

Islais Creek Interpretation Program

Southern Advisory Committee
Port of San Francisco

April 27, 2022

David Beaupre, Deputy Director of Planning and Environment

Jeremy Regenbogen, Macchiatto

Noel Aquino, Project Manager



Presentation Outline

1. Background & Context
2. Funding Sources
3. Advisory Committee
4. Concepts
5. Q/A
6. Next Steps



Background and Context

1. Project an Outcome
 - a) Copra Crane Restoration Program initiated by CCLLA/ Friends of Islais Creek
 - b) Blue Greenway Planning
 - c) Waterfront Plan
2. Funded through Grants, Gift, GO Bond & Port
3. Partnership with CCC, SFPUC and SFMTA
4. Retained Macchiatto through Competitive RFP
5. Formed an Advisory Committee of Stakeholders to guide design and content



Funding Sources

Source	Amount
Coastal Conservancy - Original Grant	\$366,281*
Coastal Conservancy – Additional Grant funds	\$ 70,000
The Archie Green Fund for Labor Culture and History	\$ 35,000
GO Bond	<u>\$154,000</u>
Total	\$625,281

* The original CCC grant was for \$616,534 of which \$250,253 was used for conceptual design, Pier 84 and other Islais Creek pile removal conducted by Port crews.

Advisory Committee & Process

Members

1. Oscar James - Bayview Resident and Historian
2. Al Williams - Bayview Historian
3. Derek Green - CCLA, The Archie Green Fund for Labor Culture and History
4. Harvey Schwartz - ILWU, CCLA
5. Peter Linenthal - Potrero Archives Historian
6. Howard Wong - SAC

Process

1. Site Visit & Review Scope of Work
2. Share/Develop Content
3. Review Concepts Provide feedback
4. Review Revised Concepts based on comments
5. Review Content for accuracy

Islais Creek

Revised Schematic Design April 27, 2022

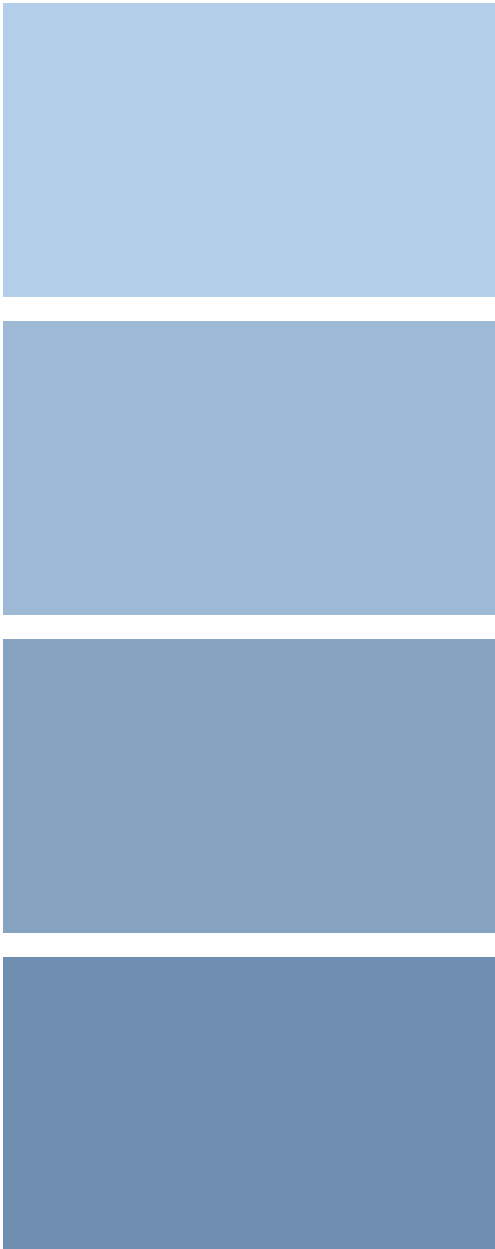
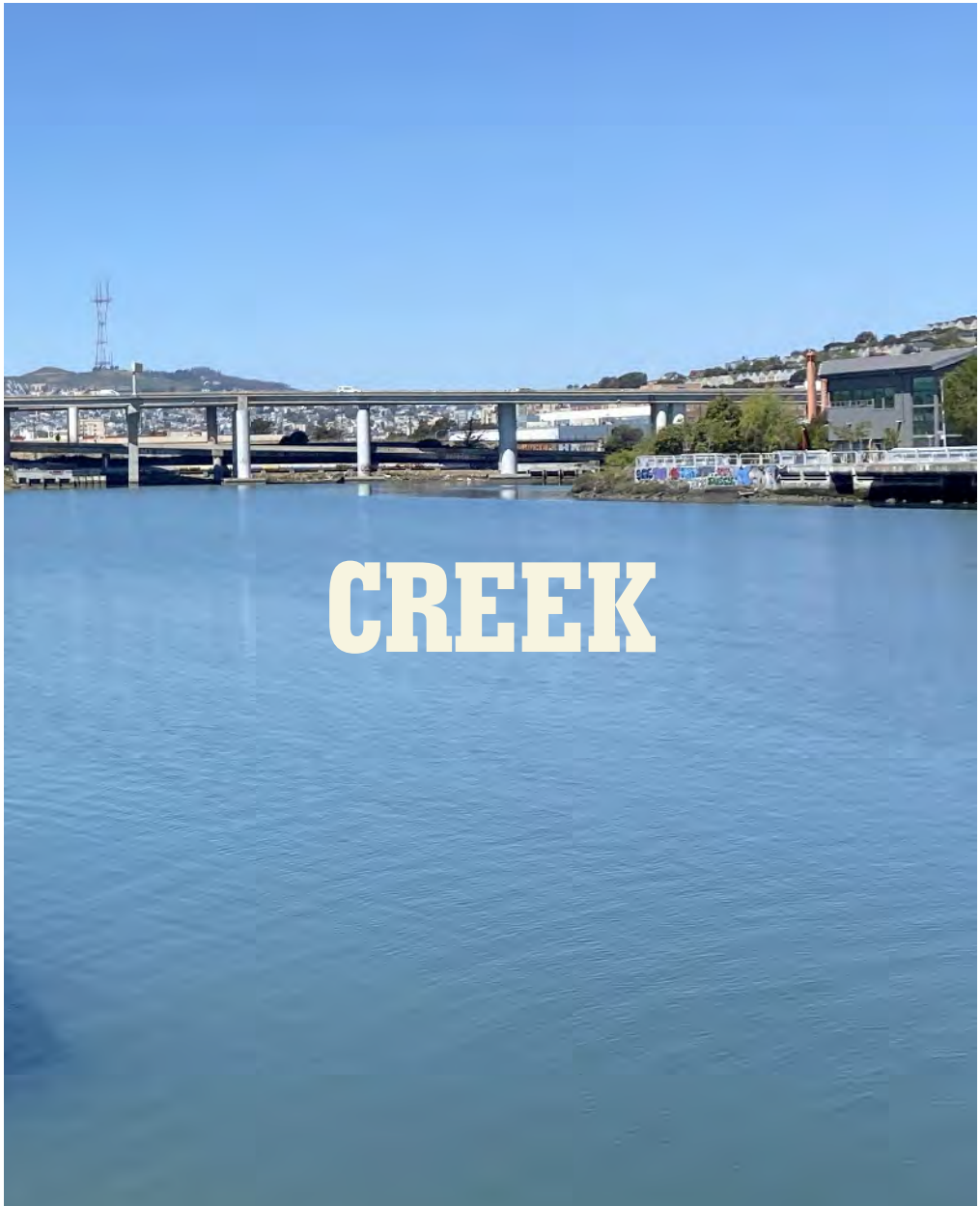


