Waterfront Plan Land Use Subcommittee

Analysis of LONG TERM Rehabilitation Options - Embarcadero Historic District Piers – April 12, 2017



Long-term pier lease/development							
Scenario 1 Maximum public oriented int maximum historic rehabilitat		Scenario 2 Minimum Port rent with max oriented interior uses & maxi rehabilitation/repair	•	Scenario 3 Maximum high-revenue interior uses & maximum historic rehabilitation/repair			
Estimated cost: \$90-\$13	5 million	Estimated cost: \$90-\$150 million		Estimated cost: \$100-\$150 million			
Occupancy		Occupancy		Occupancy			
Trust characteristics Bulkhead commercial/retail Apron repair for berths/public access Complete Historic Rehabilitation Full Sub/super-structure repair Maritime berthing and operations Maximum public/low-revenue use in shed		Trust characteristics Bulkhead commercial/retail Apron repair for berths/public access Complete Historic Rehabilitation Full Sub/super-structure repair Maritime berthing and operations Maximum public/low-revenue use in shed (est. 15% - 55% depending on revenue capability)		Trust characteristics Bulkhead commercial/retail Apron repair for berths/public access Complete Historic Rehabilitation Full Sub/super-structure repair Maritime berthing and operations Maximum revenue generation use in shed; varies depending on pier condition			
Historic Preservation	ŮŮŮŮ	Historic Preservation	ůůůů	Historic Preservation	ůůůů		
Seismic Repair	ţţţţ	Seismic Repair	ţţţţ	Seismic Repair	<u> ŤŤŤŤ</u>		
Maritime berthing/public access	ţţţţ	Maritime berthing/public access	ţţţţ	Maritime berthing/public access	ŮŮŮŮ		
Interior trust uses	ţţţţ	Interior trust uses	ŮŮ	Interior trust uses			
Lease Term	Ļ	Lease Term	Ů	Lease Term	Ţ		
Port Revenue N/A: \$30-\$60M	subsidy required	Port Revenue Minimum Rent \$1	.00К/yr Ů	Port Revenue Range: \$350K-\$2M/yr	ůΰ		

Waterfront Plan Land Use Subcommittee

Analysis of INTERMEDIATE TERM Rehabilitation Options - Embarcadero Historic District Piers

April 28, 2017



Intermediate term					
Scenario # 1 Moderate historic rehabilitation & te	nant investment	Scenario # 2 Limited historic rehabilitation & tenant investment			
 Master tenant/developer for entire seismic repair/historic restoration of Master tenant responsible for pier Predominantly low-revenue PDR (e maritime warehouse) in shed, per of Subtenant lease term may align with shorter-term, depending upon imp by subtenant 	of Bulkhead building maintenance .g. maritime/non- occupancy limitations ch master tenant's, or	 Port undertakes limited structural repairs (e.g. roof repair, primary utilities) Port responsible for pier maintenance Predominantly low-revenue PDR (e.g. maritime/non-maritime warehouse) in shed, per occupancy limitations Low-revenue PDR (lease terms MTM – 10 yrs) High-revenue PDR for intermediate lease terms, depending upon improvements undertaken 			
Estimated cost: \$25-\$30) million	Estimated cost: \$5-15 m	nillion		
Occupancy		Occupancy			
Trust characteristics Bulkhead commercial/retail Limited apron repair/reuse Repairs (arrest deterioration) & bulkhead Bulkhead sub-structure repair, limited su Maritime/non-maritime warehouse and occupied)	perstructure repair	Trust characteristics Bulkhead commercial/retail No apron repair/reuse Repairs (arrest deterioration) Limited superstructure repair Maritime/non-maritime warehouse and PDR uses (keep shed occupied)			
Historic Preservation:	ŮŮŮ	Historic Preservation	ŮŮ		
Seismic Repair	ůůů	Seismic Repair	Ţ		
Maritime berthing/public access	ůůů	Maritime berthing/public access	ŮŮ		
Interior trust uses	ŮŮ	Interior trust uses	ůΰ		
Lease Term Port Revenue	Up to 35 years Ů	Lease Term Up to 30 years, limit Port Revenue	0-10 years ed to 20-40,000 sf 亡亡		

Project Example for EPS Long-Term Lease Scenario 1 (Public-oriented use development) Exploratorium @ Pier 15 – Public Trust Benefits

The Exploratorium science museum at Pier 15 is a successful public-oriented use development that has enlivened the use and enjoyment of the waterfront. The Exploratorium Board and organization was able to deploy its significant fundraising capability to raise the funding and financing require to pay for the rehabilitation and improvements.

	Historic Preservation of the Trust Asset	Seismic/Life Safety Improvements to the Trust Asset	Exterior Public Access and/or Maritime	Trust revenue/ investment	Interior Uses Serving Trust Purposes - Quality	Interior Uses Serving Trust Purposes – Quantity	Lease Term
Most Desirable	Full historic rehabilitation to Sec. Int. Standards	Full substructure and superstructure repair and seismic upgrade	Full repair and improvement of apron for public access and/or maritime use	High revenue uses	Traditional trust uses: maritime office, visitor-serving retail/restaurant, water-related recreation, public access	Entire bulkhead building and pier shed	Public use, no lease – most flexibility
	Partial historic rehabilitation (bulkhead only; or bulkhead + partial shed)	Superstructure repair, but no or partial substructure repair; partial seismic upgrade (joint at shed)	Repair and improvement substantial portion of apron for public access and/or maritime use	Medium revenue uses	Public attraction uses: museum/gallery, general indoor recreation, entertainment, specialty (local/maker) retail/manufacture	Entire ground floor of bulkhead building; portions of shed and/or upper floor bulkhead	Short term lease (1-10 yrs)
	No rehabilitation, but tenant improvements, maintenance of some/all buildings	No major repairs or seismic upgrades, but tenant S3 improvements, maintenance of some/all buildings	Limited public access/maritime use, as can be supported by existing condition of apron with minor repairs	Low revenue uses	General retail, institutional uses, government uses	Portion of ground floor of bulkhead.	Medium term lease (11-30 yrs)
Least Desirable	Vacant, deterioration	Vacant, deterioration	No public access/maritime use of apron	Non- revenue generating uses	Private Uses (general office; R&D)	None	Long term lease (31-66 yrs) – least flexibility
	The level at which these objectives are set determines the required level of trust revenue/investment				The required level of tr to solve for the quality purposes, for each cate	and quantity of uses	

