



The Embarcadero and the Vision Zero High-Injury Network

Over 300,000 people walk, bicycle, ride transit, or drive on The Embarcadero Boulevard daily. Much of the Embarcadero corridor is on the city’s Vision Zero High Injury Network (HIN), representing the 13% of city streets where 75% of the severe and fatal injuries occur. Conditions along the shared use promenade have also deteriorated with daily ‘near misses’ and complaints of conflict between pedestrians and various wheeled devices.

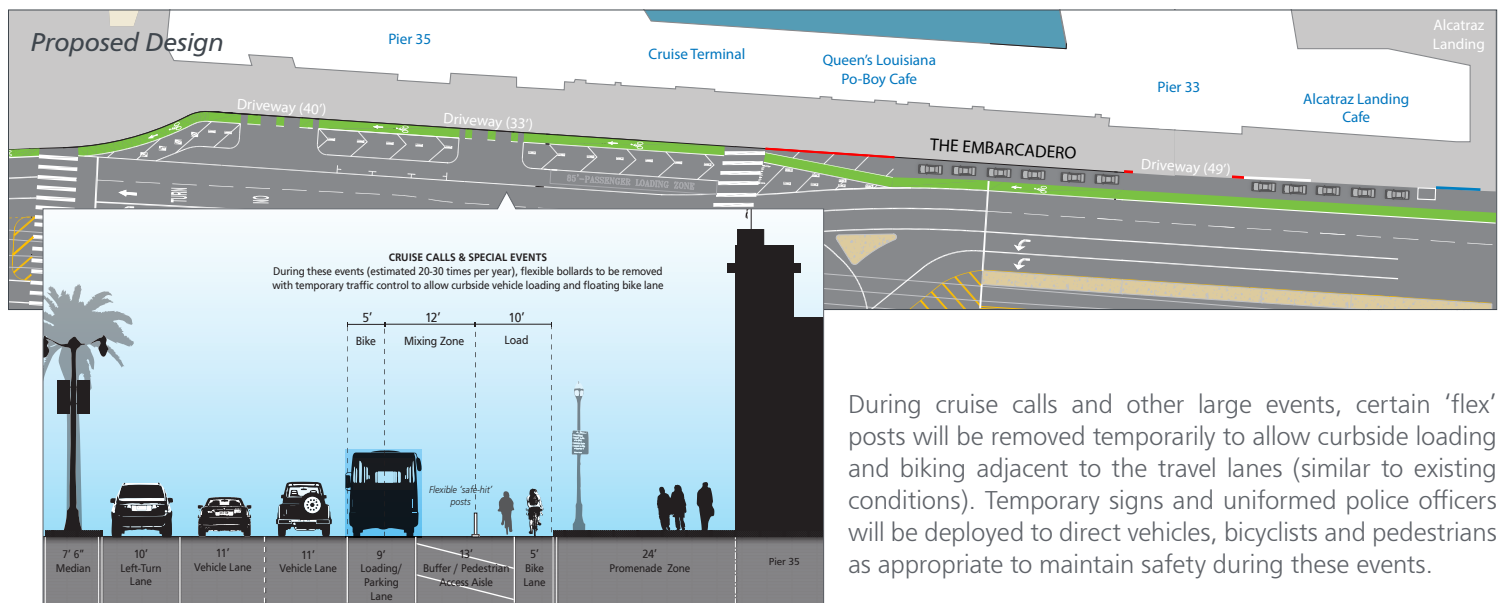
Embarcadero Quick-Build Projects

To expedite safety and mobility improvements, the San Francisco Municipal Transportation Agency (SFMTA) and San Francisco Public Works, in partnership with the Port of San Francisco, will begin constructing three Embarcadero Quick-Build Projects in June 2020 as part of the Vision Zero Quick-Build Initiative. The Vision Zero Quick-Build initiative is an SFMTA effort to quickly implement pedestrian and bicycle safety improvements on the HIN, with the goal of eliminating all traffic fatalities in San Francisco.

The Embarcadero Quick-Build Projects are a critical first step toward creating a safer Embarcadero for all users, will improve connectivity between the Embarcadero, nearby neighborhoods, and the region, elevate the Embarcadero’s role as a valued destination for locals, visitors, and businesses, and will support the renewal and recovery of our city while protecting public health.

Project Details

Pier 35 Quick Build: The Port of San Francisco is a major hub for cruise shipping and maritime activities, attracting 116 cruise ships and nearly 400,000 passengers to San Francisco in 2020. The Pier 35 Quick Build between Bay and North Point streets will establish a new protected bikeway and curb space management improvements to reduce conflicts between bikes and passenger loading activities at the Pier 35 Cruise Terminal.



During cruise calls and other large events, certain ‘flex’ posts will be removed temporarily to allow curbside loading and biking adjacent to the travel lanes (similar to existing conditions). Temporary signs and uniformed police officers will be deployed to direct vehicles, bicyclists and pedestrians as appropriate to maintain safety during these events.

