



FREQUENTLY ASKED QUESTIONS

Q: What is The Yard at Mission Rock?

A: The Yard at Mission Rock is a pop-up shipping container village that will be open year-round, 7 days per week. The Yard will activate a small portion of Giants Parking Lot A, at the corner of 3rd St. and Terry Francois Blvd. The pop-up village will be constructed out of recycled shipping containers that will house local food and drink establishments, pop-up shops, public open space, cultural programming and events. It will serve as a gathering place for those who live and work in the South Beach and Mission Bay neighborhoods.

Q: Is The Yard at Mission Rock part of a long-term development?

A: The Yard is an incubator for cultivating ideas for the neighborhood called Mission Rock that will ultimately be built on the site. The Yard will give people the opportunity to experience the future Mission Rock neighborhood on a smaller scale. Nestled between the maturing South Beach neighborhood and the emerging Mission Bay neighborhood, Mission Rock will be an exciting, new, common ground for San Franciscans. Mission Rock will feature a spectacular waterfront park, a diverse mixed-use neighborhood that includes hundreds of new rental apartments, offices and homegrown retailers grouped along a network of green streets, public plazas and promenades.

Q: Are the San Francisco Giants involved with The Yard at Mission Rock?

A: Yes. The San Francisco Giants built and will operate and manage the Yard.

Q: Who are the partners and tenants of The Yard at Mission Rock?

A: The Yard is a partnership of many leading San Francisco brands, including Anchor Brewing, Peet's Coffee, The North Face, SFMade, Off the Grid, The Whole Beast and Bank of America.

Q: When is The Yard at Mission Rock open to the public?

A: The Yard will open to the public starting Friday March 20 at 12pm.

Q: What type of public events will be held in The Yard at Mission Rock?

A: The Yard will host a variety of public events, including a weekly farmer's market. There will be recreation activities, group workouts, demonstrations, classes, and other exciting programs held throughout the year.

Q: Will The Yard at Mission Rock be rented out for private events?

A: From time to time, portions of the Yard may be rented for private events. If you are interested, please email events@theyardsf.com

Q: How do I find out about events being held at The Yard at Mission Rock?

A: Visit our website at www.theyardsf.com and sign up to receive email updates about programming and events at the Yard.

Q: How do visitors get to the Yard and what type of parking is available to those driving to The Yard at Mission Rock?

A: Lot A will be open to visitors driving to the Yard. Parking is \$2/hour on non-event days. Visitors are encouraged to use the Muni to the Ballpark or Mission Rock stops and walk the short distance to the Yard. Ample bicycle parking is also provided.

Q: Will The Yard at Mission Rock be open when there are Giants games and other events at AT&T Park?

A: Yes, the Yard will be open every day, whether or not there is a Giants game or other event at the ballpark. The tenant's hours will vary so please check www.theyardsf.com for exact hours, but Peet's Coffee will be open daily starting at 7 a.m. and all other tenants open at 11 a.m. (times may change on special event days). Closing times vary from 6 p.m. to 11 p.m.

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