# **MISSION BAY ENGAGEMENT**

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Summary July 2020

# **CAMPAIGN OVERVIEW**

In person mixers and digital engagement



**Timing:** March 2020 through July 2020

#### **In-person Mixers:**

The Port of San Francisco initially planned 4 in-person community mixers for the Mission Bay neighborhood.

#### **Digital Promotion:**

Due to the emergency COVID-19 shelter in place directive, three mixers were postponed. The Port then shifted to digital engagement.



# ATwater Mission Bay Mixer

March 4, 2020

Waterfront Resilience Program



# **ATWATER MISSION BAY MIXER**

March 4, 2020



- Four in-person mixers were planned at:
  - ATwater Tavern
  - Mariposa Hunters Point Yacht Club
  - Mercy Housing Mission Creek - seniors
  - Bay View Boat Club
- The ATwater Mission Bay Mixer was held on March 4, 2020 – prior to Mayor London Breed's emergency shelter in place directive

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# **MIXER ATTENDANCE**

# Approximately 30 people attended the ATwater Mission Bay Mixer



# MIXER ENGAGEMENT

### Activity and feedback



- The mixer environment allowed attendees to mingle with Port staff and provide input while enjoying yummy snacks from ATwater Tavern
- Attendees were encouraged to provide feedback on draft Program goals to help inform the Port's resilience work in the Mission Creek / Mission Bay neighborhoods
- Attendees were also invited to prioritize assets over time based upon reviewing flood risk maps for the surrounding neighborhoods 6



# **OVERVIEW OF FEEDBACK ON ASSET PRIORITIZATION**

| PLANNING TIMEFRAME       | COMMUNITY PRIORITIZATION   |  |
|--------------------------|--|--|
| STRENGTHEN<br>Now - 2050 | <ol> <li>Oracle Ballpark: "Safe ballpark"</li> <li>Mission Creek park, Fifth Street Plaza and Overlook: "Bird habitat/bird watching hotspot"<br/>"Over 110 species observed"</li> <li>Channel Pump Station: "Clean water" "Waste mgmt." "Flood"</li> <li>Bay View Boat Club: "Access to water for BOATERS"</li> <li>Bayfront Park: "Bird habitat/bird watching hotspot"</li> <li>Crane Cove Park: "More parks here"</li> </ol> |  |
| ADAPT<br>2050 - 2100     | <ol> <li>Oracle Ballpark: "Keep safe"</li> <li>Mission Creek Park: "Clean water"</li> <li>Channel Pump Station: no comment</li> <li>Third Street Light Rail: "Transport Workers"</li> </ol>  |  |
| ENVISION<br>2100 - 2140  | 1. Houseboats: "Marina"  |  |

# **MISSION BAY ASSET MAPPING BOARDS**



# ADAPT TO MID-RANGE FLOOD RISK DUE TO 2050 - 2100 **3 FEET OF SEA LEVEL RISE** TIME FRAME O -**PROTECT?** ORTANT TO YOU?





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# **FACEBOOK & TWITTER**

### Social media engagement



#### Port of SF 🥏 @SFPort - Jul 23

Mission Bay: The Port Resilience team is seeking your feedback on goals to guide work in the Mission Creek / Mission Bay area. Click the link to add your voice!

English: tinyurl.com/mbgoalseng

Spanish: tinyurl.com/mbgoalsspan

#### Chinese: tinyurl.com/mbgoalsch



- Due to shelter in place orders in response the global COVID-19 pandemic, the Port Resilience team brought engagement online
- The Port received feedback on goals for the Mission Creek and Mission Bay neighborhoods
- Users provided feedback on <u>asset priorities</u> in the Mission Creek and Mission Bay neighborhoods



# **COMMENTS COLLECTED ON SOCIAL MEDIA**

#### PLATFORM

### **COMMENTS COLLECTED**

| FACEBOOK<br>• 13,300+people reached                | <ul> <li>Goals Prioritization:         <ul> <li>"I walk this 3-4 x a week"</li> <li>"I love the house boats and love walking past them. Whenever friends are in town we love to show them. Plus the residents there tend to want to help the environment. They have a bee farm, plants for hummingbirds, great little benches to sit on. Once I saw them doing a picnic (pre virus) and sharing food pot luck style."</li> </ul> </li> <li>Asset Mapping         <ul> <li>"The piers all the way south from Pier 1 to Pier 38 are wasted resources. These could be busy shops, businesses, star-ups, restaurants, etc. Instead, they are empty shells of buildings with waterfront access and views just sitting there not generating any value, revenue, or tax-rev. Also, an amazing area for parks and social activities (rather than overflow parking for Giants games with amazing views)" –Jason Harmon                              15 people liked this comment</li></ul></li></ul> |
|--|---|
| TWITTER <ul> <li>13,700+ people reached</li> </ul> | <ul> <li>Asset Mapping</li> <li>"Bike/run path and little parks along water. Also restaurants along water too. "</li> <li>"Chase center? Iol"</li> </ul>  |

# **GOALS PRIORITIZATION**

### Engagement activity and feedback

# It's Your Turn: Provide Feedback on the Mission Bay / Mission Creek Resilience Goals

Help the Port of San Francisco direct priorities by weighing in on the draft Mission Bay / Mission Creek Resilience goals. Your insights and feedback are invaluable in thinking both short- and long-term about the waterfront. These draft goals are being shared through community outreach during spring 2020.