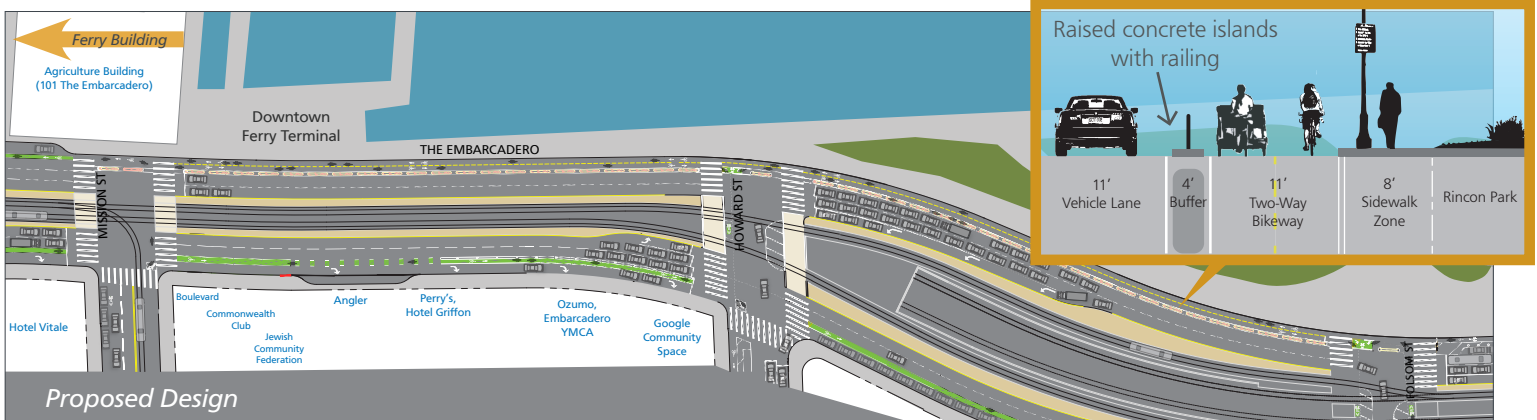
EMBARCADERO QUICK-BUILD PROJECTS

SPRING 2020

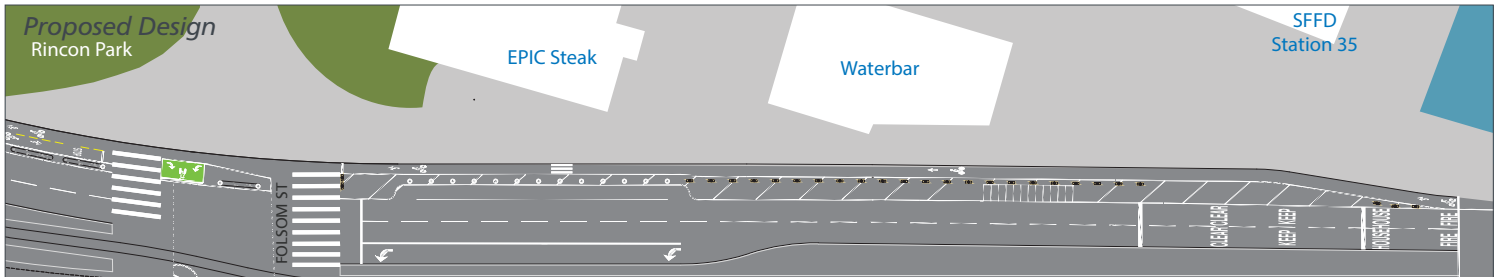
[SFMTA.COM/VISION-ZERO-QUICK-BUILD-PROJECTS](https://www.sfmta.com/VISION-ZERO-QUICK-BUILD-PROJECTS)

[SFMTA.COM/EMBARCADERO](https://www.sfmta.com/EMBARCADERO)

Ferry Terminal Quick Build: This project will construct a water-side, two-way protected bikeway from Mission to Folsom streets to improve safety for all users and enhance 'last mile' connections to the ferry terminal from the South of Market (SOMA) neighborhood. This two-way protected bikeway will also allow for a preview and testing of the concept as planned for the remainder of the corridor through the Embarcadero Enhancement Project. In addition, pedestrian and bicycle safety Improvements such as crossings with separated waiting areas, right turn on red restrictions for vehicles, and improved signal timings will be installed.



Rincon Restaurant Zone Quick Build: The Embarcadero northbound between Folsom to Harrison streets is a top 'hot spot' for conflict between people bicycling and loading/valet operations for the restaurants adjacent to Rincon Park. This project will establish a protected bikeway for northbound bicyclists and expand capacity for commercial and passenger loading. The protected bikeway and new loading areas will prevent vehicles from double parking and forcing bicyclists and scooterists into vehicle traffic in this area.



Timeline



Construction Activities

Construction will begin in June 2020 and last for approximately 2-3 months. During this time, crews will be repaving roads, adding new paint to the road and curbs, removing and installing metered parking, and installing pedestrian/bicycle waiting areas and protected bikeways.

Embarcadero Enhancement Project

The Embarcadero Enhancement Project (EEP), is a separate and larger project on the corridor that proposes to establish a two-way, protected bikeway along the water-side of The Embarcadero from Townsend to North Point streets. Additional pedestrian safety measures, circulation changes, traffic signal upgrades, and wayfinding features are also proposed. This project is currently in the preliminary engineering and environmental approvals phase and initial construction is not anticipated until 2022.

Questions and comments? Please email Embarcadero@sfmta.com.

For more information and to sign up for project updates, visit [sfmta.com/embarcadero](https://www.sfmta.com/embarcadero)

