Port of San Francisco
Impact Report
2022
2022 Impact By the Numbers

- 7.5 Miles of Port Jurisdiction
- 15 Public Art Experiences
- 108 Acres of Open Space
- 550+ Port Tenants
- 113 Cruise calls
- 320K Cruise Passengers
- 10+M Visitors to the waterfront
- 100+ Events
- 50+ Engagements Conducted
- 20 Strategic Plan Tasks Completed
- 14 REAP Actions Completed
- 1.3 M Social Media Impressions
- 230 Port Employees
- 12 Internal Staff Promotions
- 38 New Staff Hired
- 20 Interns Mentored
- 65 Leases Executed
- 60% Port contracts awarded to LBEs
- $120M Revenue general in FY 2021-2022 (approx.)
- $117M Stimulus Funds Awarded
Waterfront Wide (Heron’s Head Park to Fisherman’s Wharf)

- Prioritized operations to keep the waterfront clean and safe.
- Exceeded budgeted revenues in FY 21-22 by 40%.
- Awarded $117 million in American Rescue Plan Act funding to mitigate negative impacts of COVID-19 pandemic and invest in economic recovery.
- Secured $5 million to complete of the U.S. Army Corps of Engineers San Francisco Waterfront Coastal Flood Study for an important path forward for Port resilience projects to be considered for future federal investment.
- Worked with the public in designing resilience and waterfront adaptation projects that will deliver multiple benefits for the City along 7.5 miles of waterfront.
- Earned credits for the shoreside power sold to cruise ships; this eliminated over 3,300 metric tons of CO2 emissions and will earn an estimated $240,000 when sold.
- Welcomed 113 cruise calls and approximately 320,000 cruise passengers to enjoy all the waterfront has to offer.
- Hosted renowned national celebrations like Fleet Week, Fourth of July, and New Year’s Eve Firework shows, welcoming tens of thousands of people to the waterfront.
- Hosted professional sports attractions with waterfront partners such as the Golden State Warriors and San Francisco Giants and international sports organization SailGP.
- Promoted large waterfront races and marathons such as San Francisco Marathon and the San Francisco Giant Race that attract tens of thousands of people to the waterfront.
- Partnered with organizations to host neighborhood, park, and open space beautification events like the Coastal Clean-up and Arbor Day Kick-Off.
- Secured extension from the Bay Area Development Commission (BCDC) for 10 restaurant outdoor dining areas for tenants through the shared spaces program.
- Closed the Micro-LBE Emergency Loan Program with a total of 25 loans made; 76% of loans went to minority or women owned small businesses and over half identified as BIPOC borrowers.
- Exceeded Mayor’s 40% contracts local business enterprise (LBE) annual goal, with 60% of Port contracts awarded to LBEs.
- Hosted the 5th Annual Contract Open House event virtually to connect small and micro local businesses and contractors to larger prime contractors for partnership opportunities; there were 115 attendees and 9 workshops for the participants.
- Continued work with local youth employment groups to provide jobs and training for at risk youth and to connect more young people to the Port.
Fisherman’s Wharf (Aquatic Park to PIER 39)
- Created permeant Fisherman’s Wharf unique maritime attractions such as **off the boat fish and crab sales**.
- Implemented **vending enforcement and public safety strategies** to ensure a safe, clean, and welcoming environment.

Northeast Waterfront (Ferry Building to Pier 39)
- Partnered with the Ferry Building and Foodwise, and the City’s Human Rights Commission to execute a quarterly event series including **Juneteenth and Harvest Festival events** to support local Black-owned business.
- Welcomed the historic **Klamath Ferry**, permanently berthed at Pier 9, to attract conference visitors and the public to the waterfront.
- Partnered with **Off the Grid** at the cruise terminal plaza to give visitors and residents more food options to enjoy at Cruise Terminal Park.
- Increased **ferry service** during day and night hours to bring more regional workers and visitors to the waterfront and City.
- Evaluated **Pier 27 Cruise facilities** and identified the capital improvement plan to expand cruise business in 2023 and beyond.
- Coordinated with San Francisco Municipal Transportation Agency and other transit providers on projects and programs, most notably - the **Embarcadero Quick Build**, to make the waterfront accessible to people using all forms of transportation - public transit, safe and enjoyable pathways for pedestrians and bicyclists, and roads that are safe and efficient.
South Beach (Rincon Park to The Ballpark)
- Port staff in collaboration with scientists from the Smithsonian Environmental Research Center launched the Living Seawall Pilot that studies marine growth on various hard surfaces to inform sustainable construction of our future seawall.
- Competitively selected development partners for Piers 30-32 and SWL 330, and Piers 38-40 to make resilient, activate, rehabilitate, and protect Embarcadero Historic District piers and other buildings for maritime and public spaces. Our highly-rank teams have strong equity records and experience delivering programs with maritime, resilience, and public space activation on the waterfront.
- Hosted the first cruise call at Pier 30-32 in more than 10 years, bringing in passengers to South Beach to enjoy new restaurants, public art, renowned views, and open spaces.
- Leased Port property to non-profit organizations such as Delancey Street Foundation for annual holiday trees and celebrations.

