

Transportation and Operations Update

CHASE 
CENTER



Chase Center – Promoting San Francisco Values

- **Chase Center is a transit hub!** With a Muni Metro T Line stop right at its doorstep, bus shuttles (77X and 78X) and a Muni Bus 55 stop within 1 block, all provide easy connections to BART and transfers to the entire Muni system.
- Chase Center **committed to limited parking** – only 923 parking spaces!
- Hired a **Transportation Demand Management Director** to understand and manage the sustainable transportation needs of Chase Center visitors and employees as well as work with the various local/regional agencies and neighboring community, and organizations to better transit.
- Implementing several TDM strategies including building infrastructure (Muni Station & Service Expansion etc.), creating incentives (giveaways for taking transit etc.) and disseminating information (through brochures, website, app and community meetings).
- A **transportation management plan** created with the shared vision of local and regional agencies guides our practices around events and games at the Chase Center.



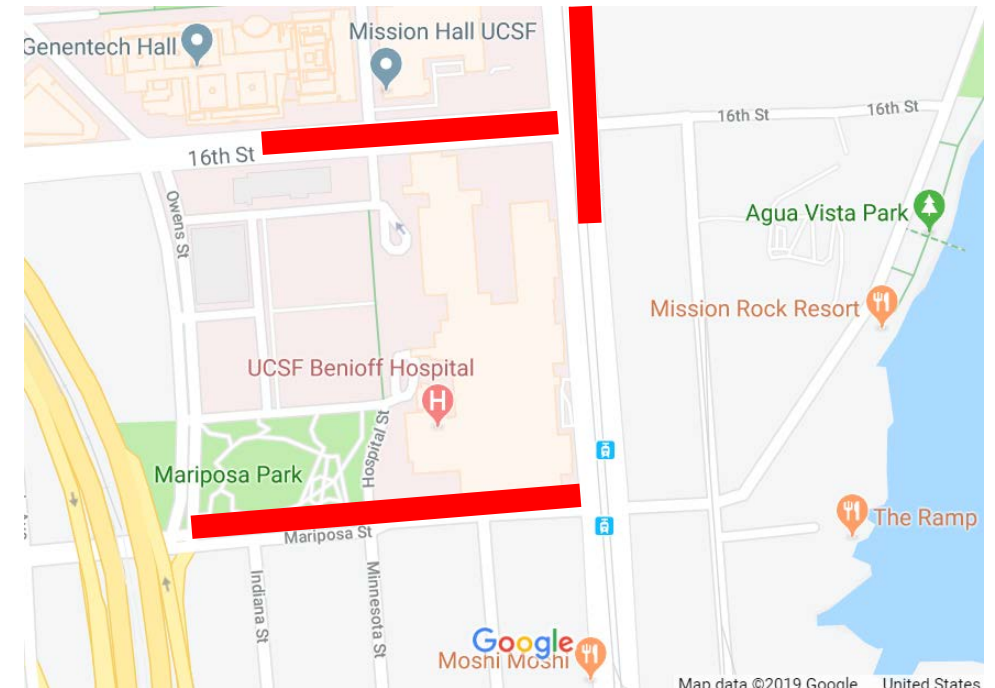
Transportation Management Plan (TMP) – Goals

- Ensure safe and efficient access for all site users.
- Promote and facilitate the use of sustainable transportation options, specifically non-automobile transportation, including transit (trains, buses, shuttles, ferries), walking, and biking.
- Reduce vehicular impacts and minimize pedestrian spillover into streets and adjacent neighborhoods.



Transportation Management Plan (TMP) – Monitoring Objectives

- Weekday Event Auto Mode Share: Targeted average **auto mode share** should be no greater than **53 percent** for **weekday** peak event arrivals (6:00 pm – 8:00 pm).
- Weekend Event auto Mode Share: Targeted average auto mode share should be no greater than **59 percent** for **weekend** peak event arrivals (6:00 pm – 8:00 pm).
- **Vehicle Queuing** on City Streets: Traffic entering the parking garage from eastbound 16th Street **does not spill back** to 16th Street or into the Third Street intersection due to garage ingress.
- Vehicle Queueing on City Streets: Event traffic does not **block access to the UCSF emergency room** entrance for emergency vehicles or patients on Mariposa Street between I-280 and Third Street.



