



SF Temporary Food Truck Park

PIER 30-32

Principals Restaurant Portfolio

The partners are a diverse group of entrepreneurs who own and operate a total of 8 restaurants, markets, pop-ups in the bay area.

Octavio Diaz with Notre Mere Inc, is a Latino from Oaxaca, Mexico and his restaurants feature food from this region.

Octavio has successfully created projects including Roseland Food Trucks, Mercadito and Mitote Food Park that are identical to the proposed project at Pier 30-32.

Carly Buck with Brewvino, has 5 years of experience in the winery and events business and is a level 1 sommelier.

Carly founded an opened her own restaurant Brewvino in January 2021, she and her husband also secured all the necessary permits for Brewvino.

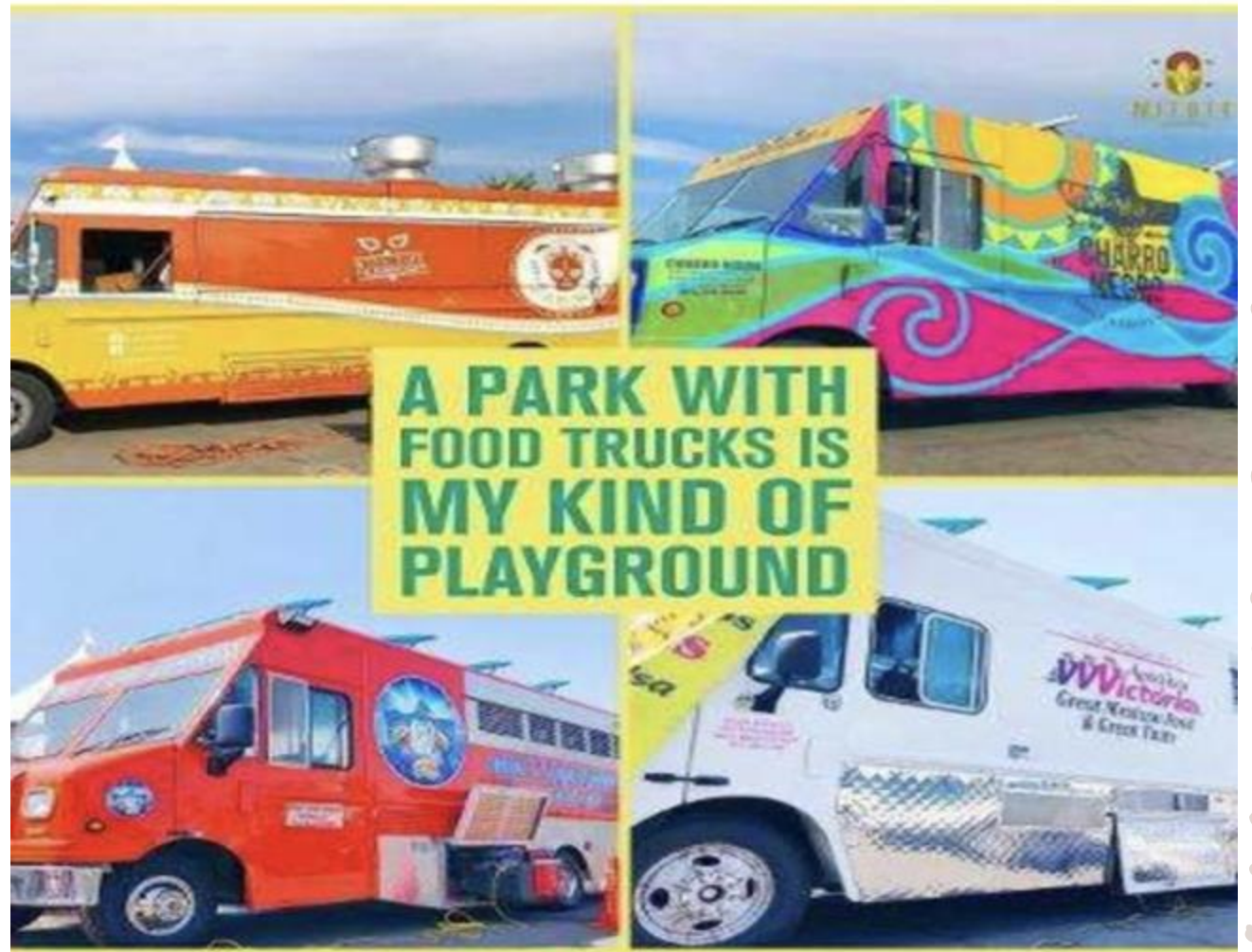


Roseland Pop-Up Food Trucks - Santa Rosa

The Roseland Food Trucks are the same project being proposed at Pier 30-32; a food truck pop-up gathering space.

Roseland Food Trucks encompasses 8,000 square feet with 4 rotating food truck spaces and outdoor covered seating for 50 patrons.

Notre Mere Inc, provides portable restrooms for customers, security and janitorial for the site



Mercadito Market & Vendors- Santa Rosa

The Mercadito is a 7,000 square foot small business incubator located in the Roseland Neighborhood.

The project is located in a vacant Dollar Tree store slated for demolition.

The Mercadito provides a free and low-cost space for first time Latino business owners.

Notre Mere Inc, assisted the vendors in securing the business licenses and insurance.

This project is a model for the proposed arts and crafts and makers market being proposed at Pier 30-32.

The Vendors will be provided assistance in securing City Business Licenses and insurance and a free or no cost space for startups.