INTRODUCTION
MISSION STATEMENT

Islais Creek is a rich and changing waterway, evolving from a complex history of people connecting here for nourishment, prosperity, and recreation. It is the outlet of a vast watershed and delicate ecosystem at the front lines of climate change and sea level rise. The site will utilize a program of coordinated interpretive exhibits in public areas in order to honor its history, celebrate its significance, and emphasize the importance of its protection.



VISUAL STYLE
COLOR PALETTE



VISUAL STYLE

MATERIAL & TEXTURE PALETTE



RUSTED STEEL



CONCRETE (SOMETIMES PAINTED)



WEATHERED WOOD



PAINTED STEEL



DIAMOND PLATE



STAINLESS STEEL



GRASSES



GALVANIZED STEEL



FENNEL



CORRUGATED CONCRETE

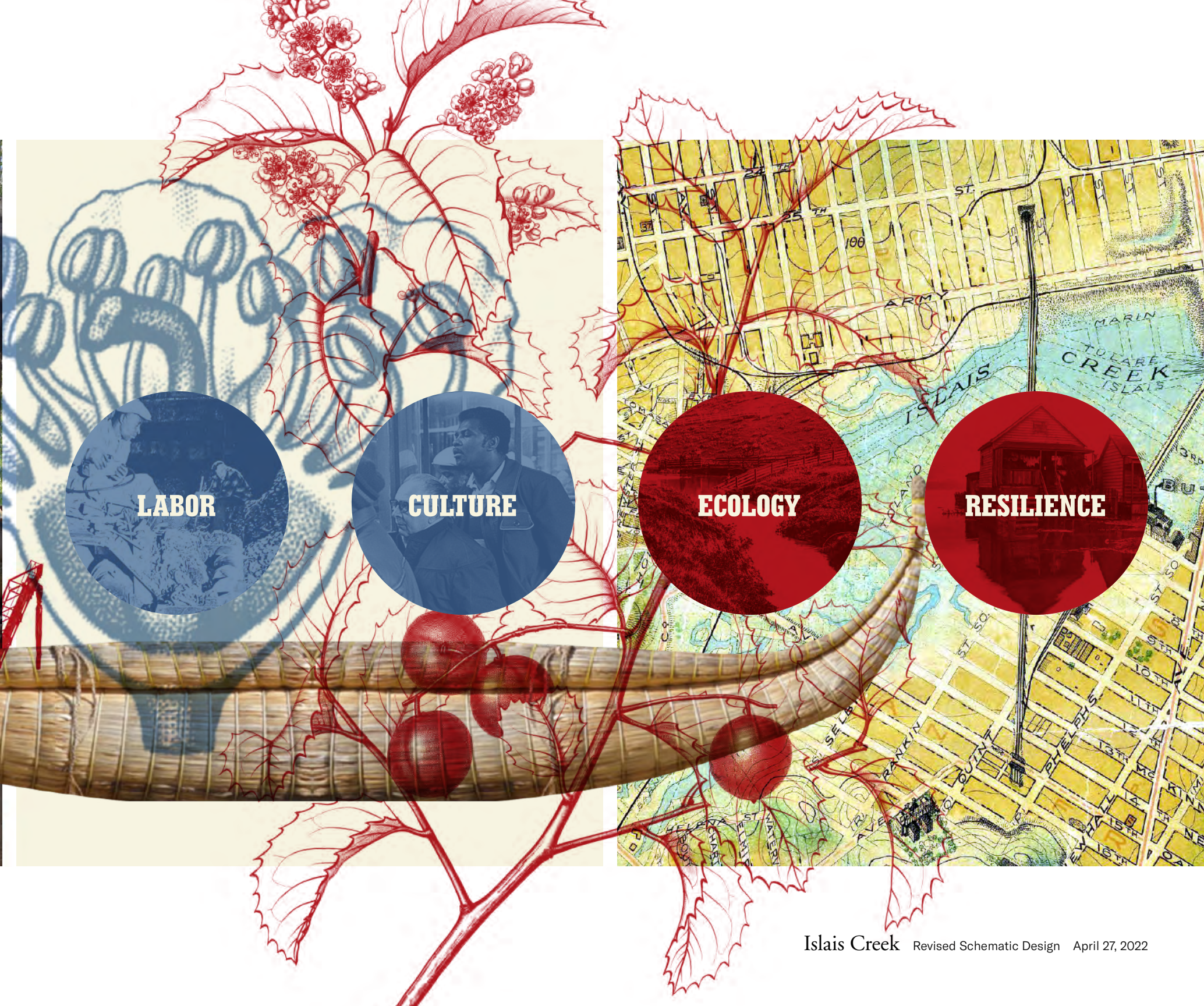


CORRUGATED STEEL



COLORFUL SHRUBS

VISUAL STYLE
GRAPHIC PALETTE



VISUAL STYLE
TYPOGRAPHIC PALETTE



GEOMETRIC SLAB SERIF EXTRA BOLD CONDENSED (HEADLINE)

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NOPQRSTUVWXYZ
1234567890
CARGILL



A COMPLEX WATERSHED

Natural History & Ecology of Islais Creek

Prior to the arrival of European settlers in 1776, the area surrounding Islais Creek was probably the best-suited part of future San Francisco for human settlement. The spreading wetlands enjoyed a relatively wind and fog-free climate, provided ample supplies of fresh water from streams and artesian springs located in today's Glen Canyon, and offered easy access to the marshlands with their abundant wildlife. Later, after the arrival of Europeans, the once verdant creek estuary and shoreline were gradually filled in to create room for industrial areas.

Blue collar communities developed on nearby Bayview and Potrero hills for the workers who labored in the shipyards, factories, and food processing industries that lined the shore between the Islais Creek and Hunters Point. The expansive slough at the mouth of the creek may have physically separated the communities, but it also brought them together where they worked, socialized, and marketed.

