

# FERRY BUILDING ENHANCEMENT

SAN FRANCISCO, CA

PREPARED FOR:  
HUDSON PACIFIC PROPERTIES

**NORTHERN ADVISORY COMMITTEE**

PRESENTATION  
MAY 15, 2024



PAGE & TURNBULL



# EXISTING CONDITION PHOTOS





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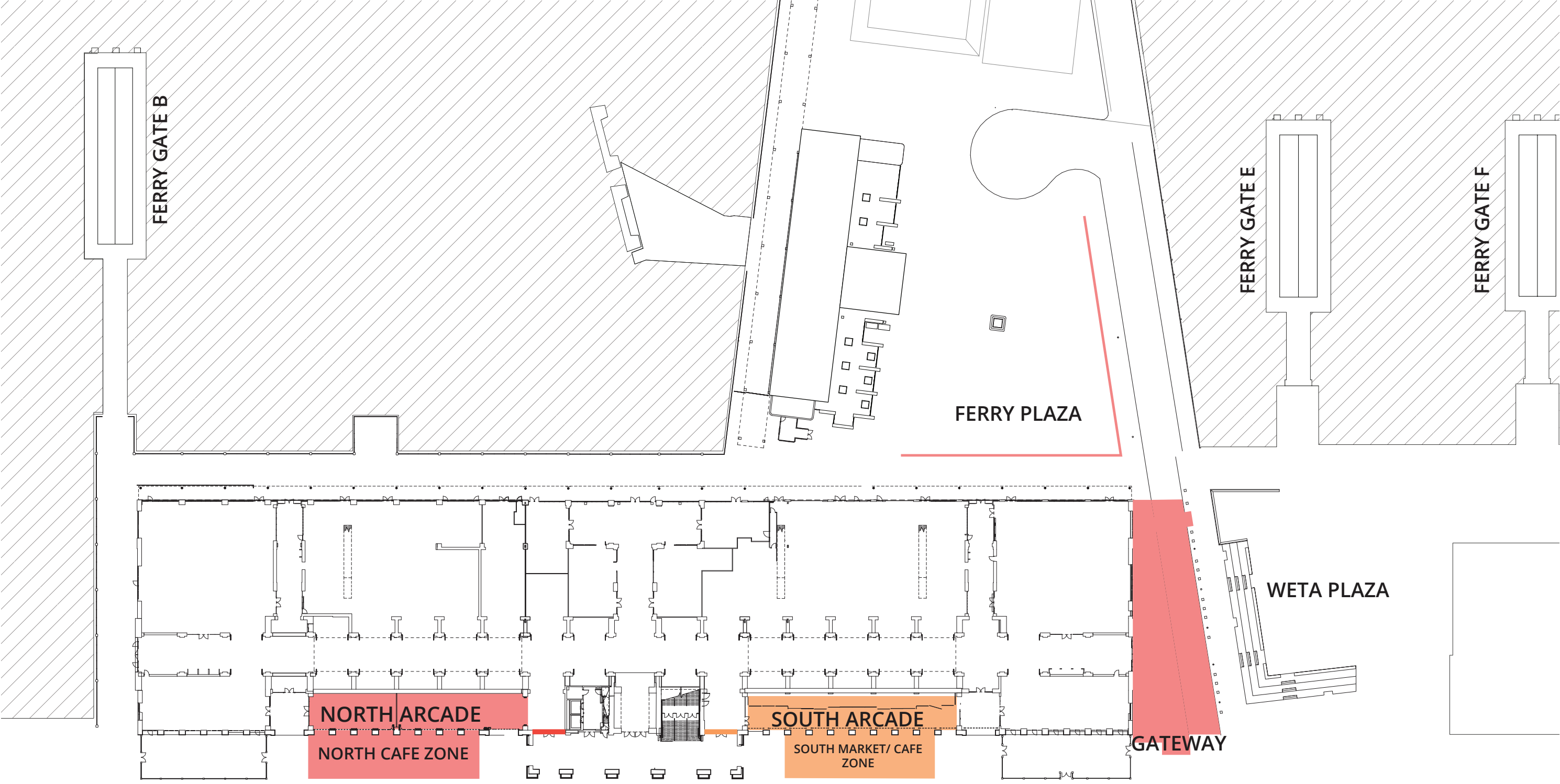


