



Waterfront Plan Update Transportation Subcommittee Status Report

February 15, 2017

The Transportation Subcommittee of the Waterfront Plan Working Group is focused on developing policy guidance for the Waterfront Plan Update (WP Update). Subcommittee discussions and recommendations will assist Port staff in drafting amendments to Waterfront Plan transportation goals and policies, which ultimately will be presented to the full Working Group and the public for further review and comment.

The Transportation Subcommittee topics discussed include: a) water transportation (ferries and water taxis); b) goods movement; c) land transit-surface transportation; d) pedestrian and bicycle access; e) parking and transportation demand management (TDM). Several topics are incorporated and considered in each of the topics including i) Accessibility/Mobility; ii) public realm and urban design; and iii) financial needs, infrastructure, and capital improvements considerations.

Meeting 1. On November 9, 2016, the Transportation Subcommittee focused on: a) water transportation (ferries and water taxis) and b) goods movement at the Port. Port staff was joined by staff from WETA, and Golden Gate Ferry operators and Water taxi service providers. WETA and Port staff discussed existing conditions and policies and the WETA strategic Plan and provided brief **presentations**. The Subcommittee asked staff to bring back draft policy language at a future meeting reflecting information and comments received ([11.9.16 Meeting Notes](#))

To help guide the conversation the following Focus Statements were presented

Water Transportation: *How can the Port enhance or expand facilities to support water transit for ferries, water taxi's or chartered commuter excursion?*

Goods Movement: *The Port should protect and enhance access to support land side goods movement including truck access, freight rail access and adequate loading areas.*

Meeting 2. At its second meeting ([12.07.16 Meeting Notes](#)), the Transportation Subcommittee focused on two topics that will be addressed in the WLUP update transportation policies: 1) land transit- transportation and 2) pedestrian and bicycle access. **Presentations** were given by Port and SFMTA staff and draft policy considerations were presented. Two focus statements were given to help guide the conversation, the focus statements included:

Land Transit/Transportation: *The Port should work with SFMTA to improve transit service and vehicular access along, to and from the waterfront for all.*

Pedestrian and Bicycle Access: *The Port should work and coordinate with SFMTA to improve pedestrian and bicycle access and safety and to provide complete streets along the waterfront, while enhancing the public realm.*

The following policy concepts were presented for discussion by the Sub-Committee, based on coordination with SFMTA and review of transportation policies or practices being applied in the other parts of San Francisco or Bay Area. These policy concepts were discussed and need further review by Port staff and the sub-committee, which will be undertaken at the Transportation Sub-Committee's next meeting. :

- Adopt SF Planning Department's Transit-Supportive Development Design Guidelines Support Transit through Land Use Policy
- Establish a Goal of 50% multi-modal trips overall (in Climate Action Plan); or determine if mode split should be established for Port zones (lower in maritime industrial- higher in commercial areas)
- Locate high density and activity centers within shortest walk to transit stops
- Promote Public Transit as the Primary Mode
- Design streets and transit facilities that support reliability, resiliency, and flexibility
- Encourage transit use through Travel Demand Management
- Establish policies for prioritization of curb zone use to support commercial loading and bicycle and pedestrian safety over parking
- Coordinate and assist SFMTA and other City departments to prioritize improvements along E&F lines to make system operate more efficiently
- Develop policies to support car/bike/scooter share for first and last mile
- The Port seek City acceptance of Port streets that serve the larger City network?

Pedestrian and Bicycle:

- Ensure that consideration of transportation safety is paramount when evaluating transportation improvements along the waterfront
- Reduce conflicts between vehicles, pedestrians and cyclists by actively reducing the numbers of vehicle crossings of the Embarcadero Promenade and bicycle lane
- Determine an approval process at the Port for proposed transportation improvements along roadways under Port jurisdiction that is coordinated with the SFMTA
- Consider a modal hierarchy for travel along the waterfront to help determine future priorities and evaluate proposed waterfront transportation improvements
- Create a dedicated funding stream to help cost-share transportation improvements
- Consider time of day requirements for deliveries to Port tenants

Meeting 3. At its third meeting ([01.25.17 Meeting Notes](#)), the Transportation Subcommittee focused on two topics that will be addressed in updated Waterfront Plan transportation policies: 1) Transportation Demand Management; and 2) parking. [Presentations](#) were given by Port and SFMTA staff and draft policy considerations were presented. A focus statement was given to help guide the conversation, the focus statement included:

What guiding principles should the Port adopt for its parking policies -for Port streets, piers and upland properties, including pricing structures to align with City Transportation Demand Management policies and to promote universal access and visitor access?

- *The following policy concepts were presented for Sub-Committee discussion by SFMTA and Port staff. Based on the public comments, Port staff will provide policy guidance and recommendations for*

consideration at the Transportation Sub-Committee's next meeting. The Port should consider establishing an Auto Trip Cap for its new leases and developments:

- Related to City Climate Action Strategy (80% of trips by non-driving modes by 2030) –
- Consider Port-wide and by sub-area – Design TDM program(s) to meet these Parking supply & management – Link approach to TDM goals
- The Port should analyze and consider establishing a Port-wide TDM Program designed to support tenant and visitor trips

Next Steps/Meetings Planned

Based upon the feedback received at the three sub-committee meetings Port staff will draft Policy Guidance and distribute to the sub-committee for review. Port staff will highlight where policies may conflict with one another. The Sub-committee will then meet and try to resolve conflicts. The next Transportation Sub-Committee meeting is tentatively scheduled for April 5, 2017.