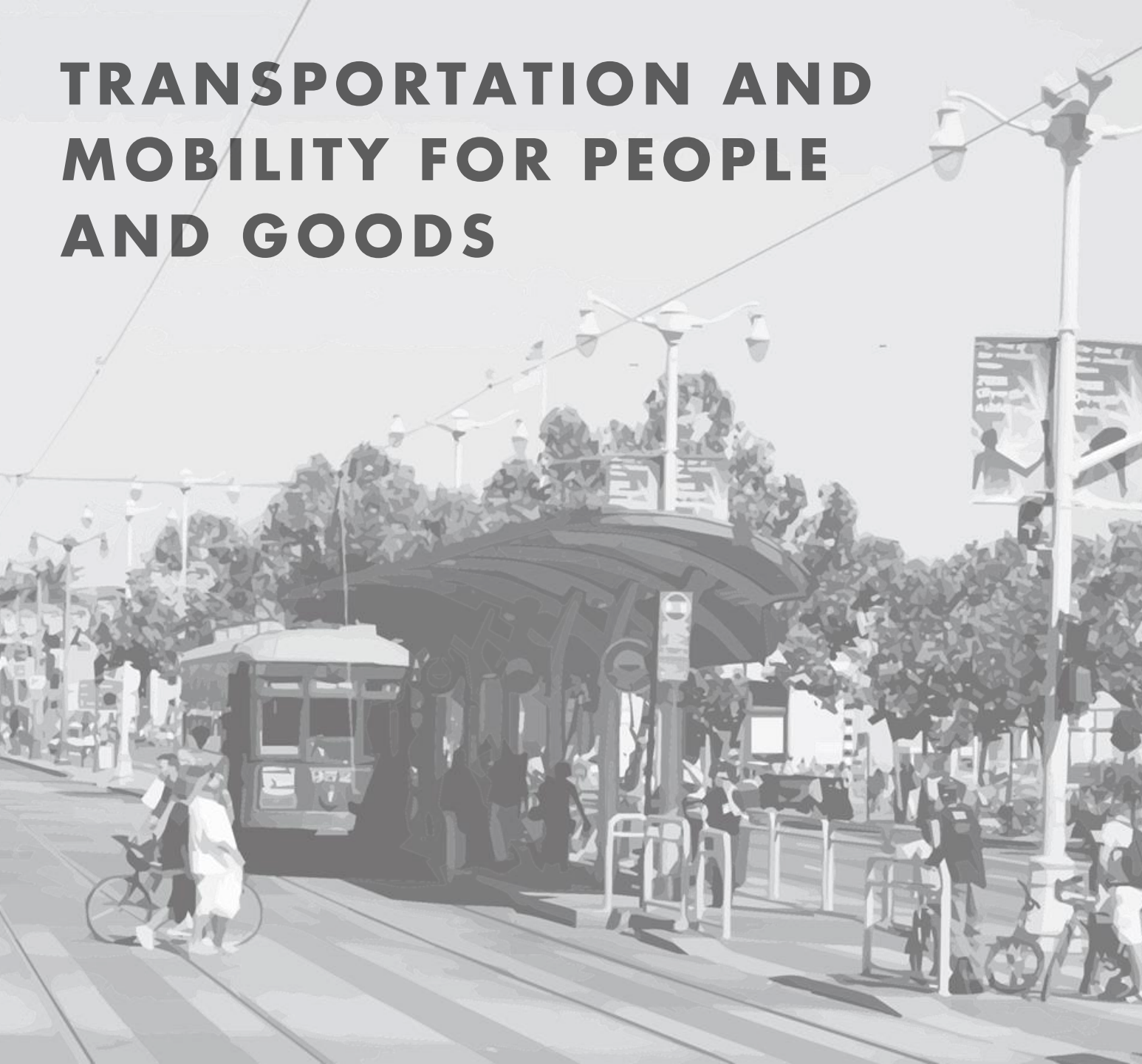
- Open space continuity, sequence, and variety
- Park activation
- Working with the City and the public
- City and nature connections
- Design character
- Water recreation access
- Maritime and public access compatibility

# **WATERFRONT PARKS AND OPEN SPACE**





# TRANSPORTATION AND MOBILITY FOR PEOPLE AND GOODS



Ensure that the waterfront is accessible and safe for all users through sustainable transportation that serves the needs of workers, neighbors, visitors, and Port maritime and tenant operations.

- Safe pedestrian and bicycle environment
- Functional goods movement and industrial access
- Managed parking and TDM plans
- Efficient street operations and maintenance



# A RESILIENT PORT

A grayscale photograph of a large suspension bridge, likely the San Francisco-Oakland Bay Bridge, spanning a body of water. In the foreground, there is a rocky shoreline with some vegetation and a low stone wall. The bridge's structure, including its towers and cables, is clearly visible against a light sky.

Strengthen Port resilience to hazards and climate change effects while protecting community, ecological, and economic assets and services, with a focus on the Port's unique historic, maritime, and cultural assets.

