



PORT OF SAN FRANCISCO - WATERFRONT PLAN UPDATE

Transportation – Information Sources

San Francisco Municipal Transportation Authority

Waterfront Transportation Assessment

Liz Brisson, Project Manager

Liz.Brisson@sfmta.com

Transportation Demand Management

Carli Paine, Land Use Development and Transportation Integration Manager

Carli.Paine@sfmta.com

<http://sf-planning.org/shift-encourage-sustainable-travel>

Embarcadero Enhancement Project

Patrick Golier, Project Manager

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Vision Zero SF

<http://visionzerosf.org/>

San Francisco County Transportation Authority

Proposition K or other Transportation Funding

Jeff Hobson, Deputy Director for Planning

Jeff.Hobson@sfcta.org

Water Transit Operations

Water Emergency Transportation Authority (WETA) – San Francisco Bay Ferry

Kevin Connolly, Department Manager, Planning and Development

connolly@watertransit.org

Golden Gate Bridge District Ferry

Ron Downing, Director of Planning

RDowning@goldengate.org

Blue and Gold Ferry

Carolyn Horgan, President

carolyn@blueandgoldfleet.com

Tideline Marine Group

Nathan Nayman, President

Nathan.Nayman@tidelinemarinegroup.com

San Francisco Water Taxi

David Thomas, Owner-operator

sfwatertaxi@yahoo.com

Relevant planning efforts

ConnectSF A multi-agency collaborative led by the San Francisco Planning Department (SF Planning) in partnership with SFCTA, SFMTA, and other city agencies to tackle San Francisco's transportation challenges through 2050 by identifying and prioritizing the next generation of major transportation investments. Marisa Espinosa: Marisa.espinosa@sfgov.org, Long-Range Transportation Planning Program Manager

Core Capacity Transit Study The Bay Area Core Capacity Transit Study (CCTS) is a collaborative effort led by the Metropolitan Transportation Commission (MTC) in partnership with SFMTA, SFCTA, BART, AC Transit, WETA, and Caltrain. The project aims to estimate potential future demand for travel to and from the San Francisco Core and come up with a plan for meeting demand in ways that support sustainable economic growth and improve the quality of life for the region's residents, visitors, and workers. <http://mtc.ca.gov/our-work/plans-projects/other-plans/core-capacity-transit-study>; Matt Maloney, Principal Transportation Planner, 415.778.5220

Freeway Corridor Management Study SFCTA-led performance-based assessment of strategies for improving the performance of, and managing the growth in demand for travel on, US-101 and I-280 in San Francisco. <http://www.sfcta.org/sf-freeway-corridor-management-study>; Andrew.heidel@sfcta.org, Senior Transportation Planner; 415.522.4803

Managed Lanes Implementation Plan (MLIP) Led by MTC, MLIP will guide integration of new Bay Area Express Lanes into the regional carpool network; define priorities for full build-out of the carpool network; and develop policies for new Express Lanes. <http://mtc.ca.gov/our-work/operate-coordinate/freeway-performance-initiative/managed-lanes-implementation-plan>; Ashley Nguyen, Principal Transportation Planner, 415.778.5209

Plan Bay Area 2040 A state-mandated, integrated long-range transportation, land-use and housing plan that will support a growing economy, provide more housing and transportation choices and reduce transportation-related pollution in the nine-county San Francisco Bay Area. Plan Bay Area 2040 is the strategic update to Plan Bay Area 2013. On July 18, 2013, the Plan 2013 was jointly approved by the Association of Bay Area Governments (ABAG) Executive Board and by the Metropolitan Transportation Commission (MTC). Plan Bay Area 2013 includes the region's Sustainable Communities Strategy and the 2040 Regional Transportation Plan and represents the next iteration of a planning process that has been in place for decades. <http://planbayarea.org/>, info@PlanBayArea.org; 415.778.6757

Railyard Alternatives and I-280 Boulevard Feasibility Study A multi-agency analysis led by SF Planning of transportation and land use alternatives in the most rapidly growing areas of the City: South of Market, Mission Bay, and Showplace Square/Lower Potrero Hill. <http://sf-planning.org/railyard-alternatives-and-i-280-boulevard-feasibility-study-rab>, Susan Gygi, susan.gygi@sfgov.org, 415.575.9194

San Francisco Municipal Transportation Agency Strategic Plan SFMTA's fiscal years 2013-2018 Strategic Plan includes four overarching goals that will shape how the Agency prioritizes its attention, resources and staff over the next six fiscal years. <https://www.sfmta.com/about-sfmta/reports/sfmta-strategic-plan>

1. Create a safer transportation experience for everyone.
2. Make transit, walking, bicycling, taxi, ridesharing and car sharing the preferred means of travel.
3. Improve the environment and quality of life in San Francisco.
4. Create a workplace that delivers outstanding service.

Southern Bayfront Strategy An ongoing collaboration by City departments, led by the Office of Economic and Workforce Development to achieve a coordinated set of community and City-wide public benefits from proposed large-scale development projects in the southeastern part of the City. <http://oewd.org/southernbayfront>