# EXISTING CONDITION PHOTOS





# PROJECT AREAS



LEGEND

SCOPE AREA- CURRENT

SCOPE AREA- FUTURE



# NORTH ARCADE DESIGN

COMPATIBILITY | TRANSPARENCY | FUNCTIONALITY | FLEXIBILITY





# NORTH ARCADE *Proposed Design*





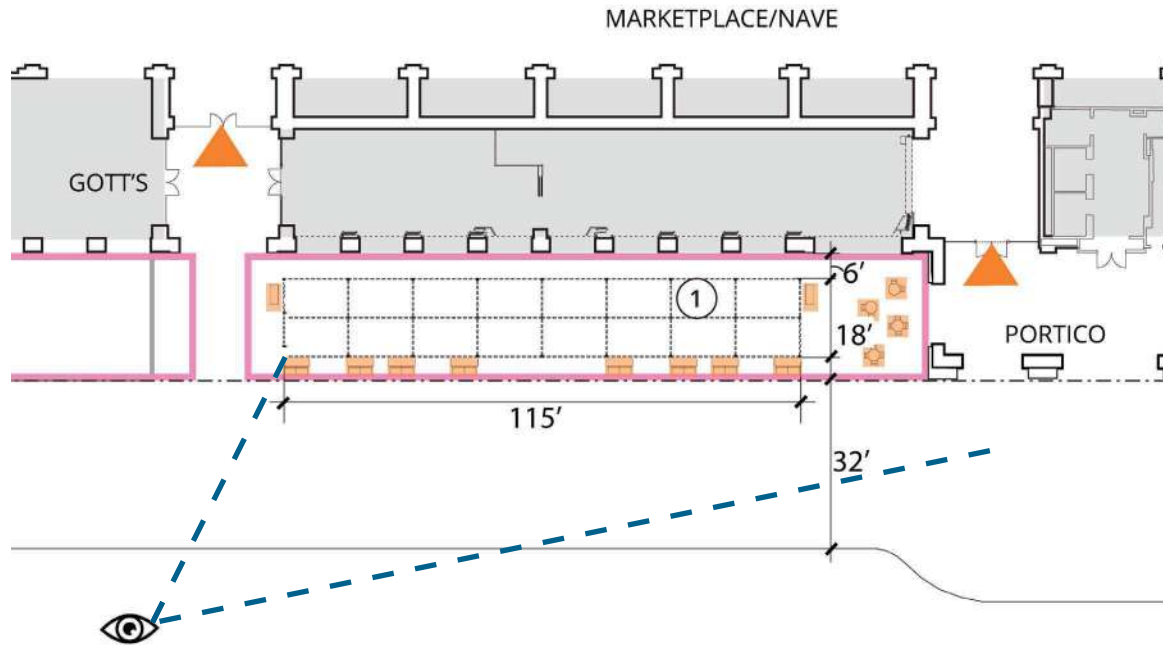
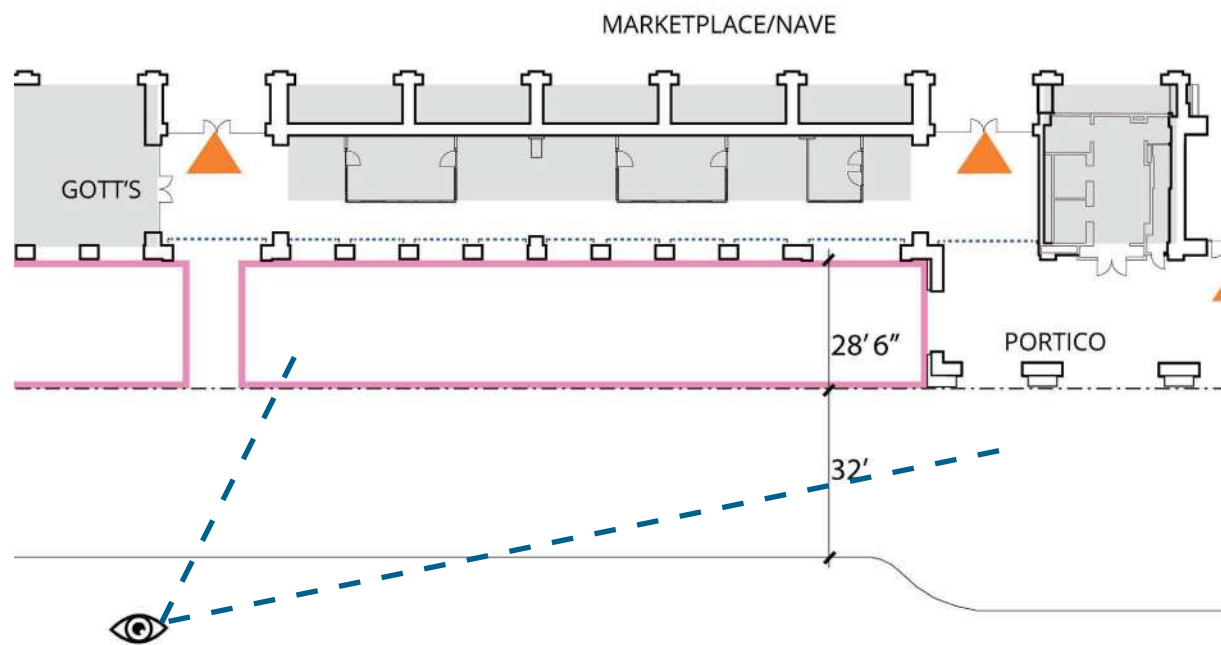
# NORTH ARCADE



EXISTING VIEW LOOKING SOUTHEAST

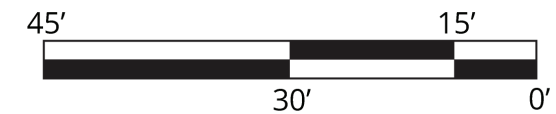
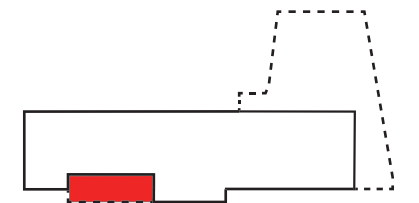