- Emergency and Disaster Response
- Seismic Safety
- Resilience Partnerships
- Resilience Planning
- Achieving Multiple Objectives
- Social Cohesion and Equity



# WATERFRONT PLAN'S FIVE SUBAREAS

## Fisherman's Wharf

Aquatic Park to Pier 39

## Northeast Waterfront

Pier 35 to Pier 14

## South Beach

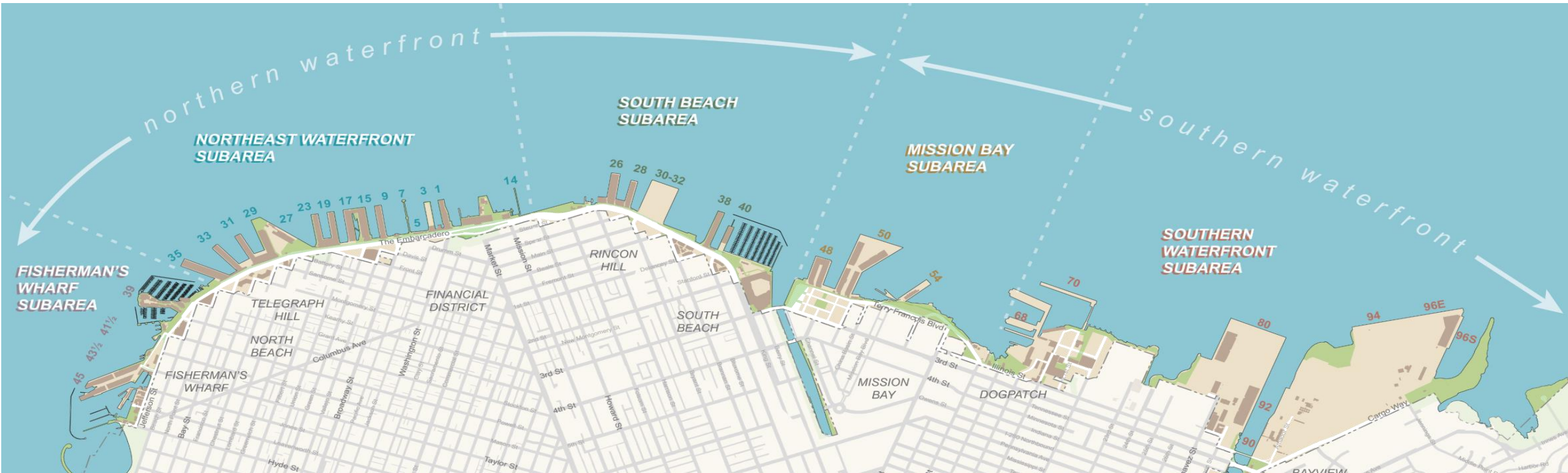
Rincon Park to Giants Ballpark

## Mission Bay

Pier 48 to Mariposa Street

## Southern Waterfront

Pier 68 to Heron's Head Park/India Basin





# South Beach Subarea Objectives

- Preserve and improve existing maritime and water-dependent activities
- Maintain and activate parks and public access areas, and create a connection to Mission Bay
- Promote activities and public access in Embarcadero historic pier rehabilitation projects
- Create a new architectural identity at Piers 30-32 while respecting the Embarcadero Historic District
- Respect the living environment of the Rincon Hill and South Beach neighborhoods
- Work closely with SFMTA to expand alternative transportation services, improving travel safety and comfort along The Embarcadero
- Coordinate closely with Embarcadero Seawall Program resilience proposals to address climate change while respecting South Beach's history and character



1

**A**= Acceptable Use  
**X**= Accessory Use

[illegible]**Table Notes:**

<sup>1</sup> See Appendix E, Glossary of Terms, for definitions of uses in this table. See policies in Chapter 2 and South Beach subarea objectives in this chapter, which apply to projects containing acceptable uses. Such projects are also subject to applicable regulatory review by the State Lands Commission, SF Planning Department and BCDC.

<sup>2</sup> See policies in Chapter 2A. This table indicates maritime and water - dependent uses best suited for the listed site. However, the Port Commission retains the authority to use Port sites for any maritime uses, subject to BCDC San Francisco Waterfront Special Area Plan policies regarding Open Water Basins.

<sup>3</sup> See policies in Chapter 2C.

<sup>4</sup> See policies in Chapter 2B.

<sup>5</sup> Pursuant to Proposition H approved by San Francisco voters in 1990, hotels are prohibited on piers and within 100 feet of the Bay shoreline.



# The Waterfront Plan reflects strong public support for a multi-use urban waterfront





# Draft Plan Amendments: Public Review and Comments

## Summer 2019 (through September 2019):

- Publish Draft Waterfront Plan – <https://sfport.com/waterfront-plan-update>
- Port Advisory Committee and Community meetings
- Draft Plan outreach, briefings, presentations
- Port Commission public hearing September
- Coordination with BCDC & State Lands
- Coordination with San Francisco Planning and City Departments

## Fall 2019:

- Initiate CEQA Environmental Review Process



# Thank You!