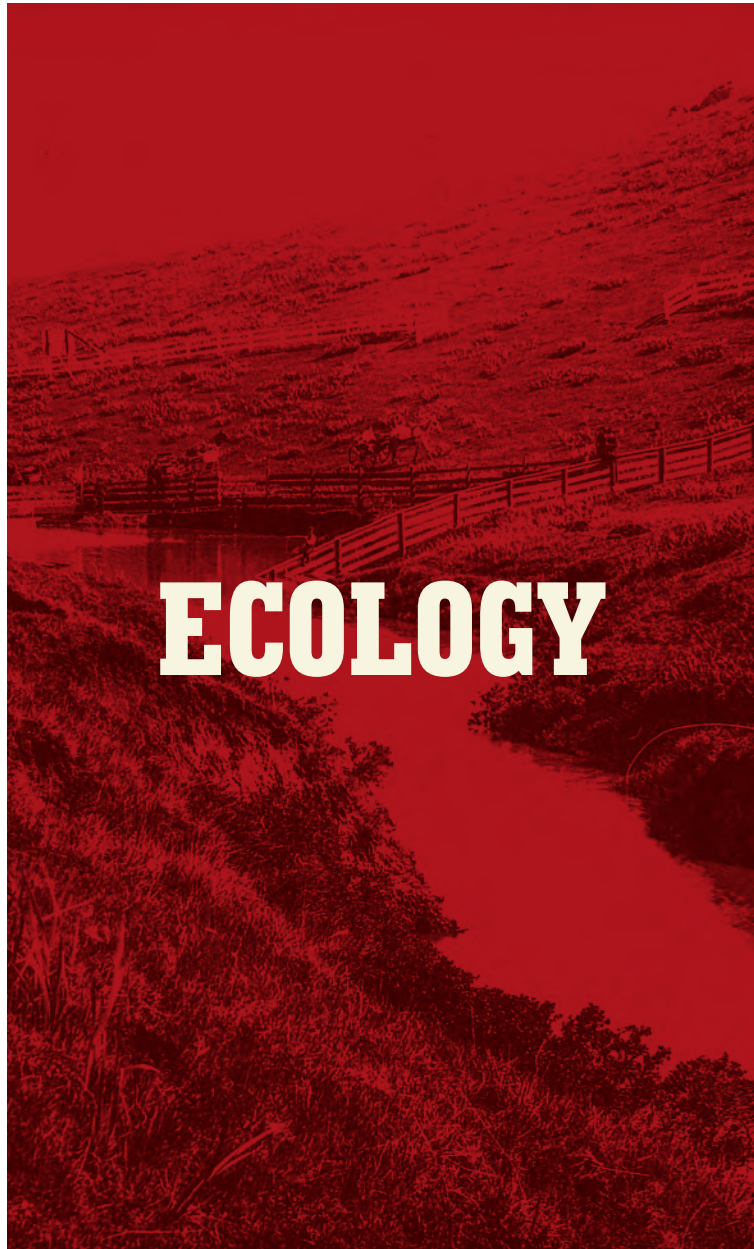
GEOMETRIC SLAB SERIF BOLD (SUB-HEAD)

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INTERPRETIVE VISION
THEMATIC OVERVIEW



INTERPRETIVE VISION

STORYTELLING ORGANIZATION

Number	Working Title	Outline	Intent	Methodology
A1	Hydro-Powered: Labor & Cultural History of Islais Creek	1.1, 1.2, 1.3, 1.4, 1.6	Overview of the significance of Islais Creek as an important industrial hub, with an emphasis on the people who came together in search of food and prosperity.	Large wayside integrated into existing railing. Augmented by interpretive shadows from display structure.
A2	The Red Waters of Butchertown: Slaughterhouses & Meat Packing	1.5	Focus on the historical meat industry along the waterfront, with an emphasis on all of the other industries it supported.	Medium wayside integrated into railing.
A3	A New Waterfront: Channelization & Industrialization	1.2	Demonstrate the process of channelization and its resulting industrialization of the area.	Medium wayside integrated into railing.
A4	A New Flow: Water Treatment	-	Diagram and describe the process of water collection and treatment.	Medium wayside integrated into railing.
A5	Moving Goods: Break-Bulk Cargo, Longshore Workers & the Piers	2.1, 2.2, 3.2, 3.3	Examine the historical use of the waterway and piers for cargo transportation.	Medium wayside integrated into railing.
A6	Deleted	-	Deleted	Deleted
B	Shovels to Blowers: The Cargill Copra Plant	2.3	Create a storytelling "bookend" which celebrates the significance of the Copra industry and its workers.	Large wayside integrated into existing railing. Augmented by cyclone relic display and interpretive shadows.
C	Protecting from Disaster: Resilience Strategies	5.0	Highlight the protective measures being explored to make the area more resilient, with an emphasis on sea level rise.	Large interpretive graphics integrated onto existing concrete block. Augmented by metal Ohlone silhouette and graphics.
D	A Complex Watershed: Natural History & Ecology	4.0	Juxtapose the natural history and current ecology with the need to protect it as a resource.	Large wayside integrated into landscape. Augmented by interpretive shadows.
E1	Voices of Islais: Introduction	1.1	Celebrate the interconnected diversity of peoples at Islais, while highlighting aspects of important histories, and in a chronological order.	Small wayside integrated into railing.
E2	Voices of Islais: Yelamu Ohlone	1.1	See E1	Small wayside integrated into railing.
E3	Voices of Islais: Scow Schooner Skipper	1.4	See E1	Small wayside integrated into railing.
E4	Voices of Islais: Chinese Fisher	1.2	See E1	Small wayside integrated into railing.
E5	Voices of Islais: Vaquero	1.2	See E1	Small wayside integrated into railing.
E6	Voices of Islais: African American Longshore Worker	1.5	See E1	Small wayside integrated into railing.
E7	Voices of Islais: Copra Worker	2.1	See E1	Small wayside integrated into railing.
E8	Voices of Islais: Produce Mart Worker	2.3	See E1	Small wayside integrated into railing.
E9	Voices of Islais: Skateboarder	1.6	See E1	Small wayside integrated into railing.
E10	Voices of Islais: Bus Driver	5.0	See E1	Small wayside integrated into railing.