PROPOSED VIEW LOOKING SOUTHEAST



## LEGEND

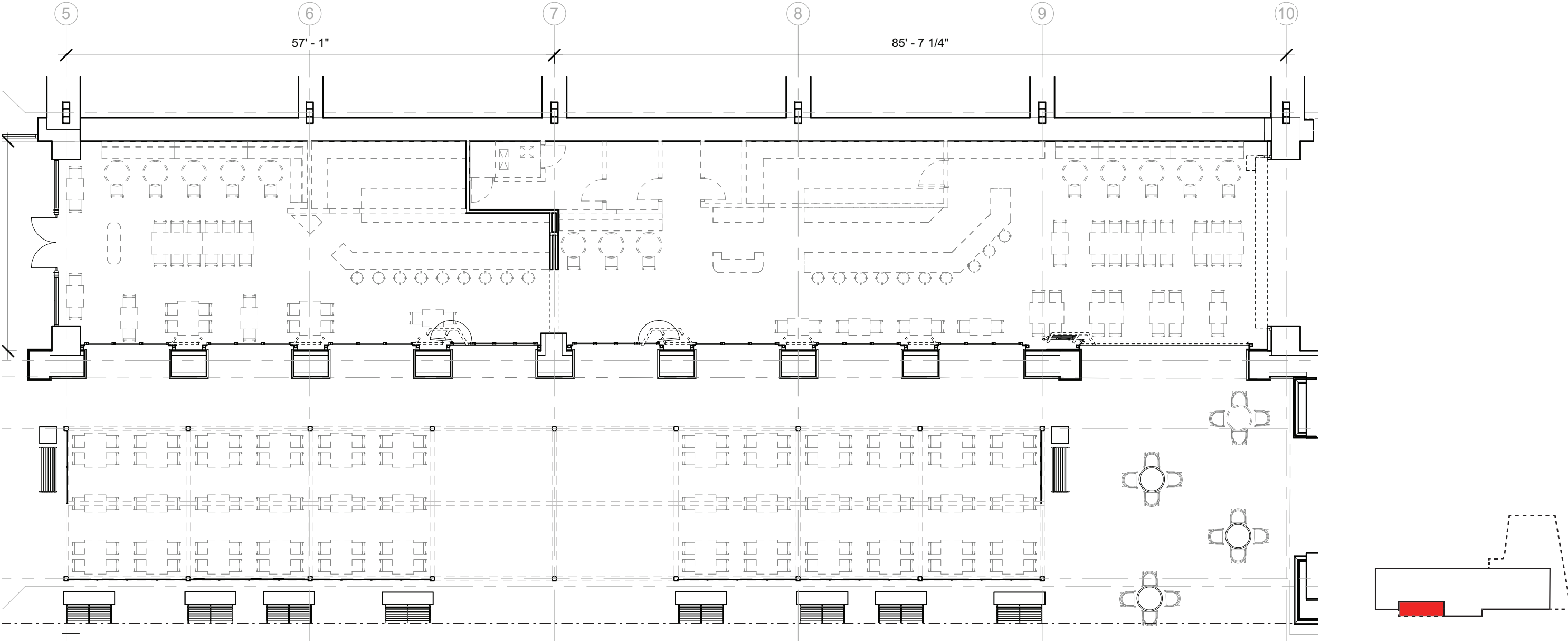
- EXTENT OF LEASE BOUNDARY AND EASEMENTS
- CAFE/ MARKET ZONE
- TENANT AREA
- BUILDING ENTRANCE
- VOLUNTARY PROVIDED NON-DEDICATED SEATING
- CANOPY
- EXISTING SECURITY GRILL (TO BE REMOVED)





# NORTH ARCADE - CONCEPTUAL CANOPY & TENANT LAYOUT

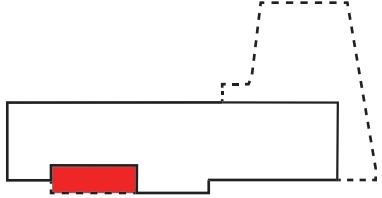
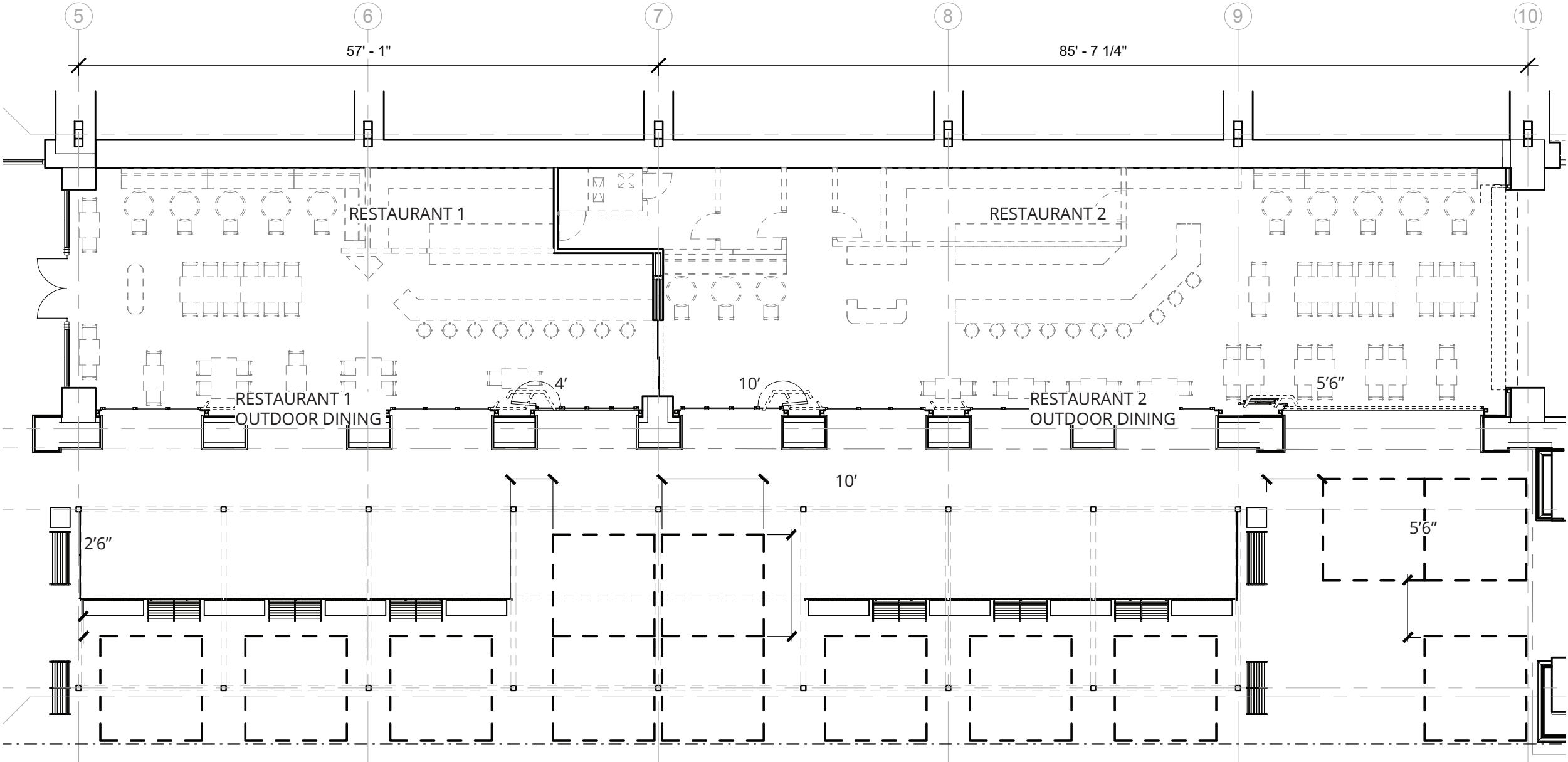
CONCEPTUAL LAYOUT





