



**Meeting of the Port Northern Advisory Committee (NAC)
March 16, 2022 (5:30 to 7:30 pm)
Virtual Public Meeting via Zoom**

Meeting Notes

NAC Attendees

Jane Connors (Co-Chair), Ferry Building, Hudson Pacific Partners
Katy Liddell, (Co-Chair), South Beach/Rincon/Mission Bay Neighborhood Association
Alec Bash, Alternate for Bob Iwersen
Ted Choi, City Kayak, Pier 40
Marc Dragun, President, Brannan Homeowners Association
Bruno Kanter, North Beach Neighbors
Mahesh Katwani, Alternate for Ritika Puri
Shani Krevsky, Exploratorium
Stewart Morton, San Francisco Heritage
Flicka McGurrin, Pier 23 Café
Carol Parlette, Golden Gateway Commons Resident
Kimberley Patten, Metro Events
Diana Taylor, Alternate for Bob Harrer

NAC Members Absent

Ritika Puri, Watermark Homeowners Association
Robert Harrer, Barbary Coast Neighborhood Association, Government Affairs
Bob Iwersen, Gateway Apartments

Port Staff

Patrick Foster, Planning and Environment, NAC Coordinator
David Beaupre, Real Estate and Development, NAC Coordinator
Don Kavanagh, Real Estate and Development, NAC Coordinator
Kim Beal, Real Estate and Development
Rebecca Benassini, Real Estate and Development
Brad Benson, Port of San Francisco
Andre Coleman, Port of San Francisco, Maritime
Jai Jackson, Planning and Environment
Wendy Proctor, Port of San Francisco
Ming Yeung, Planning and Environment

Presenters and Audience

Molly Donovan, Cycle for Survival
Jessica Frank, CSM Sport & Entertainment (Cycle for Survival)
Octavio Diaz, Agave Healdsburg
David Albert, BCNA
Diane Amato
Michael Anthony
Vivian Anthony, SBRHMB Neighborhood Association
Diana Drue
Dale Dualan
April Fame, PWP
Kim Halloran, SF Food Park
Lee Heyer, MSKCC
Erin Huang
Paul Liao
Paul Osmundson
Sun Peterson, San Francisco Research Institute, LLC
Joan Roebuck
Alice Rogers
Molly Scharf
Simon Snellgrove, PWP

1. Announcements and Introductions

Patrick Foster started off the meeting by providing a round of Zoom instructions, including muting, turning on video, participant identification and affiliation, process to ask questions and provide comments (raise your “hand”), and participating in chat. Participants were reminded to introduce themselves before speaking.

David Beaupre, Patrick Foster, and Don Kavanagh of the Port are available to answer questions or address comments.

- Waterfront Plan Draft Environmental Impact Report (EIR) is out for public comment. The comment period ran until April 25th. The new Waterfront Plan is a comprehensive update to the last Waterfront Plan certified in 1997 and establishes long-term goals and policies to guide the use, management, and improvement of all Port property.
- Next NAC meeting is scheduled for May 18, 2022.
- Acknowledgement of David Beaupre’s promotion to the position of Deputy Director for Planning and Environment.

2. Approval of January 19, 2022 Meeting Notes

The NAC Meeting Notes from the January 19, 2022, meeting was approved.

3. Cycle for Survival – Pier 27 Event: Event overview and discussion – Kimberley Patten, NAC Member, Metro Events (5:45 - 6:05 PM)

Q&A

- Marc Dragun – Where will speakers be located? Important to limit speakers to be only in front of bikes.
 - Jessica Frank - Participants will be facing City and speakers will face the opposite way toward participants at an angle toward the open water/Alcatraz.
- Diana Taylor – The community, particularly the residents of Telegraph Landing and 101 Lombard, have concerns about event noise.
 - Kimberley Patten – We want to respect neighbors and plan appropriately for future events. We are getting clarification on decibel limits from the City. We will actively test this for all events in intervals throughout the day to ensure compliance with the Entertainment Commission. We will be sure to notify clients and include amplified sound time limits in policies and procedures. We will have a phone line that will be responsive throughout the event.
- Diana Taylor – What were the previous rules for sound?
 - Kimberley Patten – The City’s Good Neighbor Policy used to allow an 8:00am start. Under the new JAM permit amplified sound is allowed starting at 9:00am and we now requesting a 2-hour exception to start at 7:00 AM.
- Marc Dragun – Wanted to hear from audience members who live nearby. What is the decibel limit for this event?
 - Kimberley Patten – The Entertainment Commission sets decibel limits, including ambient levels which can fluctuate throughout the day.
 - Molly Donovan (member of Cycle for Survival team) – We do not want to cause disruption and are looking for a compromise. We have not been able to host an event since COVID and this event is important to bring people together for this cause, and anyone can attend. There will be physicians and patients speaking and it will be an inspirational event.
- Paul Liao – The good neighbor policy is there for a reason and is quite permissive until 10:00 PM. This policy protects neighbors and the Port. Paul objects to allowing the event to start earlier.
- David Albert – Possibly OK to start cycling later, wants event to adjust to a later time.
- Diana Drue – Also does not want an exception, does not like how intense the bass can feel.
- Jane Connors – Is there a compromise, i.e., starting at a lower decibel point at 8:00 AM with mellow music. Embarcadero is quite vibrant early on Saturdays and Metro is adjusting to new guidelines.
- Alec Bash – Spoke in favor of finding a compromise. Escape from Alcatraz event started at 5:30 AM. 8:00 AM seems ok especially given Farmers Market starts at 7:30 AM. Perhaps a benefit for the community can be included? Not worried that an exception for this event will set precedent. The sponsors are dealing with new rules that they will follow. They may not be able to start this event an hour later without difficulty given it has already been planned.

