

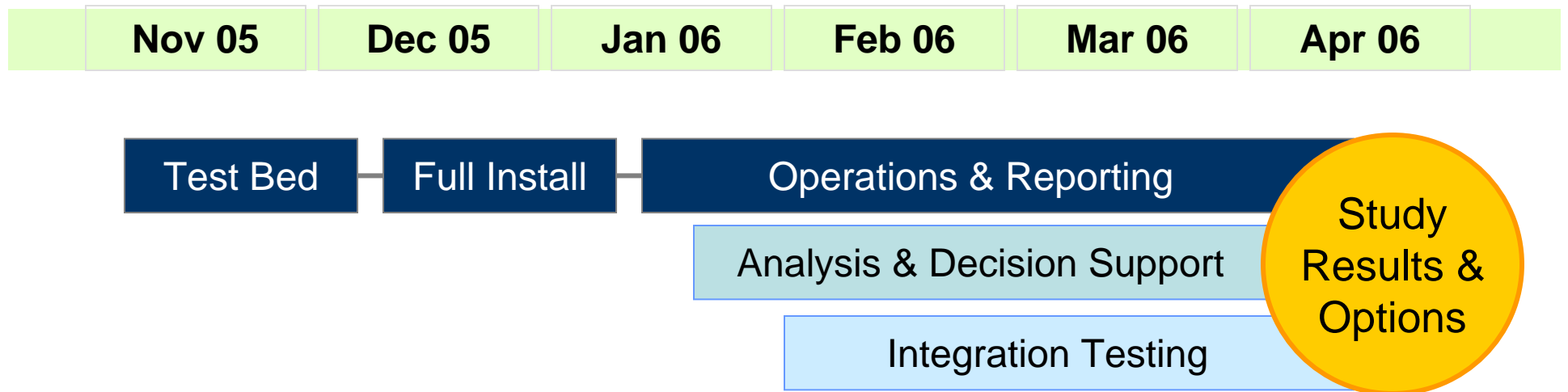


Parking Study & Pilot Program

October 11, 2005

Port of San Francisco: Parking Study & Pilot

- Deliver complete information on all parking activity
- Support pricing, policy and metering choices
- Demonstrate the potential of integrated solutions

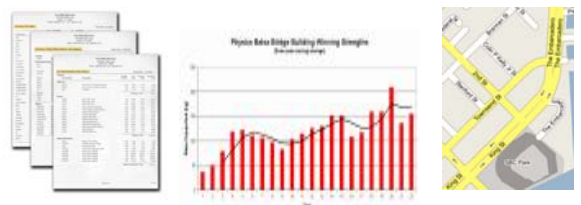


How our parking system works

Port of San Francisco: Parking Study & Pilot

Events are recorded on a **Central Server**

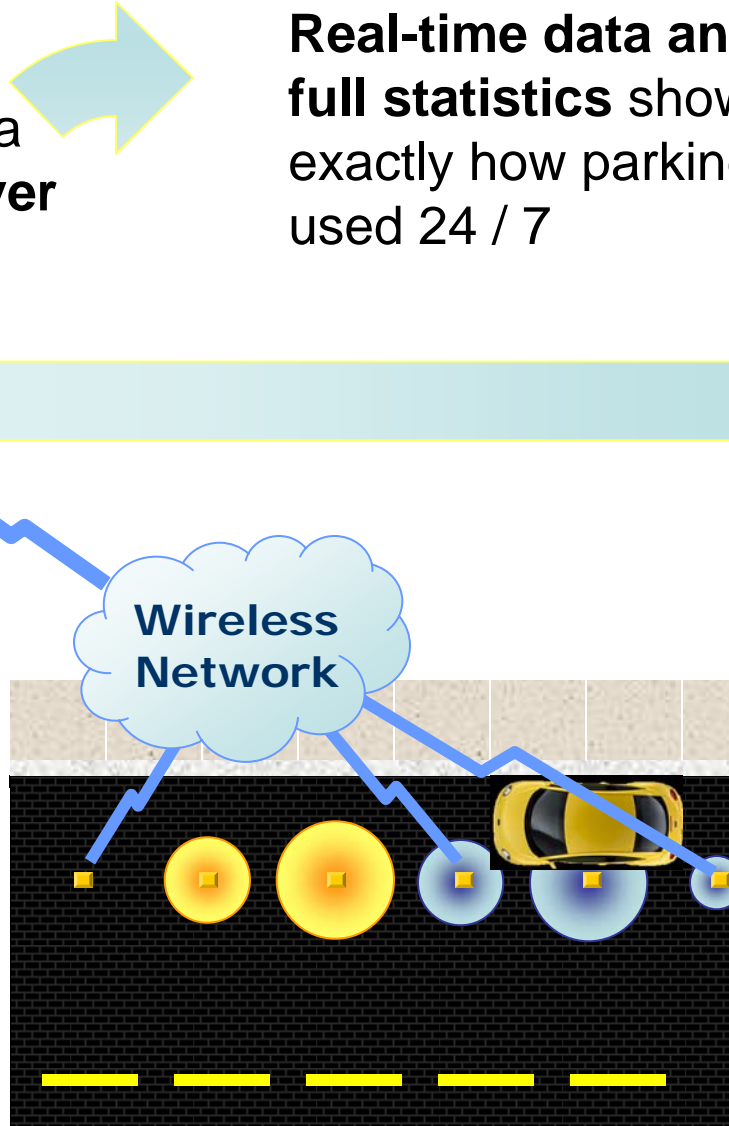
Real-time data and full statistics show exactly how parking is used 24 / 7



Parking data is easily **Integrated** with:

- Payment Systems
- Public Information
- Enforcement Support

Low Cost Sensors Detect Parking Events



Port of San Francisco: Parking Study & Pilot



**Inventory
(Parking Spaces)**



**Usage
(Parked Cars)**



Metering



Enforcement

Raw Capacity	Actual Usage	Revenue	Revenue
Space Availability	Turnover Rate	Actual Usage	Citations
Congestion	Durations & Overstays	Unpaid Usage	Violations *
Economic Value	Demand	Where to Focus Enforcement Today	

NEW OPTIONS for Policy, Pricing & Payment Methods



Street **ine**

Networks

Urban Management Systems

Better Cities