# NORTH ARCADE - CANOPY & CONCEPTUAL TENT LAYOUT

CONCEPTUAL LAYOUT





NORTH ARCADE *Proposed Design*





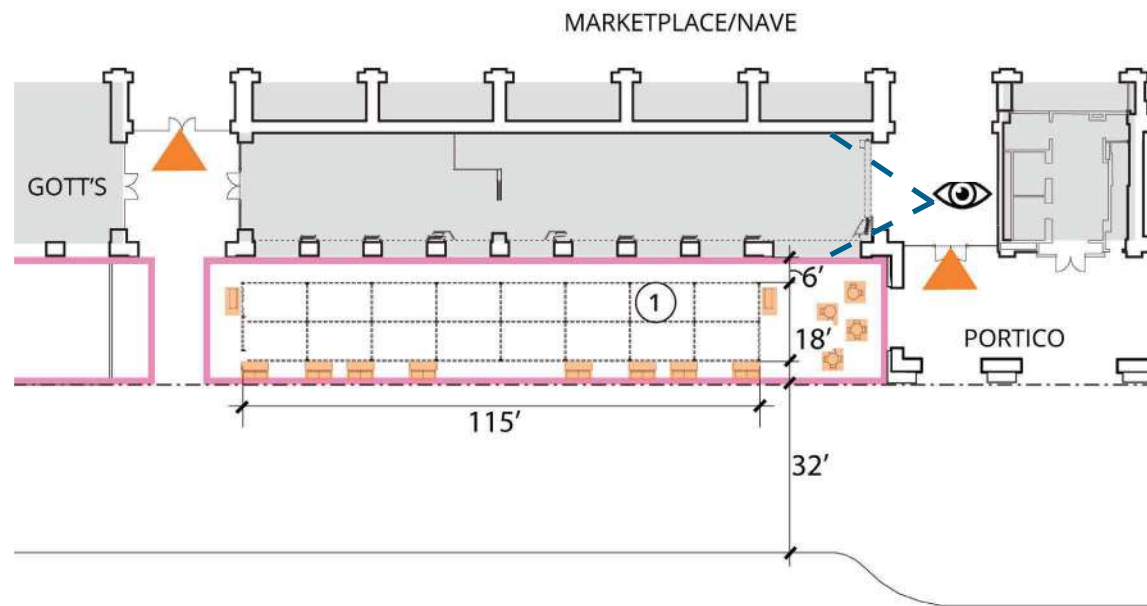
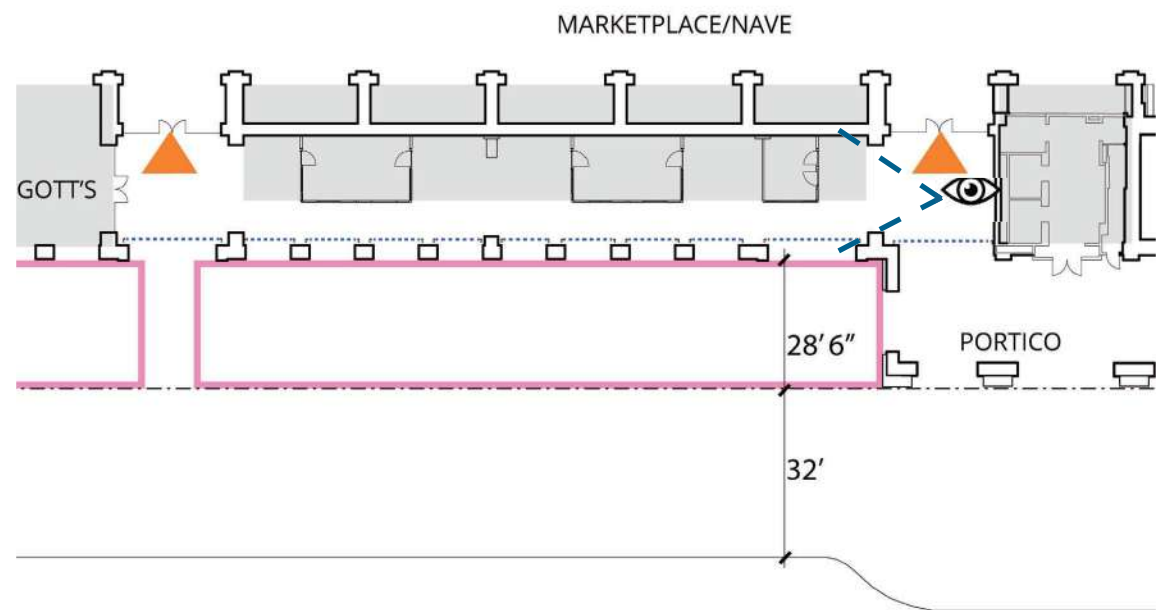
# NORTH ARCADE



