



Port of
San Francisco
**Impact
Report**
2022

Port of San Francisco

2022 Impact Report

2022 Impact By the Numbers

7.5

Miles of Port
Jurisdiction

15

Public Art
Experiences

108

Acres of
Open Space

550+

Port
Tenants

113

Cruise calls

320K

Cruise
Passengers

10+M

Visitors to the
waterfront

100+

Events

50+

Engagements
Conducted

20

Strategic
Plan Tasks
Completed

14

REAP
Actions
Completed

1.3 M

Social Media
Impressions

230

Port
Employees

12

Internal Staff
Promotions

38

New Staff
Hired

20

Interns
Mentored

65

Leases
Executed

60%

Port contracts
awarded to LBEs

\$120M

Revenue general
in FY 2021-2022
(approx.)

\$117M

Stimulus Funds
Awarded

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Waterfront Wide (Heron's Head Park to Fisherman's Wharf)

- Prioritized operations to keep the **waterfront clean and safe**.
- Exceeded **budgeted revenues** in FY 21-22 by 40%.
- Awarded \$117 million in **American Rescue Plan Act funding** to mitigate negative impacts of COVID-19 pandemic and invest in economic recovery.
- Secured \$5 million to **complete of the U.S. Army Corps of Engineers San Francisco Waterfront Coastal Flood Study** for an important path forward for Port resilience projects to be considered for future federal investment.
- Worked with the public in designing resilience and **waterfront adaptation projects** that will deliver multiple benefits for the City along 7.5 miles of waterfront.
- Earned **credits for the shoreside power** sold to cruise ships; this eliminated over 3,300 metric tons of CO2 emissions and will earn an estimated \$240,000 when sold.
- Welcomed **113 cruise calls and approximately 320,000 cruise passengers** to enjoy all the waterfront has to offer.
- Hosted renowned **national celebrations** like Fleet Week, Fourth of July, and New Year's Eve Firework shows, welcoming tens of thousands of people to the waterfront.
- Hosted **professional sports attractions** with waterfront partners such as the Golden State Warriors and San Francisco Giants and international sports organization SailGP.
- Promoted large **waterfront races and marathons** such as San Francisco Marathon and the San Francisco Giant Race that attract tens of thousands of people to the waterfront.
- Partnered with organizations to host **neighborhood, park, and open space beautification events** like the Coastal Clean-up and Arbor Day Kick-Off.
- Secured extension from the Bay Area Development Commission (BCDC) for 10 restaurant **outdoor dining areas for tenants** through the shared spaces program.
- Closed the **Micro-LBE Emergency Loan Program** with a total of 25 loans made; 76% of loans went to minority or women owned small businesses and over half identified as BIPOC borrowers.
- Exceeded Mayor's 40% contracts local business enterprise (LBE) annual goal, with 60% of **Port contracts** awarded to LBEs.
- Hosted the 5th Annual **Contract Open House event** virtually to connect small and micro local businesses and contractors to larger prime contractors for partnership opportunities; there were 115 attendees and 9 workshops for the participants.
- Continued work with local youth employment groups to provide **jobs and training** for at risk youth and to connect more young people to the Port.

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Fisherman's Wharf (Aquatic Park to PIER 39)

- Created permanent Fisherman's Wharf unique maritime attractions such as **off the boat fish and crab sales**.
- Implemented **vending enforcement and public safety strategies** to ensure a safe, clean, and welcoming environment.

Northeast Waterfront (Ferry Building to Pier 39)

- Partnered with the Ferry Building and Foodwise, and the City's Human Rights Commission to execute a quarterly event series including **Juneteenth and Harvest Festival events** to support local Black-owned business.
- Welcomed the historic **Klamath Ferry**, permanently berthed at Pier 9, to attract conference visitors and the public to the waterfront.
- Partnered with **Off the Grid** at the cruise terminal plaza to give visitors and residents more food options to enjoy at Cruise Terminal Park.
- Increased **ferry service** during day and night hours to bring more regional workers and visitors to the waterfront and City.
- Evaluated **Pier 27 Cruise facilities** and identified the capital improvement plan to expand cruise business in 2023 and beyond.
- Coordinated with San Francisco Municipal Transportation Agency and other transit providers on projects and programs, most notably - the **Embarcadero Quick Build**, to make the waterfront accessible to people using all forms of transportation - public transit, safe and enjoyable pathways for pedestrians and bicyclists, and roads that are safe and efficient.



