

D R A F T

**Port's Southern Advisory Committee (SAC)
March 23rd 2022 Meeting Notes
6:00 – 8:00 pm Virtual Public Meeting via Zoom
*Accepted by SAC on XXXX***

SAC Members in attendance:

Edward Hatter, Co-Chair
Howard Wong
Chris Wasney
Mike Bishop
Michael Hamman
Toby Levine
Katherine Doumani
Roscoe Mapps

SAC Members Absent:

Karen Pierce
Chris Christensen
Shirley Moore
Jessica Fontenot
Kevin Lawson

Port and City staff in attendance:

Planning & Environment Division: Diane Oshima, Mark Paez, Jai Jackson, Ming Yeung, Carol Bach, Ryan Wassum
Real Estate & Development Division: Phil Williamson, Robert Davis, Ricky Tijani, Josh Keene, David Beaupre, Kim Beal
Maritime: Andre Coleman and Dominic Moreno
Communications Division: Randy Quezada

Others in attendance:

Jack Tse, Brookfield Properties Development
Al Williams, Al Williams Consulting
Ellen Johnck, Chair Port Maritime Commerce Advisory Committee (MCAC)
Sharon Prager
Andrea Baker, En2Action
Pooja Farwell, En2Action
Erin Bilbo, Golden Voice
Tim Le, Golden Voice

Dr. Hollis
Pierce Jenkins
Kelsey McLaughlin
Becky Ogden
Emmanuel Schn
Danny Bell, Golden Voice
Jordon Langer, Non-Ultra Plus

1. Introductions and Announcements

Diane Oshima announced the following:

- Waterfront Plan Draft Environmental Impact Report (DEIR) public hearing scheduled for March 24th Planning Commission meeting.
- Edward Hatter appointed SAC Chair and SAC will not have a Co-chair.
- David Beaupre appointed Deputy Director for Planning and Environment.
- Shifting Shorelines event at the Exploratorium on Saturday, March 26th from 10 am to 2 pm.

2. Acceptance of Draft 02/23/22 Meeting Notes

The SAC accepted the meeting notes for 02/23/22 as drafted.

3. Informational Presentation and Public Feedback: Non-Plus Ultra Event at Pier 80

Andre Coleman, Port Director of Maritime Operations, introduced the item by explaining that there are seasonal fluctuations in the Port's maritime business and that the proposed special event is a unique opportunity for the Port to generate revenue without impacting its maritime tenants. Andre stated that Pasha Automotive Exports will be provided continuous 24/7 access to Pier 80 during the special event.

Jordan Langer, of Non-Ultra Plus (formerly Pier 70 Partners) special event producer provided a detailed overview of the proposed special event to be held at Pier 80. Jordan's slide presentation can be accessed by clicking on this [link](#). Jordan talked about what he learned from his experience working with the community for five years while hosting special events on Brookfield's waterfront development site at Pier 70. He also informed the SAC that his company hosted a 2019 corporate holiday at Pier 80 with no negative impacts on the neighborhood. Jordan and his consultant team presented the following details about the proposed event:

- This will be a one-time two-day event on September 24th and 25th from Noon to 10 pm at Pier 80 for 30,000 people.
- The event will be for those 21 years and older and the target demographic is 27 to 35 year old's.
- There will be four stages, three outdoors and one in Shed A that will run until 11 pm.

- The transportation plan is to provide vehicle parking at the Cow Palace in Daly City and to shuttle patrons to Pier 80.
- There will be no parking allowed on Illinois Street, a rideshare drop-off will be provided on Cesar Chavez, cab queuing will be located on Michigan Street and all transportation planning is subject to review and approval of the SFMTA.
- MUNI will be asked to extend its hours and frequency of trains on the Metro T line.
- The proposed music festival will be called the Portola Music Festival, after the historic Portola Festival that celebrated the rebirth of San Francisco after the 1906 Great Earthquake and Fire.
- The SF Bicycle Coalition will be consulted on how best to provide patrons with the option of riding their bicycle to the event.
- Non-Ultra Plus will be conducting neighborhood outreach and will encourage its contractors to hire locals to staff the event.
- There will be a telephone hotline that can be contacted during the event to report neighborhood concerns.
- Special sound engineering will be utilized to mitigate sound impacts on the surrounding neighborhoods.

SAC members shared the following comments and questions that may be followed by Jordan Langer responses:

Question: How will you encourage patrons to use alternative methods of transportation to the event?

Response: The special event will utilize a “know before you go” transportation alternatives approach in ticket sales to inform and promote alternate means of travel to the event to encourage patrons to use transit, carpools, and bicycles to access the event.

Comment: Event maps should include the location of Pasha Automobile Export operations at Pier 80 and it will be important to keep noise out of the neighborhoods and to conduct sound system tests before performances.

Comment: Non-Ultra Plus should outreach to the India Basin Neighborhood Association and share this presentation with them.

Question: Will there be security to prevent people from sneaking into the unfenced area of Piers 94-96 to hear the performances for free?

Response: Yes, we will reach out directly to Martin Marietta Aggregates to identify the security need.

Comment: Efforts should be made to limit the flow of traffic through the neighborhoods and to direct patrons to use the 24th Street MUNI Metro stop.

Response: Yes, we want patrons to use Third Street to Illinois Street to access the event and there will be no on-site parking allowed.

Jordan closed by stating that he was appreciative of the relationship with the SAC and thanked them for their comment.

4. Informational Presentation and Public Feedback: Heron's Head Park Activation Proposal

Robert Davis of Port Real Estate introduced the item by explaining that the proposal grew out of the Port's RFQ for Pop-Up activation of Port Open Spaces that was presented by Crezia Tano-Lee at a previous SAC meeting.