EXISTING VIEW LOOKING NORTH

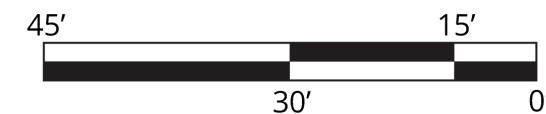
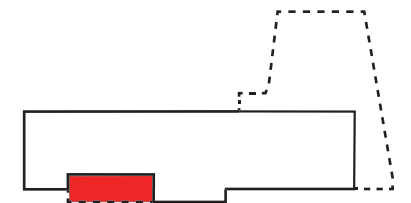


PROPOSED VIEW LOOKING NORTH



## LEGEND

- EXTENT OF LEASE BOUNDARY AND EASEMENTS
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# NORTH ARCADE *Proposed Design*





NORTH ARCADE *Proposed Design*





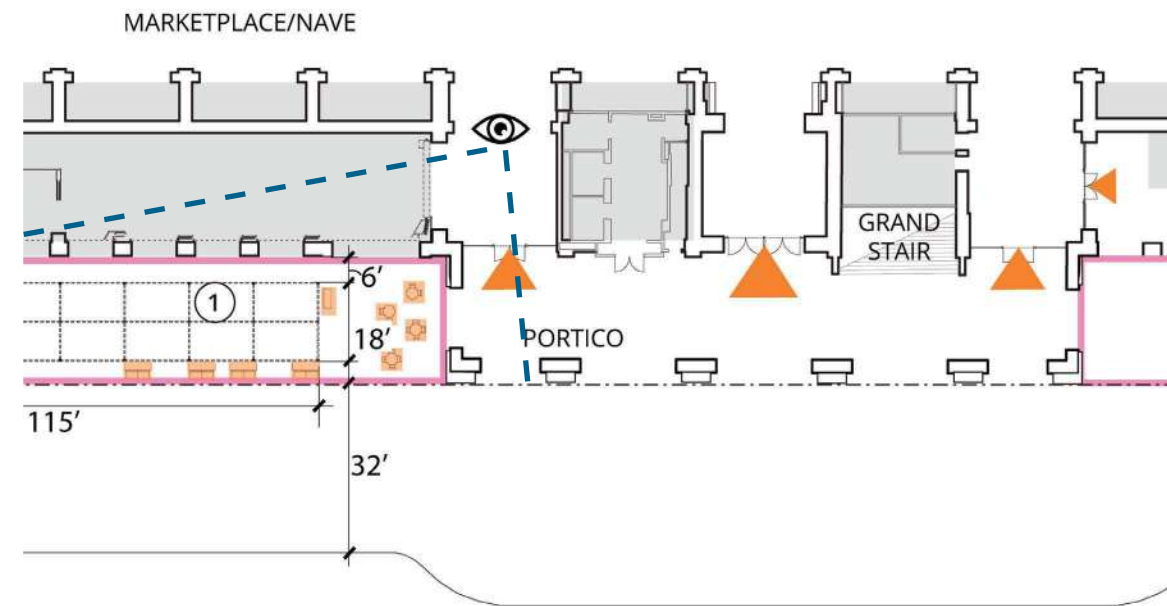
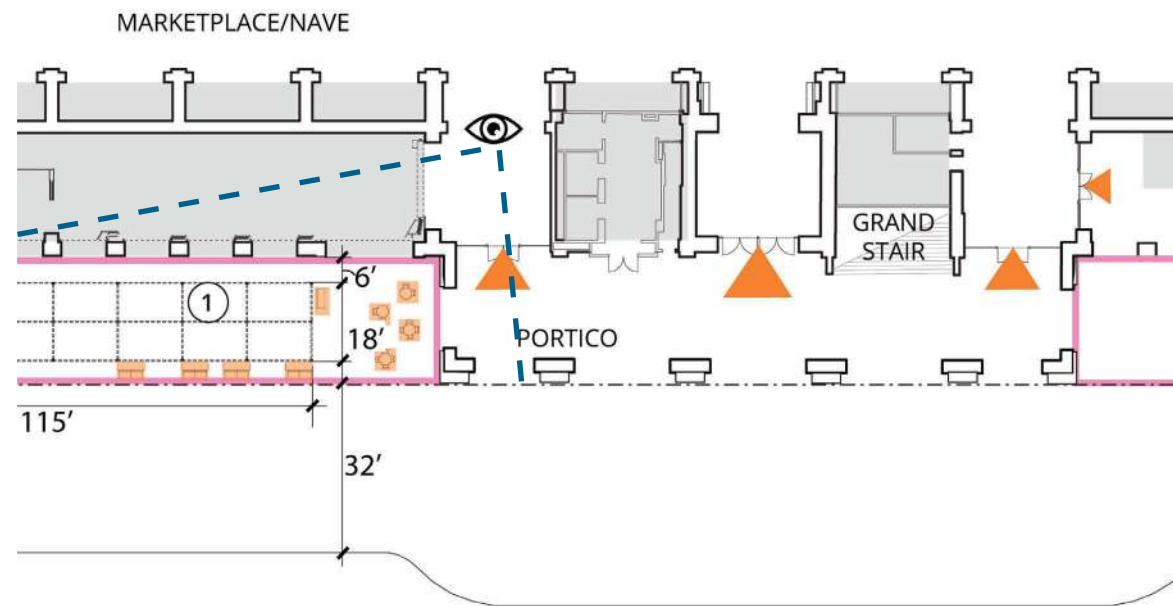
# NORTH ARCADE



PROPOSED VIEW LOOKING NORTH-WEST, DAY

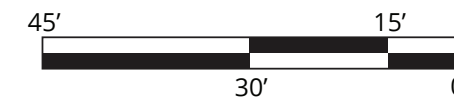
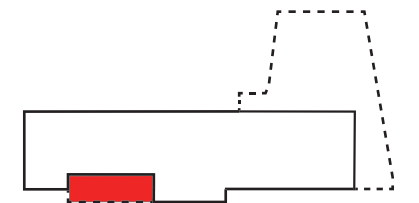


