

# SAN FRANCISCO FLEETWEEK

October 1-10, 2023



# INTRODUCTION



Every October, San Francisco and the greater Bay Area is host to the country's largest Fleet Week celebration.

# MISSION



San Francisco Fleet Week's mission is to:

- Honor the contributions of the men and women of the United States Armed Forces
- Advance cooperation and knowledge among civilian- and military-based Humanitarian Assistance personnel
- Engage and entertain the broader Bay Area community

# OVERVIEW

The mission of San Francisco Fleet Week is best described by its three pillars



# SAN FRANCISCO FLEET WEEK

## TROOPS

- Softball Tournament
- Marksmanship Competition
- Basketball Tournament
- E-Sports Challenge
- Veterans Art Show
- Chief Petty Officer's Party
- Fair Winds Crew BBQ
- Iconic Photo

## COMMUNITY

- Air Show
- Parade of Ships and Ship Tours
- Honor Our Fallen Concert
- Neighborhood Concerts
- High School Band Challenge
- K-9 Heroes
- Hoops with the Troops
- SF Marin Food Bank
- St. Anthony's Kitchen
- Interfaith Service

## PREPAREDNESS

- Senior Leaders Seminar
  - Peer to Peer Medical Exchange
  - Exercise and Training Program
    - Shipboard Firefighting
    - EMS Ridealongs
    - Urban Search and Rescue
  - Humanitarian Assistance Village and Stem Education Center
- demonstrations, and collaboration in preparation for humanitarian assistance and disaster response

# THE CENTER FOR HUMANITARIAN ASSISTANCE



Senior Leaders Seminar

Peer to Peer Medical Exchange

DSCA Exercise Series

Training and Exercise with SFFD

K9 Heroes

High School Band Challenge

# THE CENTER FOR HUMANITARIAN ASSISTANCE 6 TRAININGS AND EXERCISES



The United States Department of Defense has recognized San Francisco Fleet Week as the model for fleet weeks across the country for its additional focus on training and education to develop and share best practices in humanitarian assistance.

The 2023 DSCA Exercise focuses on interoperable communications and will culminate with a drill on 10/2 on Pier 30/32.

# EXPO ON THE MARINA GREEN: HAV – STEM-CAREERS

## 146 EXHIBITS





# 39 NEIGHBORHOOD CONCERTS



# 8 COMMUNITY RELATIONS EVENTS



# 4 SPORTING EVENTS



# FLEET WEEK BY THE NUMBERS

## Public

1.3 million Citywide attendees

## Social Media

3.2M people on Facebook  
310k on Instagram  
731k SFFW Website

## Media

40 TV stories  
15 Print  
3 Radio

## Special Group Ship Tours

1,000+

## Community Relations

272 personnel

## Athletic Events

106 personnel

## Training

US&R = 58  
Firefighting = 70  
EMS Ridealongs = 19

## Ship Tour attendees

20,000+

## Marina Green Show Center and Village

10,000+ attendees per day  
(3 Days)

## Service Men & Women

1,500

## Band Concerts

30 public performances

## Ship Riders

190





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# THANK YOU

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