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South Beach (Rincon Park to The Ballpark)

- Port staff in collaboration with scientists from the Smithsonian Environmental Research Center launched the **Living Seawall Pilot** that studies marine growth on various hard surfaces to inform sustainable construction of our future seawall.
- Competitively selected **development partners** for Piers 30-32 and SWL 330, and Piers 38-40 to make resilient, activate, rehabilitate, and protect Embarcadero Historic District piers and other buildings for maritime and public spaces. Our highly-rank teams have strong equity records and experience delivering programs with maritime, resilience, and public space activation on the waterfront.
- Hosted the first **cruise call at Pier 30-32** in more than 10 years, bringing in passengers to South Beach to enjoy new restaurants, public art, renowned views, and open spaces.
- Leased Port property to non-profit organizations such as Delancey Street Foundation for **annual holiday trees and celebrations**.



Mission Bay (China Basin to Mariposa Street)

- Partnered to host and promote **concerts** at Oracle Park and Chase Center.
- Advanced **Mission Rock community** with the topping out of the structure at Building A, life sciences Building B, as well as the start of construction on Building F achieving significant milestone of all four vertical parcels in Phase 1 under construction along with China Basin Park; reflecting the outline of new neighborhoods with more open space and much needed affordable homes on the waterfront.
- Awarded \$5 million for **Mission Bay Ferry Landing** through the passage of Proposition L and the 2022 Transportation Expenditure Plan.



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Southern Waterfront (Crane Cove Park to India Basin)

- Port staff received American Society of Civil Engineers, Region 9, **award for Crane Cove Park** design and implementation.
- Hosted **Sundown Cinemas at Crane Cove Park** for the community.
- Leased **Crane Cove Park Building** to YMCA and managed the upgrades to the facility for a health-anchor for the park and to host community water-recreation classes, youth camps, and boating equipment rentals.
- Partnered with Kayaks Unlimited to **activate Islais Creek** and provide opportunities for youth to paddle on the Bay.
- Worked with **Pier 70 developer** to host events such as the 10th Annual San Francisco Squash Tournament, and a maker's event celebrating Black owned small business in the newly renovated Building 12.
- Secured interim layberth agreements at **Pier 70 Shipyard** to grow maritime and Port economies.
- Leased Pier 80 for special one-of-a-kind experience events such as the **Portola Music Festival** that contribute to San Francisco's unique music and art culture.
- Partnered with Golden Gate Audubon society to enhance **Pier 94 wetlands** to support bird watching tours and activities.
- Delivered a **living shoreline at Herons Head Park** that improves habitat and will protect the wetlands from erosion and sea level rise through mid-century, all with grant funding from regional, state, and federal agencies.
- Activated Heron's Head Park with **Beekeeping Workshops** and events.
- Awarded a \$9 million U.S. Maritime Administration (MARAD) Port Infrastructure Development Program (PIDP) grant for the Amador Street **infrastructure and street improvements project**.
- Connected more than 1,200 young people with **educational and teamwork youth experiences** with SailGP partners.
- Prioritized **equity in maritime leases and partnerships** including the youth sailing program, the PASHA operation and Pier 80 activation.

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Internal

- Executed two **staff appreciation events** to celebrate and honor Port staff hard work, dedication, and innovation.
- Welcomed **telecommuting employees** back to the office safely three days a week and rolled out City's Family Friendly Ordinance.
- Hired 38 new Port employees and advanced 12 Port staff to promotive opportunities, meeting our goal to **recruit and retain talent** within the organization.
- Participated in the Citywide **Career and Resource Fair** to diversify workforce talent.
- Elevated **2022 Port Summer Intern Program** with mentorship of 20 high school and college aged interns.
- Updated the **Port of San Francisco Strategic Plan**, prepared the **2022 Economic Recovery Plan**, and developed the **Waterfront Activation Plan**, and **2022 Port Impact Report** to guide Port operations into 2023 and beyond.
- Implemented **Electronic Plan Review (EPR) process improvement** to streamline the design review process for internally managed Port capital projects, and externally sponsored projects seeking approvals through the Port Permit Desk.
- Completed overhaul of the **Port Permit Desk** website to make it more accessible for Port staff and the public.
- Completed the **all-Electric amendment** requiring all new construction on Port property to be 100% electric.
- Completed the **Port Operations Plan** to include leasing modification for leases that support sustainability.
- Worked collaboratively and identified our **2022 Racial Equity Action Plan** goals and submitted the Action Plan Progress Report to the Office of Racial Equity.
- Completed all staff **racial equity training**.
- Coordinated two **equity listening sessions with women in Maintenance**.
- Completed construction to create an **equitable locker room space** for our female staff in the Maintenance division.
- Invested in a **career building library** for Maintenance employees for professional development.
- Developed a Maintenance employee **training class** to prepare staff for career advancement.