Mission Bay (China Basin to Mariposa Street)
- Partnered to host and promote concerts at Oracle Park and Chase Center.
- Advanced Mission Rock community with the topping out of the structure at Building A, life sciences Building B, as well as the start of construction on Building F achieving significant milestone of all four vertical parcels in Phase 1 under construction along with China Basin Park; reflecting the outline of new neighborhoods with more open space and much needed affordable homes on the waterfront.
- Awarded $5 million for Mission Bay Ferry Landing through the passage of Proposition L and the 2022 Transportation Expenditure Plan.
Southern Waterfront (Crane Cove Park to India Basin)

- Port staff received American Society of Civil Engineers, Region 9, award for Crane Cove Park design and implementation.
- Hosted Sundown Cinemas at Crane Cove Park for the community.
- Leased Crane Cove Park Building to YMCA and managed the upgrades to the facility for a health-anchor for the park and to host community water-recreation classes, youth camps, and boating equipment rentals.
- Partnered with Kayaks Unlimited to activate Islais Creek and provide opportunities for youth to paddle on the Bay.
- Worked with Pier 70 developer to host events such as the 10th Annual San Francisco Squash Tournament, and a maker's event celebrating Black owned small business in the newly renovated Building 12.
- Secured interim layberth agreements at Pier 70 Shipyards to grow maritime and Port economies.
- Leased Pier 80 for special one-of-a-kind experience events such as the Portola Music Festival that contribute to San Francisco’s unique music and art culture.
- Partnered with Golden Gate Audubon society to enhance Pier 94 wetlands to support bird watching tours and activities.
- Delivered a living shoreline at Herons Head Park that improves habitat and will protect the wetlands from erosion and sea level rise through mid-century, all with grant funding from regional, state, and federal agencies.
- Activated Heron’s Head Park with Beekeeping Workshops and events.
- Awarded a $9 million U.S. Maritime Administration (MARAD) Port Infrastructure Development Program (PIDP) grant for the Amador Street infrastructure and street improvements project.
- Connected more than 1,200 young people with educational and teamwork youth experiences with SailGP partners.
- Prioritized equity in maritime leases and partnerships including the youth sailing program, the PASHA operation and Pier 80 activation.
Internal

- Executed two staff appreciation events to celebrate and honor Port staff hard work, dedication, and innovation.
- Welcomed telecommuting employees back to the office safely three days a week and rolled out City’s Family Friendly Ordinance.
- Hired 38 new Port employees and advanced 12 Port staff to promotive opportunities, meeting our goal to recruit and retain talent within the organization.
- Participated in the Citywide Career and Resource Fair to diversify workforce talent.
- Elevated 2022 Port Summer Intern Program with mentorship of 20 high school and college aged interns.
- Updated the Port of San Francisco Strategic Plan, prepared the 2022 Economic Recovery Plan, and developed the Waterfront Activation Plan, and 2022 Port Impact Report to guide Port operations into 2023 and beyond.
- Implemented Electronic Plan Review (EPR) process improvement to streamline the design review process for internally managed Port capital projects, and externally sponsored projects seeking approvals through the Port Permit Desk.
- Completed overhaul of the Port Permit Desk website to make it more accessible for Port staff and the public.
- Completed the all-Electric amendment requiring all new construction on Port property to be 100% electric.
- Completed the Port Operations Plan to include leasing modification for leases that support sustainability.
- Completed all staff racial equity training.
- Coordinated two equity listening sessions with women in Maintenance.
- Completed construction to create an equitable locker room space for our female staff in the Maintenance division.
- Invested in a career building library for Maintenance employees for professional development.
- Developed a Maintenance employee training class to prepare staff for career advancement.