INTERPRETIVE VISION OVERALL SITE PLAN

END OF INDIANA

B
The Cargill
Copra Plant

A5
Break-Bulk Cargo,
Longshore Workers
& the Piers

A4
Water Treatment

PUC PROMENADE

Tulare St

A3
Channelization &
Industrialization

A2
Slaughterhouses
& Meat Packing

END OF TENNESSEE

A1
Labor & Cultural
History of
Islais Creek

Resilience
Strategies

C

BOAT LAUNCH

D
Natural History
& Ecology

E
Voices of Islais

BAYVIEW GATEWAY

INTERPRETIVE VISION
BAYVIEW GATEWAY SITE PLAN

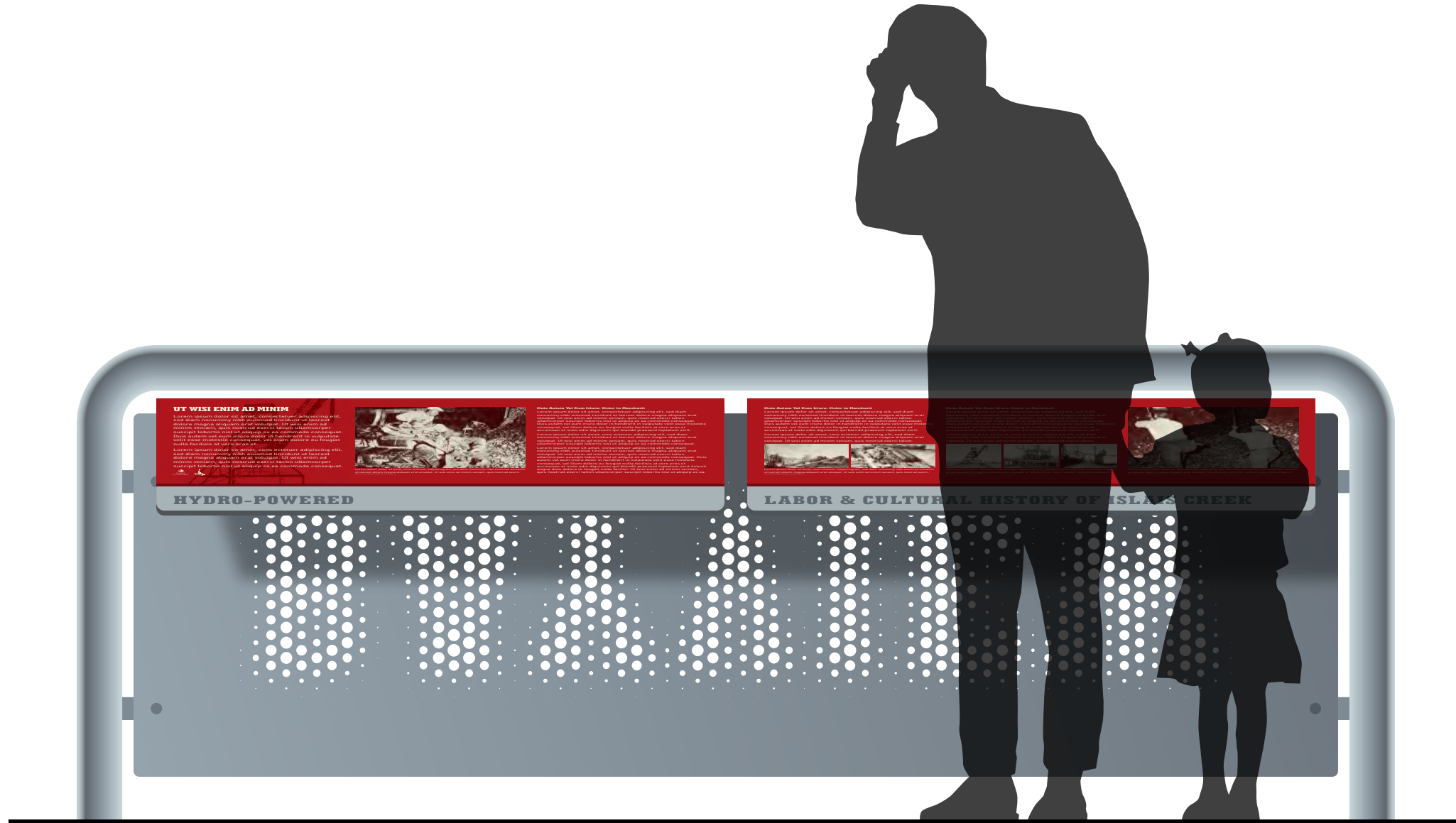


STORYTELLING DEVICES
RAILING STRUCTURE