PROPOSED VIEW LOOKING NORTH-WEST, NIGHT



## LEGEND

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- CAFE/ MARKET ZONE
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# MATERIALS SUMMARY *North Arcade and Cafe Zone*



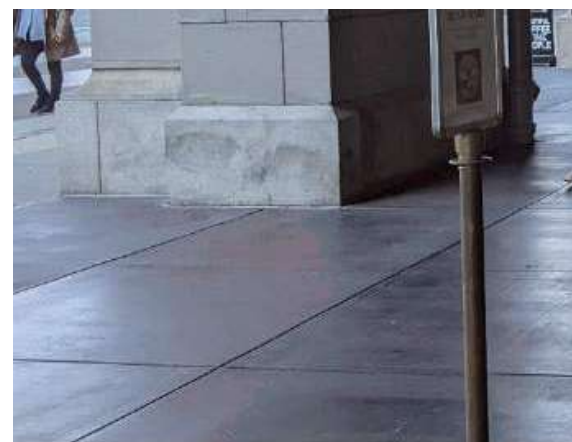
**A** MOVABLE RETAIL BARRIER



**B** MOVABLE PLANTERS  
PRODUCT EXAMPLE  
ORE MID RECTANGLE  
(18" HEIGHT)



**C** PUBLIC SEATS- VOLUNTARY LANDSCAPE FORMS GENERATION 50 BENCH



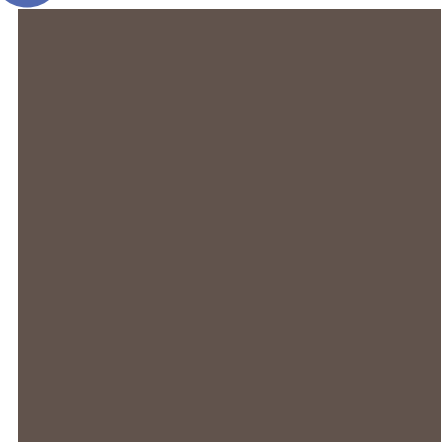
**D** STAINED CONCRETE TO MATCH (E) IN ARCADE AND PORTICO



PT-1 SHERWIN WILLIAMS FERRY BUILDING GRAY MASONRY



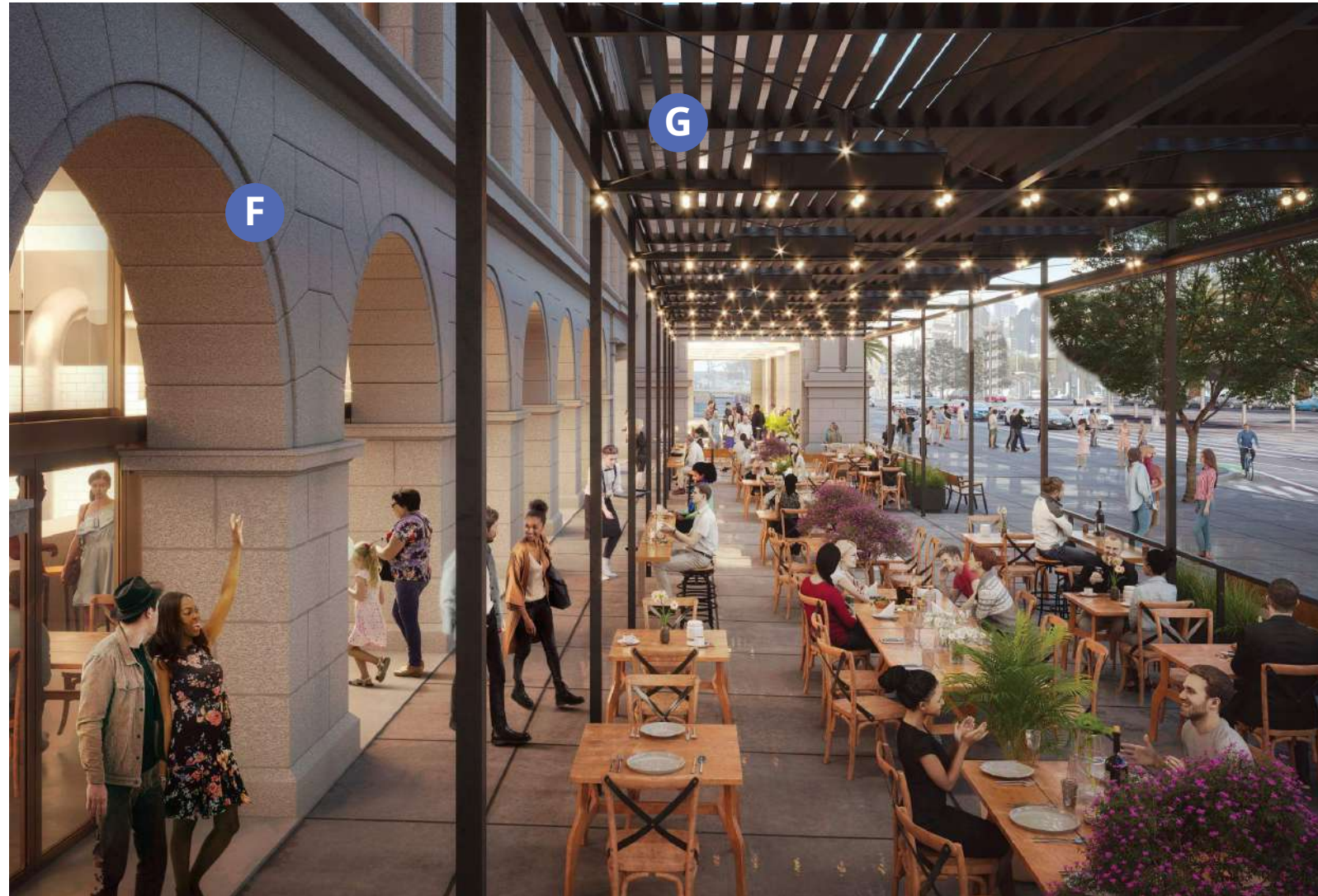
PT-2: SHERWIN WILLIAMS SAHARA ALL GLAZING & DOOR SYSTEMS TO MATCH (E)



