

**Attachment A: Seawall Communications RFP Pre-Submittal Meeting Attendees**

<b>Firm</b>	<b>Local Business Enterprise Status</b>	<b>Discipline</b>
3S	LBE	Communications/project management
Andrea Baker Consulting	LBE	Community outreach/media relations
Artemia Communications	Non-LBE	Communications/outreach
Barbary Coast	LBE	Communication/Outreach
Barbary Coast	LBE	Strategic communications
Big Mouth Productions	LBE	Video/Photo/Graphic Design
Big Mouth Productions	LBE	Video/Photo/Web
Cascadia Consulting Group	Non-LBE	Climate Change Communication
CHWA	Non-LBE	Marketing
CHWA	Non-LBE	Marketing
CirclePoint	Non-LBE	Community outreach
Citizen Group	LBE	Marketing
Citizen Group	LBE	Full Service Marketing
Citizen Group	LBE	Communications/PR/Outreach
Civic Makers	LBE	Public Relations
Corey, Canapary & Galanis	LBE	Market research
D&A Communications	LBE	PR/Communications
D&A Communications	LBE	PR/Communications
D&A Communications	LBE	Communications/project management
D&A Communications	LBE	Communications/project management
D&A Communications	LBE	Communications/project management
Daniller Consulting	LBE	PR/Outreach/Communications
Daniller Consulting	LBE	PR/Outreach/Communications
Daniller Consulting Public Affaris	LBE	Outreach community
David Perry & Associates	LBE	PR/Communications
David Perry & Associates	LBE	PR/Communications
Einsterllung Labs LLC	Non-LBE	Strategic Outreach
Enviro Issues	Non-LBE	Communication/Outreach
Erin Efuer	Non-LBE	CEQA/NEPA
Fenton	Non-LBE	Social Change/Communications
Fingersnaps Media Group	MBE	Public Relations
First Generation	LBE	Video/Audio/Social Media
FM3	Non-LBE	Market research
FM3	Non-LBE	Market research
HKH Consulting	LBE	Outreach marketing
ICF	Non-LBE	Outreach community
ICF	Non-LBE	Full Service Marketing
Inke Design	LBE	Graphic Design
Inke Design	LBE	Graphic Design
Interethnica Inc	LBE	Full Service Multicultural Marketing Engagement
JBR Partners	LBE	Public relations/community outreach
JBR Partners	LBE	Public relations/community outreach
JLM Management Group	LBE	Public Relations
JLM Management Group	LBE	Public Relations
Jungle Communications	LBE	Marketing Outreach IT Solutions Management
Jungle Communications	LBE	Marketing Outreach IT Solutions Management
Karen Molinari	Non-LBE	PR/outreach/marketing
Katz & Associates	Non-LBE	Outreach
Kearns and West	LBE pending	Strategic communications
Landis Communications	LBE	Public Relations
Leverate Media	Non-LBE	TV/Digital Media

Firm	Local Business Enterprise Status	Discipline
lowercase productions	LBE	Graphic Design/Visual Communications
Mackenzie Communications	LBE	PR/marketing/communications
MediaConsultants	LBE	Media relations
Next Steps Marketing	LBE	Professional servies
Noelle Bonner	LBE pending	PR/Comm
Parsons	Non-LBE	Engineering
Pipkin Marsh Advisors	LBE	PR/Marketing
Promotion Marketing	Non-LBE	Advertising/Outreach
Rhonda H Popper/Grantdog	Non-LBE	Grant writing consulting
Riff City Strategies	Non-LBE	Media relations
Sitelab Urban Studio	LBE	Urban design/community outreach, graphic design
SPRS Comms	LBE	Public Relations
The Their Group	LBE	Community Relations
The Thier Group	LBE	Community Relations
Thea Selby	LBE	PR/Communications
Veronica Sanchez Consulting	LBE	PR/Outreach
Weisbach Design	LBE	Graphic Design
Ycat	LBE	Community Relations



# OFFICE OF THE CITY ADMINISTRATOR CONTRACT MONITORING DIVISION



Edwin M. Lee, Mayor  
Naomi M. Kelly, City Administrator

Romulus Asenloo, Acting Director

Date: April 13, 2017

To: Boris Delepine, Contracts Manager, Port of San Francisco ("Port")

From: Finbarr Jewell *F. Jewell*  
Contract Compliance Officer  
Contract Monitoring Division

Re: RFP- Public Relations, Communications, Media Services, and Related Professional Services for the Seawall Resiliency Project, PRT2016/17-15

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The Contract Monitoring Division (CMD) has reviewed the consultant proposals and supporting documentation for the above referenced project. Seven firms submitted proposals and based on this review, CMD has determined six firms were materially compliant with the pre-award 14B requirements.

CMD concluded that the following companies satisfied the City's pre-award 14B requirements.

- Artemia Communications
- Barbary Coast Consulting
- Carol H. Williams Advertising
- D & A Communications
- Lab Communications, INC (dba Citizen Group)
- Next Steps Marketing, INC.

CMD concluded the following firm did not satisfy the City's 14B requirements and thus deemed non responsive.

SKD Knickerbocker

### Ratings Bonus

The following firms are eligible for a rating bonus:

- Artemia Communications (10% Rating Bonus)
- Barbary Coast Consulting (10% Rating Bonus)
- Carol H. Williams Advertising (00% Rating Bonus)
- D&A Consulting (10% Rating Bonus)
- Lab Communications (10% Rating Bonus)
- Next Steps Marketing, INC (10% Rating Bonus)

Should you have any questions, or if I can be of further assistance, please do not hesitate to contact me at 415 274-0511.



# GENERAL SERVICES AGENCY CONTRACT MONITORING DIVISION



Edwin M. Lee, Mayor  
Naomi M. Kelly, City Administrator

Romulus Asenloo, Act Director

Date: May 11, 2017

To: Boris Delepine, Port of San Francisco

From: Finbarr Jewell *F Jewell*  
Contract Compliance Officer  
Contract Monitoring Division

Re: RFP- Planning, Engineering, and Environmental Services for the Seawall Resiliency Project Ranking Memo

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The Contract Monitoring Division (CMD) reviewed the PORT's panels score sheets and ensured all proposers were eligible for the appropriate rating bonus for the above referenced project with respect to the 14B requirements.

Barbary Coast achieved the highest overall score for the proposal review.

### Rating Bonus

The following is a summary of the rating bonus information:

- Barbary Coast (10% Rating Bonus)
- Next Step Marketing (10% Rating Bonus)
- D&A Communications (10% Rating Bonus)

### Score Tabulations

CMD verified the score sheets submitted by the panelists. Based on this information, the proposals are ranked as follows:

FIRM	RANK	
Barbary Coast	1	177
Next Step Marketing	2	163
D&A Communications	3	145

Based on the foregoing, CMD has determined that the above listed firms comply with the pre-award CMD 14B requirements.

### CMD Review

The Contract Monitoring Division verified the three proposals to make certain each team met the minimum CMD requirements as determined by CMD. If you have any questions and/or concerns please do not hesitate to contact me at (415) 274-0511.