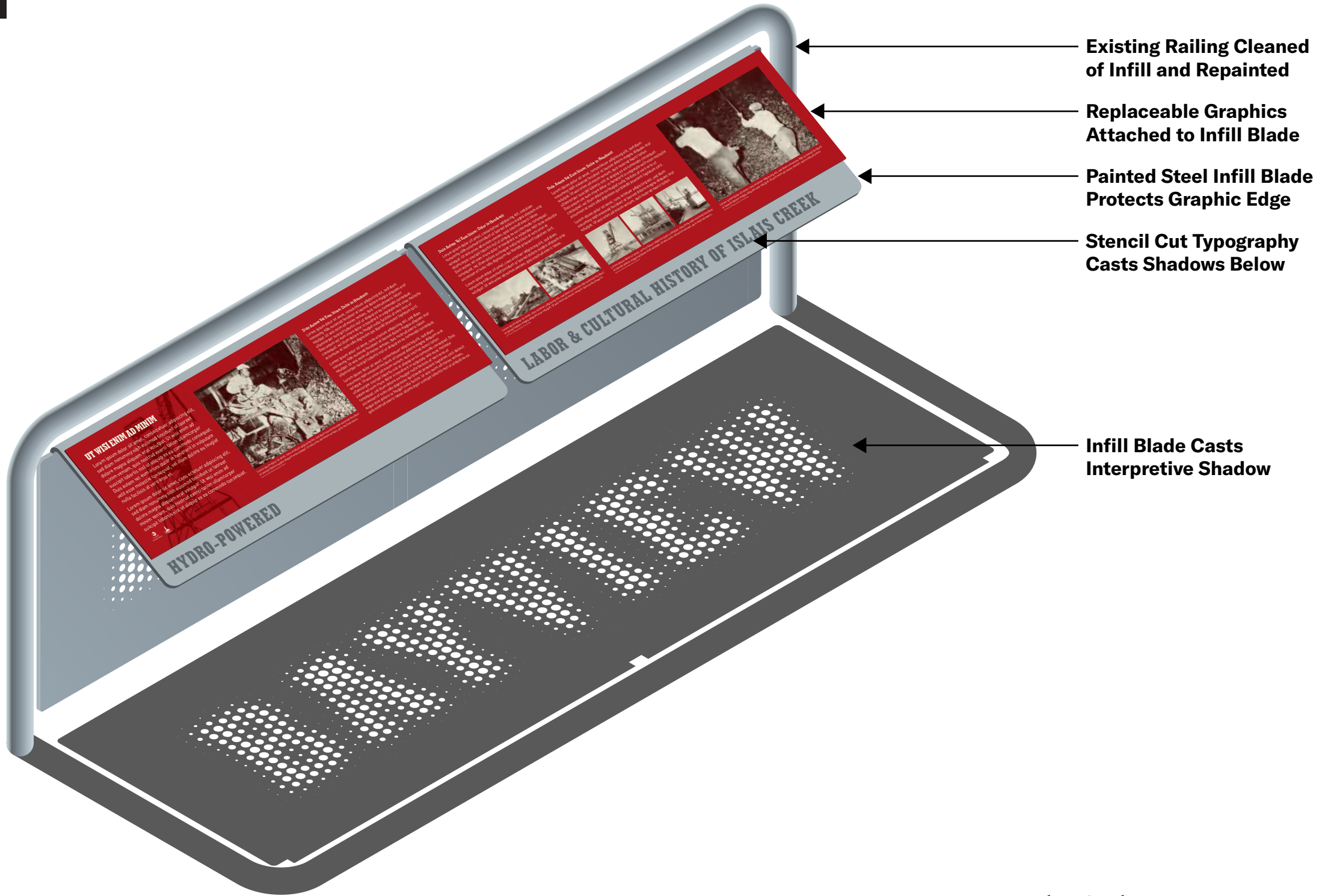


STORYTELLING DEVICES

EXHIBIT A1 - STORYTELLING DEVICE ELEVATION



STORYTELLING DEVICES
EXHIBIT A1 - ISOMETRIC



Existing Railing Cleaned
of Infill and Repainted

Replaceable Graphics
Attached to Infill Blade

Painted Steel Infill Blade
Protects Graphic Edge

Stencil Cut Typography
Casts Shadows Below

Infill Blade Casts
Interpretive Shadow

STORYTELLING DEVICES

EXHIBIT A1 - SAMPLE GRAPHIC

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STORYTELLING DEVICES
EXHIBIT A1 - IN SITU