Andrea Baker and Pooja Farwell, from En2Action followed by presenting the proposed use program under consideration for activation of the park that was designed to be responsive to the neighborhood's needs. The En2Action slide presentation can be accessed by clicking on this [link](#). Andrea and Pooja explained that they were seeking SAC feedback on their proposal that they hoped to engage, inspire, and empower the community while increasing the racial diversity, foster deeper connections, and creating a strong sense of community. Pooja explained that the program will be held in the park between April and June on the 2nd and 4th Saturday from 11 am to 1 pm, and 1 to 3 pm and that activation will be coordinated with the Eco-Center. She stated the activities being contemplated include:

- Beekeeping and Honey Harvesting Workshops
- Music and Art Therapy including a Drum Circle
- Tai Chi/Yoga
- Guided Walks
- Bird Watching
- Garden Workshops

SAC members shared the following comments and questions that may be followed by En2Action responses:

Question: What are the specific activities being considered?

Response: We're welcoming the community to provide activation ideas and our preliminary list of activities to be considered includes the items listed above.

Comment: It will be important to understand the natural circulation of pedestrians through the park and how features of natural interest influence momentum in the open space.

Comment: The tai chi/yoga and guided walks will benefit the health of seniors in District 10.

Comment: Heron's Head is more of an environmental resource than a park and it will be important to understand the impact of drumming circle noise levels on wildlife and to make sure the neighborhood is comfortable with this activity.

Question: How will activation be coordinated with the shoreline resilience project?

Response: Activation will be coordinated with the shoreline resilience project and the Eco-Center to avoid conflicts. During construction activation will be limited to the areas of the park that will remain open.

Question: Will people have to pre-register for the proposed activities?

Response: The program will require participants to pre-register but will also accommodate a limited number of walk-ins.

Question: Will the program be accommodating special groups and youths?

Response: Yes, this will be an iterative and phased program and welcoming to special groups. Requests for special groups should be directed to En2action.

Andrea and Pooja concluded the item by explaining that Heron's Head Park is such a unique and valuable asset that they would like to introduce it to the community and thanked the SAC for their comment.

5. Mission Rock Construction Update

Phil Williamson of Port Real Estate and Development introduced the Mission Rock team and Roscoe Mapps from the SF Giants asked the Mission Rock team to provide a project update. The slides they presented can be accessed by clicking on this [link](#). Highlights of the presentation include the following:

- Visa will be moving into their new building in 2023
- The new 283-unit residential tower, that includes affordable units, is now under construction
- The life sciences/office located on Parcel B has topped out
- The 254-unit residential tower on Parcel A is now under construction
- The building planned for Parcel F is the next development to break ground

- Workforce training included the graduation of 16 women from the Mission Rock Academy
- Local Business Enterprise (LBE) goals are being exceeded, and 18 percent of the workforce is from LBE firms.
- LBE firms were awarded \$83,216,948 in contracts and 86 percent are women owned businesses.
- The project has advanced sustainability goals including elevation of the site by five feet in response to sea level rise, providing on-site reuse of blackwater and a district energy system to be located on Parcel A that will create energy efficiencies.
- The construction on China Basin Park will commence in March/April of 2022 and the park is scheduled to open in the second quarter of 2023

SAC members expressed the following comments that may be followed by responses from the Mission Rock project team:

Comment: The SAC commends the Mission Rock Development team for committing to deliver the park early in the development of Seawall Lot 337 and believes the park design is of high quality.

Question: It's amazing to see the team exceed its workforce goals. Was it hard to meet and exceed the hiring goals in the current market and were new businesses formed?

Response: Andre Krause stated that it was difficult to meet the goals and that Mission Rock was able to achieve the goals because of its relationships and understanding how small businesses operate, but that there was no formula for their success. He also stated that some new companies were formed to respond to the workforce goals of the project.

At the close of the agenda item Roscoe Mapps recognized the Mission Rock Development Team for their good work and thanked the Port for its strong partnership.

6. Quick Updates and Requests for Future SAC Meetings

- Diane Oshima reported that no in-person meetings allowed and it's unknown when this will change

- Diane reported that PG&E is still working on the proposed lease of Pier 96 and that they need more time to complete their due diligence and that Port staff are tracking the matter for a future agenda.
- Kim Beal reported that the Project Tracking Reports have been updated and are linked to the SAC agenda and Port's website
- Diane Oshima reported that she and Mike Bishop are working on the proposed Southern Waterfront Walking Tour that's likely to be held in May, but that a specific date has yet to be identified for the event. Diane also stated that this will be a joint event with the Northern Advisory Committee (NAC) and the Maritime Commerce Advisory Committee (MCAC)
- Michael Hamman expressed his preference for in-person meetings and asked for an update on the Pier 96 Asphalt Plant and how businesses in the area are doing. Diane informed Michael that his questions will be addressed as a part of the proposed walking tour.

Next SAC Meeting: Wed, April 27, 2022

Possible Items for Future Meetings

- Proposed YMCA Lease of Building 49 at Crane Cove Park

Project Progress Tracking Reports*

- [Public Works Cargo Way Sewer Project](#)
- [BCTD Electrical Power Transmission Project](#)
- [Southeast Outfall Islais Creek Crossing Replacement Project](#)
- [Southeast Treatment Plant Projects \(Biosolids and Headworks\) and Southeast Community Center](#)
- [Seawall Lot 344 COVID-19 Temporary Housing](#) (updated Sept.2021)