# SAN FRANCISCO FLEET WEEK

October 1-10, 2023





### INTRODUCTION



Every October, San Francisco and the greater Bay Area is host to the country's largest Fleet Week celebration.



#### San Francisco Fleet Week's mission is to:

- Honor the contributions of the men and women of the United States Armed Forces
- Advance cooperation and knowledge among civilianand military-based Humanitarian Assistance personnel
- Engage and entertain the broader Bay Area community

### MISSION

### **OVERVIEW**

The mission of San Francisco Fleet Week is best described by its three pillars





### SAN FRANCISCO FLEET WEEK

### TROOPS

### COMMUNITY

### PREPAREDNESS

- Softball Tournament
- Marksmanship Competition
- Basketball Tournament
- E-Sports Challenge
- Veterans Art Show
- Chief Petty Officer's Party
- Fair Winds Crew BBQ
- Iconic Photo

- Air Show
- Parade of Ships and Ship Tours
- Honor Our Fallen Concert
- Neighborhood Concerts
- High School Band Challenge
- K-9 Heroes
- Hoops with the Troops
- SF Marin Food Bank
- St. Anthony's Kitchen
- Interfaith Service

- Senior Leaders Seminar
- Peer to Peer Medical Exchange
- Exercise and Training Program
  - Shipboard Firefighting
  - EMS Ridealongs
  - Urban Search and Rescue
- Humanitarian Assistance Village

#### and Stem Education Center

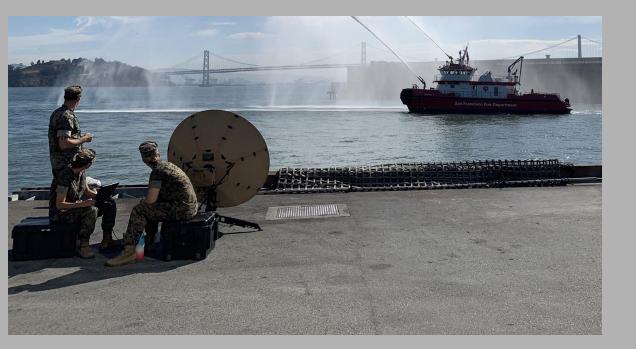
demonstrations, and collaboration in preparation for humanitarian assistance and disaster response

### THE CENTER FOR HUMANITARIAN ASSISTANCE



Senior Leaders Seminar Peer to Peer Medical Exchange DSCA Exercise Series Training and Exercise with SFFD K9 Heroes <u>High School Band Challenge</u>

# THE CENTER FOR HUMANITARIAN ASSISTANCE 6 TRAININGS AND EXERCISES



The United States Department of Defense has recognized San Francisco Fleet Week as the model for fleet weeks across the country for its additional focus on training and education to develop and share best practices in humanitarian assistance.

The 2023 DSCA Exercise focuses on interoperable communications and will culminate with a drill on 10/2 on Pier 30/32.

### EXPOONTHE MARINA GREEN: HAV – STEM-CAREERS 146 EXHIBITS



### 39 NEIGHBORHOOD CONCERTS



TWIN PEAKS

17TH

### 8 COMMUNITY RELATIONS EVENTS





# 4 SPORTING EVENTS







## FLEET WEEK BYTHE NUMBERS

<b>Public</b> 1.3 million Citywide attendees	<b>Social Media</b> 3.2M people on Facebook 310k on Instagram 731k SFFW Website	<b>Media</b> 40 TV stories 15 Print 3 Radio
Special Group Ship Tours 1,000+	<b>Community Relations</b> 272 personnel	<b>Athletic Events</b> 106 personnel
<b>Training</b> US&R = 58 Firefighting = 70 EMS Ridealongs = 19	Ship Tour attendees 20,000+	Marina Green Show Center and Village 10,000+ attendees per day (3 Days)
Service Men & Women 1,500	<b>Band Concerts</b> 30 public performances	<b>Ship Riders</b> 190





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### THANKYOU

San Francisco Fleet Week is funded, planned, hosted and executed by the San Francisco Fleet Week Association and volunteers. San Francisco Fleet Week Association is a registered non-profit 501 (c)(3) in the state of California, Tax ID: 22-3882668