- David Albert (Marcy) – Would like to get announcement of all planned events for the year with relevant information (time/type/duration) if possible.
- Carol Parlette – Can the tent create a sidewall to block some noise?
 - Jessica Frank – We are open to any solutions, but the tent walls could make it too loud for participants so we would have to consider that potential.
- Katy Liddell – Concluded based on Committee feedback, the recommended start is 9:00am.

Chat

- Diane Amato
 - Is it possible not to increase the volume of the music up to the limit?
- Diana Drue
 - Agree, does not like to feel the bass
 - Are the noise and bass levels disturbing for the patients?
 - Does not want this event to set an exception

4. Port Waterfront Resilience Program (WRP) Update:

Presentation of WRP early projects focused on the northern waterfront with opportunity for Q&A – Brad Benson and Wendy Proctor, Port of San Francisco (6:05 - 6:45 PM)

Q&A

- Marc Dragun – Can we view slide 20 (subset of projects in South Beach)? Why is Pier 30/32 not prioritized given the importance of the deep-water berth?
 - Brad Benson – The Port identified the bulkhead wall and wharf substructure as issues. Port is counting on development partner to help address these issues and to create a seismically reliable pier for access to the deep-water berth. If the Port tried to stabilize the shoreline as part of an upgrade to Pier 30/32 without a development partner, most of the available bond funds would be exhausted.
- Marc Dragun – Understood, but the concern is that the Pier 30/32 developer is proposing something that violates height limits. If they had some money from the Port that might not require such a tall residential building.
 - David Beaupre – Unfortunately we can't invest in the piers simply to provide access to the deep-water berth. Addressing only resiliency aspects of Pier 30/32 would be about 25% of the remaining bond money and we need to focus on immediate life/safety concerns for priority projects without sinking too much money into one area.
 - Marc Dragun – Still thinks having some money for the developer would help them avoid needing to violate height limits.
- Diana Drue – As a follow up on Marc's question, there is no guarantee that the development at Pier 30/32 will happen, so what would be done in that case to address the vulnerable gap in the seawall?

- Brad Benson – many development approvals are required and there is no guarantee, but we are hopeful and see material value from the proposed development including seismic retrofit and public amenities. The development proposal is our best opportunity for a fully resilient pier which goes far beyond the resilience team’s focus on long-range sea level rise impacts. If the development doesn’t happen, we would likely look to the Army Corps effort for potential measures.
- Diana Drue – When will early projects be complete?
 - Brad Benson – There is likely two to four years for design, entitlement, and construction. We will have more clarity when design is 10% complete.
- Diana Drue – If we want to improve chance of development on Piers 30/32, consider taking some of the funding so the developer does not need such great height on the residential portion of the project.
 - Brad Benson – We hear that concern and will review funding options.
- Ted Choi – Is federal government funding available for infrastructure projects?
 - Brad Benson – The Port is involved in a general investigation spearheaded by the Army Corps of Engineers (SF Waterfront Coastal Flood Study). This is the process the federal government uses to evaluate flood risk along the entire Port shoreline, including mitigation of future potential damages from sea level rise and potential funding. The analysis requires review and community engagement. We are working with Army Corps of Engineers on different adaptation strategies and plan to come back in fall 2022 to present options for long term resiliency.
- Marc Dragun – Indifferent if the money comes from Port or federal government, but infrastructure projects should be a priority to reduce the density of the development at Piers 30/32 and make the project more acceptable to the community.

Chat

- Suni Petersen – In the area of concern in South Beach Marina, is the building in which the Harbormasters and South Beach YC occupy in jeopardy?
 - Brad Benson – This building is probably not in area of high lateral spread risk.
 - Wendy Proctor – The risk assessment shows issues in the corner by the ballpark, not in the South Beach Marina area.
- Diana Drue – How do these projects get prioritized?
 - Brad Benson – there are 35 criteria evaluated through the public process to create a prioritized list. Prop A funding guidelines explain how to apply bond funds within that list. See a more detailed discussion in the December 14, 2021, Port Commission meeting staff report
- Wendy Proctor
 - Sign up for the WRP eNewsletter at: sfport.com/wrp
 - More on Embarcadero Early Projects at: sfport.com/projects-programs/wrp/embarcadero-early-projects

- 5. Proposed Pier 30/32 Pop-Up Events:** Review of Pop-Up activation process to date, plus presentation of Mitote event proposed concept and Q&A – David Beaupre, Port of San Francisco, Paul Osmundson, and Mitote (6:45 PM - 7:30 PM).

Q&A

- Marc Dragn – What is the number of food trucks and the proposed hours of operation?
 - No more than six food trucks, likely would end at 7:00 PM, no later than 8:00 PM.
- Ted Choi – Can cars temporarily park if people want to come in and pick up food?
 - David Beaupre – A customer could work with Port parking lot operator (Impark) to pay for parking on the pier. Depending on success of program, we might be able to identify a loading zone. This would be a negotiated agreement.
- David Beaupre – Is it OK if we go to the Port Commission and report that the NAC supports this concept?
 - Katy Liddell – Yes, I see wide support from the committee.

Chat

- Diane Amato – Do you plan on having music of any kind?
 - Paul Osmundson – The final decision is up to Port, but we would be interested in a live entertainment permit for small scale music with shutoff no later than 7:00 PM. No ticketed events are planned
- Katy Liddell – Will the piers be able to support the weight all the trucks and everything?
 - Paul Osmundson – The food trucks are within the capacity/weight restrictions
- Diane Amato – If this is temporary, what is the time frame?
 - David Beaupre – This event is temporary with an initial twelve-month duration.

Adjourn – The meeting was adjourned at 7:27 PM.