



# Port of San Francisco

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## RFP for Lease and Operation of Port Parking Facilities

**Note:** The schedule for releasing the “RFP for Lease and Operation of Port Parking Facilities” has changed.

- The current projection for the RFP publication is **late Fall 2023.**
- Please review this revised Project Fact Sheet and check this webpage for further updates.

### OVERVIEW

The Port is proposing to issue a Request for Proposals (RFP) for the Lease and Operation of up to sixteen (16) of its public parking facilities.

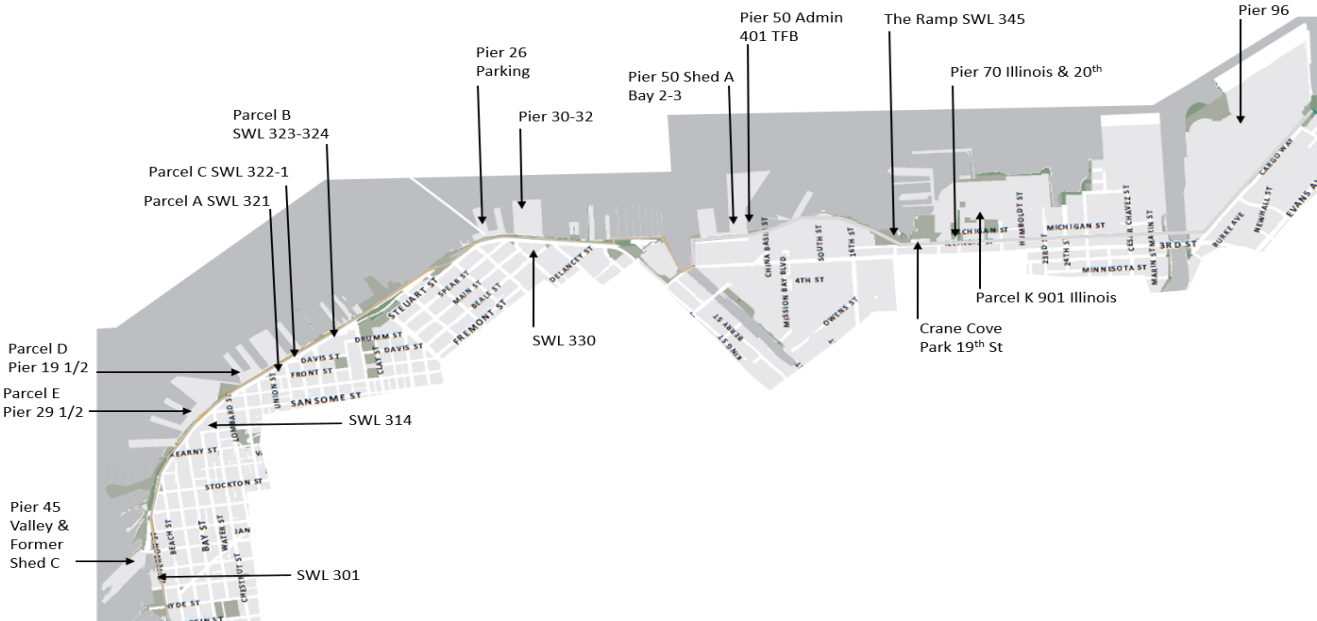
These parking facilities serve a very diverse customer base, including visitors to recreational and tourist attractions, patrons of local restaurants, shops and offices, attendees of special events hosted on Port property, employees who work in the general waterfront area, and businesses looking for longer-term parking for trucks and shuttles.

Due to the high volume of visitors coming to the Port, the parking facilities have transitioned from primarily a self-park operation with few to no employees to a robust visitor-serving operation with operator employees assisting visitors. In order to reflect the Port as a world class destination, the Port now desires to have its parking operations realigned to better complement the range of transportation options serving the Port, to accommodate the general increased user volume and to offer a higher level of customer service to our clients and visitors.

The Port looks forward to entertaining proposals that balance the efficiency of managing the parking properties with maximizing the revenues the facilities generate, and that demonstrate a partnership of versatility and accountability with the Port in the operation and maintenance of parking facilities and equipment.

## PARKING FACILITIES INCLUDED IN THE RFP

The facilities could range from Fisherman’s Wharf to Pier 96 and include some of the sites on this map:



## PROJECT GOALS

- Improve the overall financial performance of parking facilities by attracting new users, partnering with Port attractions and merchants, and potentially initiating demand-based pricing
- Enhance the overall customer and visitor parking experience through appropriate staffing, designating customer waiting areas, installing easy-to-read signage, improving infrastructure such as lighting, paving, Americans with Disability Act accessibility, electric vehicle charging stations and pay stations that comply with City-required revenue capture tracking
- Facilitate inclusion of new electric vehicle charging facilities to support the City’s Climate Action Plan goals
- Expand the Port’s diversity in parking lot operators, through increased outreach to underserved communities to ensure that they are aware of the contracting opportunities through partnerships with prime parking operators
- Collect information to better understand the needs, trip purposes, trip origins and other relevant information specifically to help the Port enhance its service to the customer while meeting Port policy goals
- Expand the Port’s parking capacity consistent with the Port’s overall transportation objectives.

## ANTICIPATED SCHEDULE

- RFP Released Late Fall 2023
- Pre-Submittal Meeting approximately one week after release
- Responses due late Winter 2023/2024
- Port Commission approves selection Spring/Summer 2024
- Continued Port CAC outreach and updates throughout process

## FOR MORE INFORMATION

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