Mitote Food Park – Santa Rosa

Mitote will feature 12,000 square feet of area with; enclosed fencing, landscaping, shipping container ADA restrooms, children's play area, seating for 100, shipping container bar and stage for performances

The operation will be targeted at serving the local community and providing a gathering space for the community.

Mitote will feature two first time Latino business owners.



Uniquely Comprised 100% of BIPOC and Women owned businesses

San Francisco Food Truck Park with up to 12 food truck spaces featuring a combination of permanent and International rotating vendors - approximately 10,000 square feet.

Serve Local Beer & Wine with shade structure

Seating for up to 100 guests including shade structures & game area

Area for local arts, crafts, to display and sell items. 30 vendors - approximately 10,000 square feet. Area to be used for special events as well.

Create right sized leasing opportunities to increase presence of Black, Indigenous and people of color (BIPOC) business along waterfront

Plan to work with other community based organizations for outreach



Neighbor Friendly Operations

Initial Days: Friday – Sunday 11:00 AM – 7:00 PM

Total Area – Approximately 20,000 square feet
adjacent to Embarcadero Promenade in center of
Pier

Giants games and other City events

Average 300-350 attendees per day, and no more
than 100 at a time

Guests will be encouraged to arrive by Muni,
bicycle parking will be provided

Car parking (paid) through Impark



Community Benefits

Main benefit is to directly achieve the goal of providing business ownership leasing opportunities to women and BIPOC

Special focus will be placed on attracting first time business owners and providing them with technical assistance on establishing their business

Port revenue



Scope of Improvements

Electrical Outlets for food trucks connecting to electrical service

Wireless internet for 100

Portable restrooms and hand washing station

Trash, recycling and compost

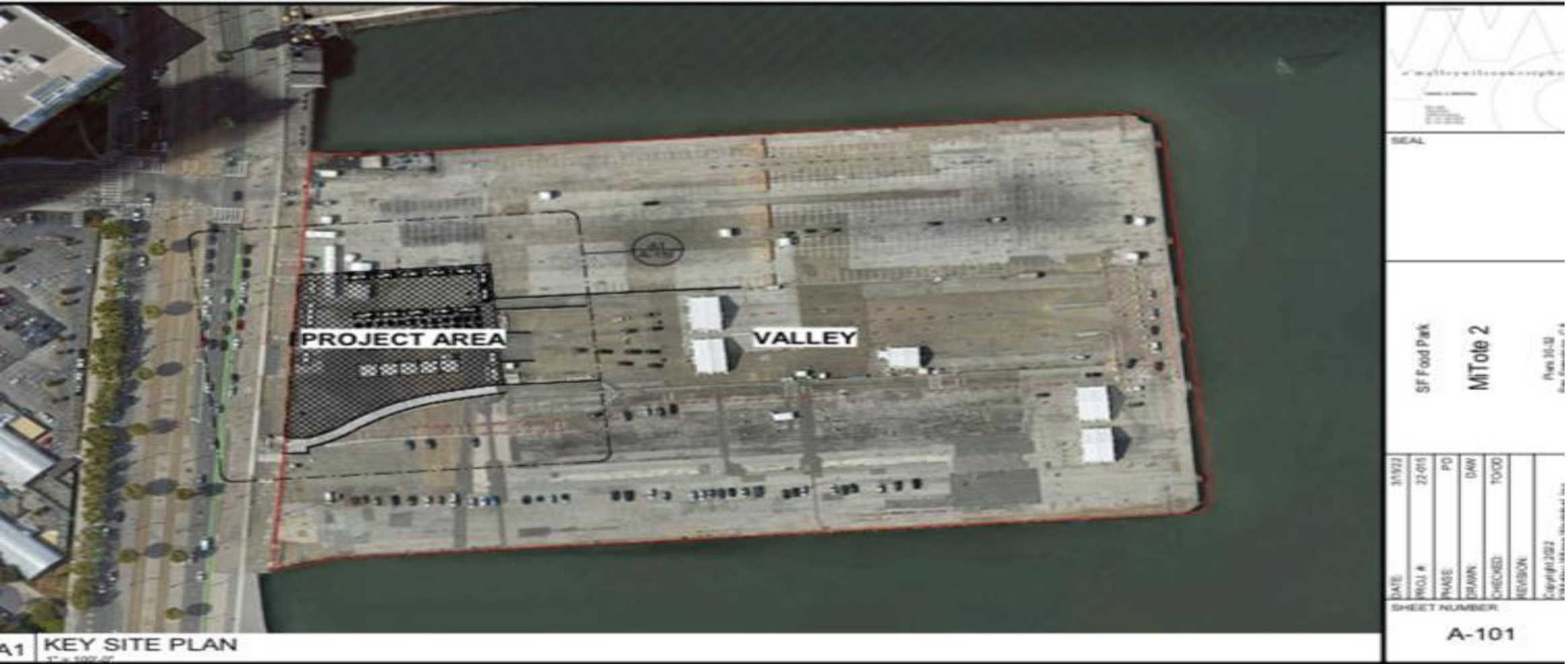
Portable office

Picnic tables, game area and shade structure

Open July 4th, 2022



Proposed Location on Pier



Moving Forward

Proposed Schedule

- Permitting: April 1 – May 15 (Port of SF electrical permit for food truck connections, Place of Assembly permit with Port Fire Department, SF Department of Public Health, California ABC)
- Lease Negotiations: March 20 – May 15
- Construct improvements: May 15 – July 1
- **Expected Opening: July 4th, 2022**

RETURN TO NAC AFTER SIX MONTHS FOR UPDATE AND DISCUSSION