PT-3: SHERWIN WILLIAM THUNDER GRAY STEEL CANOPY & RETAIL BARRIER



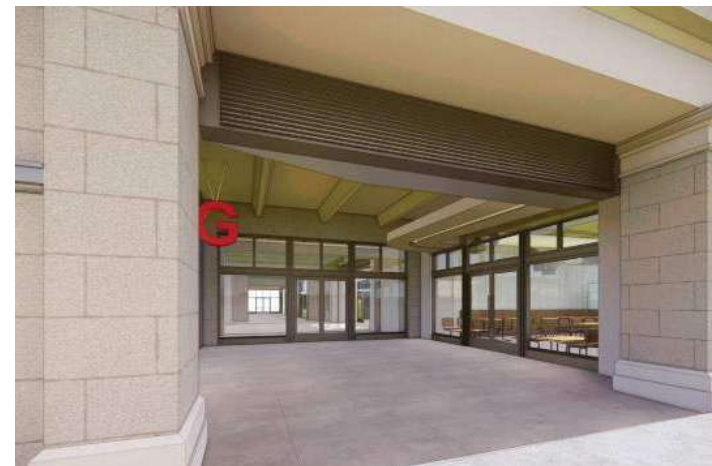
# MATERIALS SUMMARY *North Arcade and Cafe Zone*



**F** (E) PAINTED MASONRY: (PT-1)



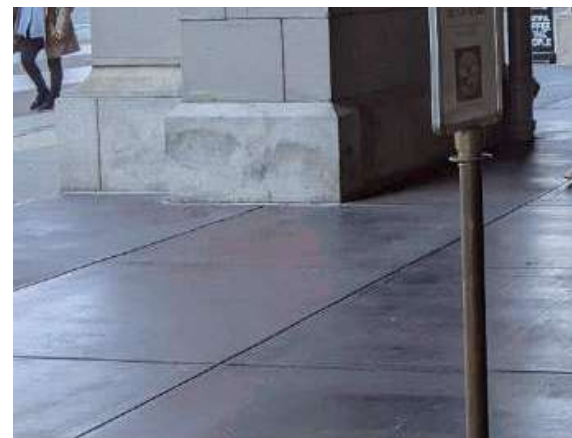
**G** HORIZONTAL LOUVERS AT CANOPY



**H** LINEAR GRILLE ABOVE EXISTING OPENING



PAINTED LINEAR GRILLE (PT-2)



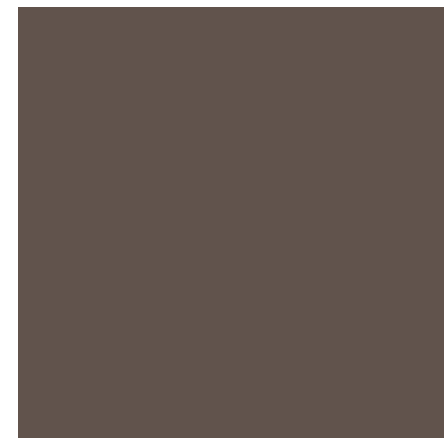
**D** STAINED CONCRETE TO MATCH (E) IN ARCADE AND PORTICO



PT-1 SHERWIN WILLIAMS FERRY BUILDING GRAY MASONRY



PT-2: SHERWIN WILLIAMS SAHARA ALL GLAZING & DOOR SYSTEMS TO MATCH (E)



PT-3: SHERWIN WILLIAMS THUNDER GRAY STEEL CANOPY & RETAIL BARRIER



An architectural rendering of the Gateway & Ferry Plaza project at dusk. The scene features a large, light-colored brick building with a series of arched windows and doorways. The building is illuminated from within, and the sky is a deep blue. In the foreground, a paved plaza with a striped crosswalk is populated with people walking, sitting on benches, and riding a bicycle. A tall clock tower with a lit clock face and an American flag on top is visible on the left. The text 'GATEWAY & FERRY PLAZA' is overlaid in large white letters across the top of the image. Below it, the words 'IDENTITY | FLEXIBILITY | ILLUMINATION | LIGHT-TOUCH' are written in a smaller white font. The building has signs for 'FERRY BUILDING' and 'FERRY PLAZA'.