Transportation Management Plan (TMP) – Monitoring Objectives

- Pedestrian Flows: **Pedestrians do not spill out** of sidewalks onto streets with moving vehicles, or out of crosswalks when crossing the street.
- Bicycle Parking: **Signage** is clearly visible **to direct bicyclists** to event valet and other bicycle parking, and ensure that adequate bicycle parking supply is provided to accommodate a typical peak event.
- **Transit** Mode Share: All Muni light rail and special event shuttle passengers are able to board their transit vehicle **within 45 minutes following an event**.
- Good Neighbor: Mission Bay **TMA shuttles** continue to run and **maintain capacity** for simultaneous neighborhood use.



Transportation Management Plan (TMP) – Monitoring Strategies

Tools:

- Regular coordination meetings with various agencies including SFMTA, Caltrain, SamTrans, BART etc. as well as other groups such as the Mission Bay Transportation Coordination Committee.
- Event attendee and employee surveys
- Parking Utilization Data collection

Documentation:

- TMP Travel Survey Memo (~Dec 2019)
- Pedestrian Access Report (~Dec 2019)
- TMP Monitoring Report (Annually)
- Updated presentations to community groups (As needed)



Chase Center – Event Scheduling and Noticing

- Soft opening events – last two weeks of August beginning 8/23
- Chase Center opening – Tuesday, September 3
- First public ticketed event – Friday, September 6 (Metallica with SF Symphony)
- Key inaugural dates
 - First dual event – Tuesday, September 10 (Dave Matthews Band)
 - First Warriors home game – Saturday, October 5 (vs. Lakers)
- Monthly schedule of events will be distributed to neighborhood and public via various distribution channels including email, community groups, Nextdoor, etc.
- **ChaseCenter.com** to stay informed
- More information to come regarding neighborhood hotline



Chase Center September Events Schedule

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3 Confirmed Event (pm) Confirmed Private Event (pm)	4 Possible Event (pm) JP Morgan Chase Corporate Challenge (3pm-11pm)	5	6 Metallica/ SF Symphony (pm)	7 Confirmed Event (Plaza, mid-day)
8 Metallica/ SF Symphony (pm) ATTD	9 Possible Event (am) <i>Giants @ 6:45pm</i>	10 Dave Matthews Band (pm) <i>Giants @ 6:45pm</i>	11 Eric Clapton (pm) <i>Giants @ 6:45pm</i>	12 Bon Iver (pm) <i>Giants @ 12:45pm</i>	13 Elton John (pm) <i>Giants @ 7:15pm</i>	14 Confirmed Concert (pm) <i>Giants @ 6:05pm</i>
15 Elton John (pm) <i>Giants @ 1:05pm</i>	16 John Mayer (pm)	17	18 Confirmed Event (pm)	19 Mumford & Sons (pm)	20 Possible Show (pm)	21 Janet Jackson (pm)
22	23 Confirmed Event (pm)	24 Confirmed Event (pm) <i>Giants @ 6:45pm</i>	25 <i>Giants @ 6:45pm</i>	26 <i>Giants @ 12:45pm</i>	27 <i>Giants @ 7:15pm</i>	28 Eric Church (pm) <i>Giants @ 1:05pm</i>
29 Confirmed Concert (pm) <i>Giants @ 12:05pm</i>	30 Confirmed Event (all day)					

■ Confirmed Concert
 ■ Confirmed Event
 ■ Possible Event/Show
 ■ Internal



Ongoing Community Outreach

Regular updates

- Mission Bay Citizens Advisory Committee
- Dogpatch Neighborhood Association
- Mission Bay Lifescience Roundtable
- Potrero Boosters
- Potrero Dogpatch Merchants Association
- UCSF
- Central Waterfront Advisory Group
- Southern Waterfront Advisory Group
- Neighboring Homeowners Associations

