



GENERAL SERVICES AGENCY CONTRACT MONITORING DIVISION



London N. Breed, Mayor
Naomi M. Kelly, City Administrator

Romulus Asenloo, Director

Date: April 18, 2019

To: Boris Delepine, Port of San Francisco

From: Finbarr Jewell
Contract Compliance Officer
Contract Monitoring Division *Finbarr Jewell*

Re: RFQ- As Needed Real Estate Economics and Related Services
Professional Service Ranking Memo- 2019.

The Contract Monitoring Division (CMD) has reviewed the proposals and the application of the appropriate discounts for the above-referenced project. CMD applied the applicable rating bonus, and ranked firms in order of highest score as follows:

Rating Bonus

The following is a summary of the rating bonus information:

- Aecom Technical Services, INC. (00% Rating Bonus)
- BAE Urban Economics, INC. (00% Rating Bonus)
- Century Urban, INC. (10% Rating Bonus)
- Economic Planning Systems, INC. (00% Rating Bonus)
- Keyser Marston Associates, INC (00% Rating Bonus)
- Seifel Consulting, INC. (10% Rating Bonus)

Panelist Tabulations Review

CMD has reviewed and verified the score sheets submitted by the panelists for proposals.

FIRM	RANK	POINTS
Seifel Consulting, INC.	1	297
Century Urban, INC.	2	283.8
BAE Urban Economics, INC.	3	254
Keyser Marston Associates, INC.	4	243
Economic Planning Systems, INC.	5	241
Aecom Technical Services, INC.	6	200

Oral interview Tabulation Review

CMD has reviewed and verified the score sheets submitted by the panelists for oral interviews.

FIRM	RANK	POINTS
Seifel Consulting, INC.	1	308
BAE Urban Economics, INC	2	267
Keyser Marston Associates, INC.	3	260
Economic Planning Systems, INC.	4	253
Century Urban, INC.	5	202.4

Score Tabulation of Combined Scores

FIRM	Proposal score	Oral Score	Combined Score
BAE Urban Economics, INC	254	267	521
Century Urban, INC.	283.8	202.4	486.2
Economic Planning Systems, INC	241	253	494
Keyser Marston Associates, INC.	243	260	503
Seifel Consulting, INC.	297	308	605

Ranked Firms

FIRM	Proposal score	Oral Score	Final Score	Ranked
Seifel Consulting, INC.	297	308	605	1
BAE Urban Economics, INC.	254	267	521	2
Keyser Marston Associates, INC.	243	260	503	3
Economic Planning Systems, INC.	241	253	494	4
Century Urban, INC.	283.8	202.4	486.2	5

The LBE participation requirement for the project is 13%. A proposer must meet the LBE participation requirement and meet the 14B Ordinance good faith effort requirements. However, under Section 14B.8(B) a proposer may seek a good faith exception if their proposal demonstrates they have exceeded the LBE participation requirement by 35% or 17.55%. If a proposer elects to waive the good faith effort requirements and commits to a higher LBE participation commitment, at the end of the contract, CMD will determine whether the consultant met their good faith LBE commitment and not the lower LBE participation requirement.

If you have any questions and concerns, please do not hesitate to contact me at (415) 274-0511

Finbarr Jewell
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