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Port of San Francisco Names Randy Quezada as Director of Communications

San Francisco, **CA** - Port of San Francisco Executive Director Elaine Forbes today announced the appointment of Randy Quezada as the new Director of Communications for the Port of San Francisco (Port) effective February 11, 2019.

Mr. Quezada will be responsible for the strategic oversight and implementation of the Port's communications, marketing, and community and stakeholder engagement programs for the 7½ miles of San Francisco's waterfront that extends from Fisherman's Wharf to Islais Creek and Bayview–Hunters Point. Mr. Quezada will provide the Executive Director and Port leadership team with high-level direction on strategic communications initiatives, goals and objectives. He will lead communications for the Port's diverse portfolio that includes equity, housing, transportation services, the cruise and maritime industry, planning for a resilient and environmentally sustainable shoreline, and more.

Mr. Quezada is currently the Communications and Community Relations Manager for the San Francisco Department of Homelessness and Supportive Housing (HSH). He works with media, neighbors, businesses, and community organizations on a daily basis to address questions, build partnerships and collaborate to help make homelessness rare, brief, and one-time in San Francisco.

"Randy will be a strong addition to our hard working and innovative Port staff and leadership team," said Port of San Francisco Executive Director Elaine Forbes. "His knowledge and expertise in a wide range of critical citywide initiatives including equity, homelessness, and housing will be invaluable as we plan robust communications and stakeholder engagement efforts to keep San Francisco's waterfront a place for everyone, plan for a resilient and environmentally sustainable shoreline, sustain our growing maritime industry, and ensure a fiscally secure Port."

Mr. Quezada joined HSH in 2016 shortly after the department was launched by Mayor Edwin M. Lee. He played a key role in developing the Department's communications infrastructure. He planned and executed community and stakeholder engagement work around the opening of new homeless service sites. During this time, he visited and spoke to hundreds of San Franciscans in neighborhoods throughout the city.



Prior to working for the Department of Homelessness and Supportive Housing, Mr. Quezada worked at Pacific Gas and Electric, Company, the City and County of San Francisco Office of Economic and Workforce Development, the University of California, San Francisco, and the New York Department of Homeless Services.

Quezada holds a Master in Public Policy from the Harvard Kennedy School and a Bachelor of Arts in Political Science and Philosophy from the University of Pennsylvania. He lives in San Francisco with his family and enjoys running along the waterfront. His favorite waterfront race is the annual San Francisco Giant Race, a race hosted by the San Francisco Giants, a Port tenant.

Renée Dunn Martin, the Port's current Director of Communications, is retiring from the City and County of San Francisco on January 25, 2019. Renée has provided leadership, dedication, and service for 21 years to the Port, waterfront, and San Franciscans.

"I thank the people of San Francisco for the opportunity to serve and I wish Randy the best in his new position in the Port of San Francisco's Executive Division," said Renée Dunn Martin, the Port of San Francisco Director of Communications.

The Port of San Francisco manages the waterfront as the gateway to a world-class city, and advances environmentally and financially sustainable maritime, recreational and economic opportunities to serve the City, Bay Area, and California.

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