LOCATION: END OF TENNESSEE
THEMES: LABOR & CULTURAL HISTORY



UPPER WESTERN AD HISTORY

HYDRO-POWERED

LABOR & CULTURAL HISTORY OF ISLAIS CREEK

STORYTELLING DEVICES
EXHIBIT B - IN SITU

LOCATION: END OF INDIANA
THEMES: THE CARGILL COPRA PLANT



STORYTELLING DEVICES
EXHIBIT B WITH SUPERGRAPHIC - IN SITU

LOCATION: END OF INDIANA
THEMES: THE CARGILL COPRA PLANT



STORYTELLING DEVICES

EXHIBIT A2-A5 - IN SITU

LOCATION: PUC PROMENADE
THEMES: LABOR & CULTURE

**Slaughterhouses
& Meat Packing**

**Channelization &
Industrialization**

Water Treatment

**Break-Bulk Cargo,
Longshore Workers
& the Piers**



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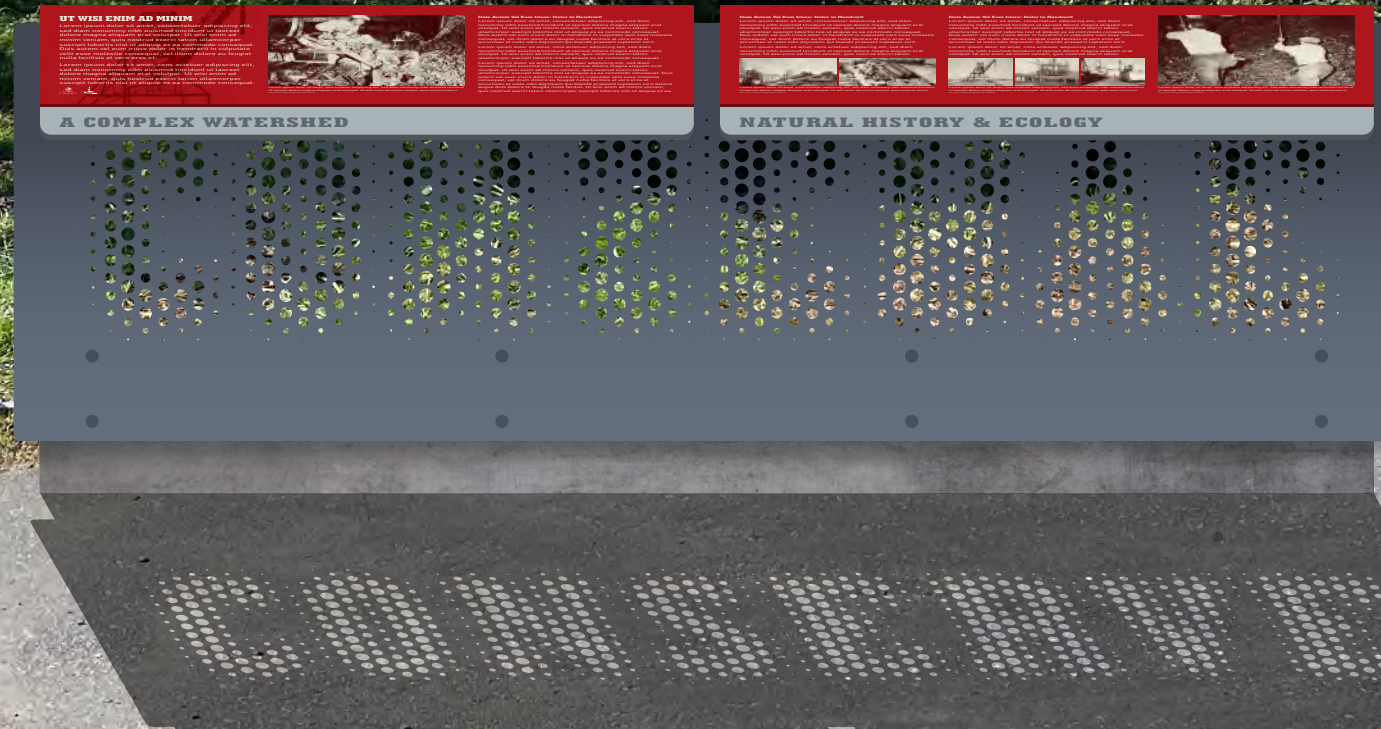
SLAUGHTERHOUSES & MEAT PACKING