# GATEWAY & FERRY PLAZA

IDENTITY | FLEXIBILITY | ILLUMINATION | LIGHT-TOUCH



# GATEWAY Existing Conditions



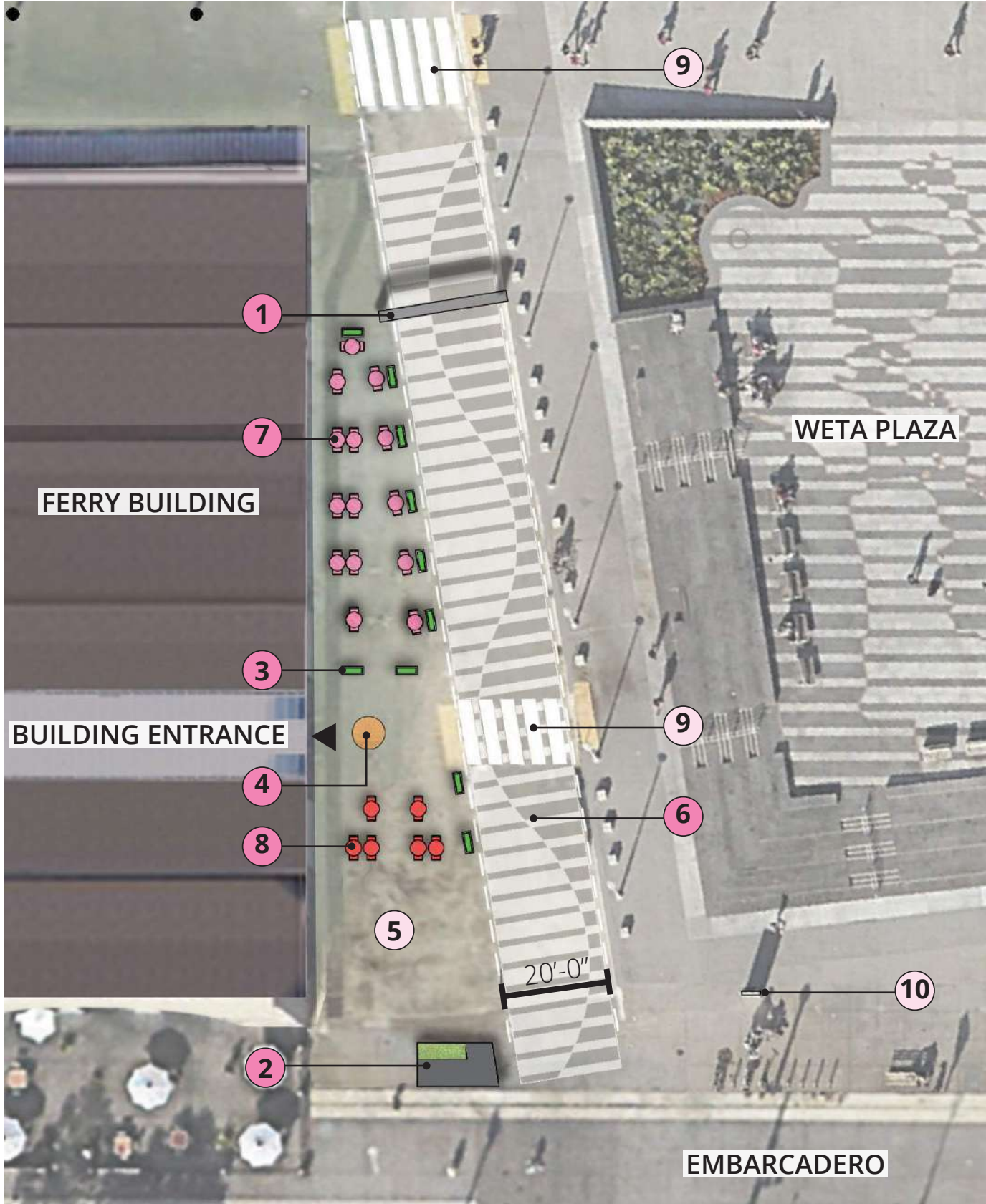


**GATEWAY** *Proposed Design: Non-Market Day*





# GATEWAY Plan & Materials



LEGEND  EXISTING  PROPOSED



1 GATEWAY SIGN



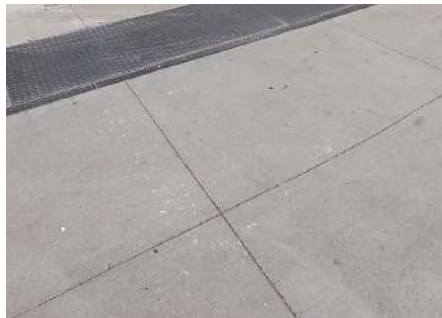
2 CORNERSTONE



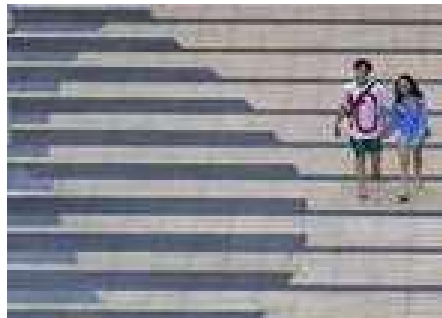
3 MOVABLE PLANTERS (RELOCATED ON MARKET DAYS)



4 MOSAIC MEDALLION AT BUILDING ENTRANCE BY ARTIST



5 EXISTING CONCRETE



6 GRAPHIC PAINTING BY ARTIST



7 MOVABLE TABLES & CHAIRS - CAFE ZONE

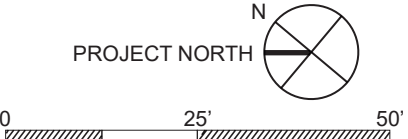


8 MOVABLE TABLES & CHAIRS - PUBLIC



9 EXISTING MAP SIGN

10 EXISTING PEDESTRIAN CROSSWALK





# FERRY PLAZA *Plan & Materials*



## LEGEND

EXISTING

PROPOSED



PEDESTRIAN WAND LIGHTS



PEDESTRIAN SPOT LIGHTS



EXISTING CONCRETE



MOVABLE TABLES & CHAIRS - PUBLIC  
*EXISTING + ADDITIONAL PROPOSED*



MOSAIC MEDALLION AT BUILDING ENTRANCE



EXISTING WORLDS FAIR BENCHES  
*REPOSITIONED*



EXISTING CONCRETE BENCHES  
*REPOSITIONED*



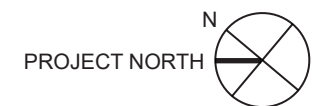
EXISTING GANDHI STATUE



MOVABLE BARRIER

EXISTING LOADING DOCK

EXISTING PEDESTRIAN CROSSWALK





FERRY PLAZA *Proposed Design: Non-Market Day*





# THANK YOU!



HUDSON  
PACIFIC  
PROPERTIES

P&T

PAGE & TURNBULL