Project Example for EPS Long-Term Lease Scenario 2 and 3 Pier 1 – Public Trust Benefits

The Pier 1 Rehabilitation illustrates how a Port development project can provide a mix of maritime and revenue-generating office uses along with public access and historic rehabilitation (EPS development Scenario 2), where the Port's office headquarters provide the anchor maritime trust benefit. If Port offices were not located here and instead leased to non-maritime office tenants, Pier 1 historic rehabilitation project would also illustrate a high revenue-generating lease (EPS development Scenario 3). Both include pier apron and Bayside History Walk public access and bulkhead public-oriented use.

	Historic Preservation of the Trust Asset	Seismic/Life Safety Improvements to the Trust Asset	Exterior Public Access and/or Maritime	Trust revenue/ investment	Interior Uses Serving Trust Purposes - quality	Interior Uses Serving Trust Purposes – quantity	Use Flexibility/ Lease Term
Most Desirable	Full historic rehabilitation to Sec. Int. Standards	Full substructure and superstructure repair and seismic upgrade	Full repair and improvement of apron for public access and/or maritime use	High yield uses	Traditional trust uses: maritime office, visitor-serving retail/restaurant, water-related recreation, public access	Entire bulkhead building and pier shed	Most flexibility to change uses to meet trust objectives (e.g. no lease)
	Partial historic rehabilitation (bulkhead only; or bulkhead + partial shed)	Superstructure repair, but no or partial substructure repair; partial seismic upgrade (joint at shed)	Repair and improvement substantial portion of apron for public access and/or maritime use	Medium yield uses	Public attraction uses: museum/gallery, general indoor recreation, entertainment, specialty (local/maker) retail/manufacture	Entire ground floor of bulkhead building; portions of shed and/or upper floor bulkhead	Flexibility to change uses to meet trust objectives (e.g. short term)
	No rehabilitation, but tenant improvements, maintenance of some/all buildings	No major repairs or seismic upgrades, but tenant improvements, maintenance of some/all buildings	Limited public access/maritime use, as can be supported by existing condition of apron with minor repairs	Low yield uses	General retail, institutional uses, government uses	Portion of ground floor of bulkhead.	Less flexibility (e.g. intermediate term)
Least Desirable	Vacant, deterioration	Vacant, deterioration	No public access/maritime use of apron	Non- revenue generating uses	Private Uses (general office; R&D)	None	Least flexibility (e.g. long term)
	The level at which these objectives are set determines the required level of trust revenue/investment				The required level of tru to solve for the quality purposes, for each cate		

Project Example for EPS Intermediate-Term Lease Scenario:

Pier 9 – Public Trust Benefits

Pier 9 is somewhat illustrative of the mix of maritime and non-maritime storage/warehouse and high-revenue PDR and office use inside a pier shed, as reflected in the EPS Intermediate Lease Scenarios; the mix of pier uses is managed by Port Engineering and Real Estate within allowable Port Building Code industrial occupancy standards. However, unlike those EPS Scenarios, Pier 9 does not include public-oriented use or seismic improvement of the bulkhead or public access on pier aprons.

	Historic Preservation of the Trust Asset	Seismic/Life Safety Improvements to the Trust Asset	Exterior Public Access and/or Maritime	Trust revenue/ investment	Interior Uses Serving Trust Purposes - quality	Interior Uses Serving Trust Purposes – quantity	Lease Term
Most Desirable	Full historic rehabilitation to Sec. Int. Standards	Full substructure and superstructure repair and seismic upgrade	Full repair and improvement of apron for public access and/or maritime use	High yield uses	Traditional trust uses: maritime office, visitor-serving retail/restaurant, water-related recreation, public access	Entire bulkhead building and pier shed	Public use, No lease (Most flexibility to change uses to meet trust objectives)
	Partial historic rehabilitation (bulkhead only; or bulkhead + partial shed)	Superstructure repair, but no or partial substructure repair; partial seismic upgrade (joint at shed)	Repair and improvement substantial portion of apron for public access and/or maritime use	Medium yield uses	Public attraction uses: museum/gallery, regional-serving indoor recreation, entertainment, specialty (local/maker) retail/manufacture	Ground floor of bulkhead building; portions of shed and/or upper floor bulkhead	Short term for non-maritime (Flexibility to change uses)
	No rehabilitation, but tenant improvements, maintenance of some/all buildings	No major repairs or seismic upgrades, but tenant improvements, maintenance of some/all buildings.	Limited public access/maritime use, as can be supported by existing condition of apron with minor repairs	Low yield uses	General retail, institutional uses, government uses	Portion of ground floor of bulkhead.	Intermediate term for maritime (Less flexibility to change uses)
Least Desirable	Vacant, deterioration	Vacant, deterioration	No public access/maritime use of apron	Non- revenue generating uses	Private Uses (general office; R&D)	None	Long term (Least flexibility to change uses)
	The level at which these objectives are set determines the required level of trust revenue/investment				The required level of tru to solve for the quality purposes, for each cate	and quantity of uses	