STORYTELLING DEVICES

EXHIBIT D - IN SITU

LOCATION: BOAT LAUNCH

THEMES: NATURAL HISTORY & ECOLOGY



STORYTELLING DEVICES

EXHIBITS C2 (ABOVE) & C1 (BELOW) - IN SITU

LOCATION: BOAT LAUNCH

THEMES: RESILIENCE & OHLONE



KING TIDE 2080 ▲
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KING TIDE 2050 ▲
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KING TIDE 2020 ▲
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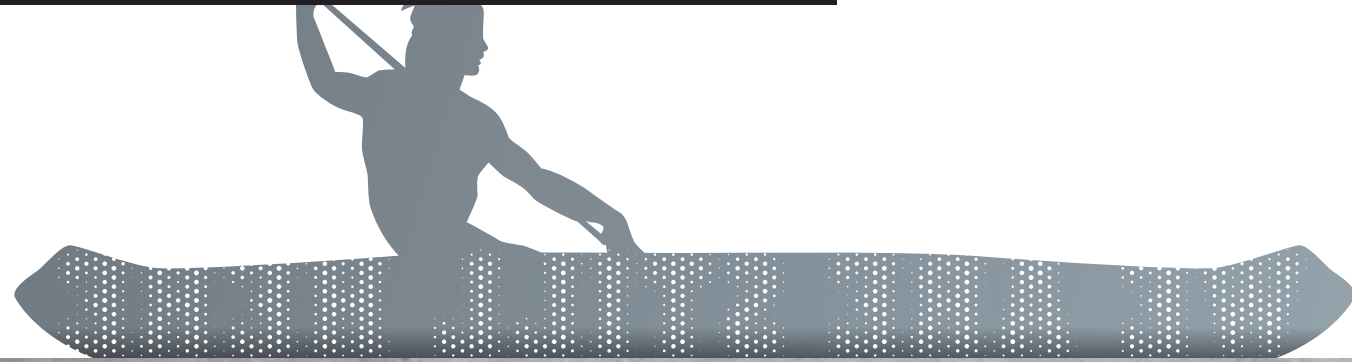


PROTECTING ISLAIS
Resilience Strategies

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STORYTELLING DEVICES

EXHIBITS C2 (ABOVE) & C1 (BELOW) - ELEVATION



KING TIDE 2080 ▲

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KING TIDE 2050 ▲

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KING TIDE 2020 ▲

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PROTECTING ISLAIS

Resilience Strategies

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STORYTELLING DEVICES

EXHIBITS C2 (ABOVE) & C3 (BELOW) - ELEVATION



STORYTELLING DEVICES

EXHIBIT E - ELEVATION

LOCATION: BAYVIEW GATEWAY
THEMES: ALL

Intro

Yelamu
Ohlone

Scow
Schooner
Skipper

Chinese
Fisher

Vaquero

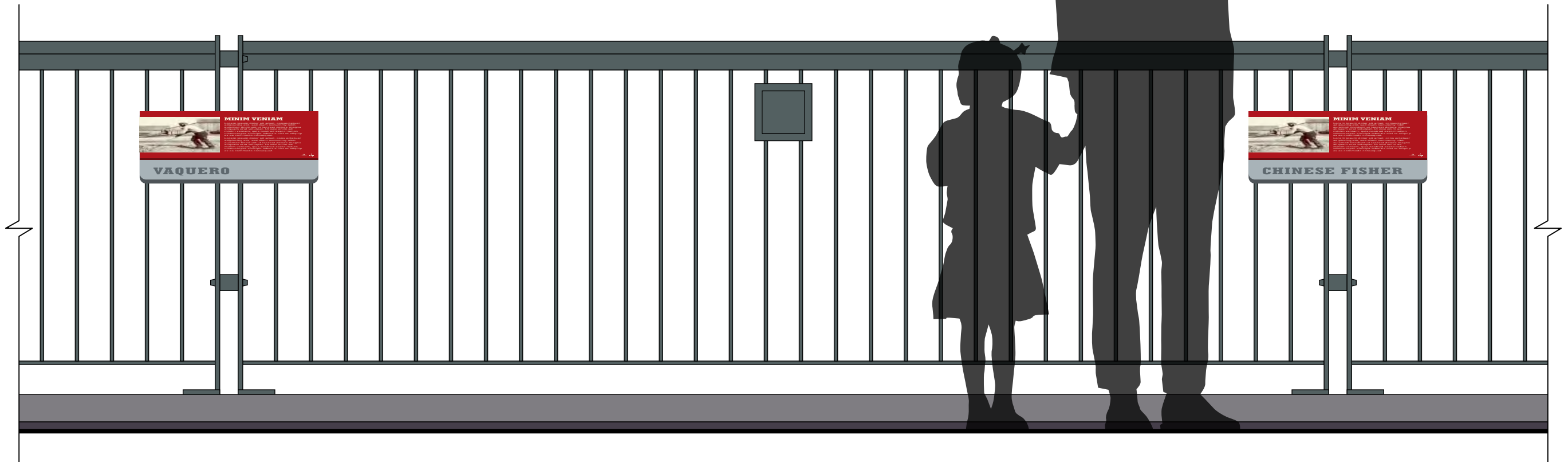
AfrAm
Longshore
Worker

Copra
Worker

Produce
Mart
Worker

Skate-
boarder

Bus Driver



STORYTELLING DEVICES
EXHIBIT F - IN SITU

Salvaged Timbers with Vertical Orientation Per Original Wall

Monolith to Create Gateway with Scale House

Applied Graphic Panel

Placed Approximate to Archeological Discovery



HOLDING THE SEA
A Historic Wall Segment
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THANK YOU

BY WEST EXHIBIT AND DESIGN



SHOVELS TO BLOWERS



THE CARGILL COPRA PLANT



NEXT STEPS

- Design Completion
- Construction Through Public Works Job Order Contracting (JOC)
- Substantial Completion
- Final Completion

August 2022

October 2022

July 2023

Sept. 2023

View from Island Creek
Looking North 11-22-1905

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