Read the draft goals below and add your comments/ideas/feedback here.



- There were about 125 respondents to the draft Program goals surveys
- Feedback reflected in the following slides was collected between March and August 2020

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### **DRAFT GOAL**

### **COMMUNITY FEEDBACK**

COMMUNITY AND SOCIAL

EQUITY

- A socially and environmentally resilient neighborhood
- 80% of survey respondents support this goal language as written
- 20% of survey respondents support this goal language with modifications

- "I think that maintaining or increasing maritime access is a long term priority for Mission Bay"
- "Open space required for gathering in times of disaster. Provide ample storage for medical/disaster equipment and supplies to ensure immediate accessibility."
- "How does this goal address social equity? should vulnerable populations be acknowledged, prioritized, protected?"
- "...even though the medical community opposed the Chase Center and its traffic congestion"
- "'- Adapt buildings, homes, open spaces, TRANSPORTATION, and service that ensure the safety and preparedness of the district...."
- "Whose paying to "adapt buildings & homes"? I live in a BMR condo building and people here cannot afford the HOA fee increases as it is. Don't impose expensive "adaptations" on our buildings unless there's a financial package to pay for it without passing those costs on to us. We can't afford to pay for this. Bullet point #1 is too vague. Prioritize people over what? Why wouldn't you prioritize human lives? What exactly does this mean? Other bullet points also are vague."

### **DRAFT GOAL**

# COMMUNITY AND SOCIAL

- EQUITY
- A socially and environmentally resilient neighborhood
- 80% of survey respondents support this goal language as written
- 20% of survey respondents support this goal language with modifications

# **COMMUNITY FEEDBACK (continued)**

- "support neighborhood vitality but do not prioritize homes; some residential uses may need to be shifted inland"
- "There will be flood emergencies unless the city is proactive. Tough decisions will need to be made in lieu of sea livel rise and the dramatic biodiversity loss SF has experienced. Some human adapted areas should be saved and others should be returned to nature. A solid sea wall on the entire coast is simply not finacially beneficial. Islais Creek and Yosemite slough are two areas where community funded home and business relocations and restorations could occur. We can do both."
- "Revise 1. with:
  - B bullet point. Protect people and the places they rely on, such as Mission Bay Hospital (UCSF) and Mission Creek and the Mission Bay Shoreline
  - C bullet Point. Support neighborhood vitality and character and prioritize homes and open spaces"
- "How would you deal with sea level rise? Is that considered as a flood emergency?
- "Strike the word "character"—too often, "neighborhood character" is used as a pretext to impede progress (especially new housing) and preserve the (often racially tinged) status quo. Also, transit deserves special mention here."
- "Bullet 2: Protect people and the services they rely on, such as Mission Bay Hospital (UCSF) and transit/transportation (Mission Creek bridges, T Line)"

### **DRAFT GOAL**

### **COMMUNITY FEEDBACK (continued)**

COMMUNITY AND SOCIAL

- EQUITY
- A socially and environmentally resilient neighborhood
- 80% of survey respondents support this goal language as written
- 20% of survey respondents support this goal language with modifications

#### Modification comments are listed below:

- "Support neighborhood vitality and character and prioritize homes there needs to be specific language indicating prioritizing low income housing"
- "Mission Creek is one of the prettiest parts of mission Bay especially the bridge and the boar houses and the park surrounding it. I walk there every morning and its pure joy."
- "It would be great to get more clarity on Support neighborhood vitality and character and prioritize homes"
- "keep houseboat community"
- "Singular/plural agreement."
- "COMMUNITY: Does prioritize homes refer to single-family home buildings, such as the house boats, or include apartment buildings, of which there are many along Mission Creek? I would include apartments as part of supporting vitality and character
  - ENVIRONMENT: Should also prioritize the maintenance of existing neighborhood parks and open spaces at current levels or better"
- "We need to prioritize open space above all other, already too many buildings"
- "Support neighborhood vitality and character and prioritize residents.
  - Adapt buildings, homes, open spaces, and services that ensure the safety and preparedness of the district and city (Delete in the case of flood emergency). Safety and Preparedness should be paramount regardless of type of emergency (flood, earthquake or any other natural distaster).
    - Why is "Environmentally resilient" part of a Community and Social Equity goal?

Share your feedback on the draft Program goals for Mission Bay - survey available in English, Spanish, and Chinese!

### **DRAFT GOALS**

### **COMMUNITY FEEDBACK (continued)**

- COMMUNITY AND SOCIAL EQUITY A socially and environmentally resilient neighborhood
- Modification comments are listed below:
  - "Support neighborhood vitality and character and prioritize residents.
    - Adapt buildings, homes, open spaces, and services that ensure the safety and preparedness of the district and city (Delete in the case of flood emergency).
       Safety and Preparedness should be paramount regardless of type of emergency (flood, earthquake or any other natural disaster).
    - Why is "Environmentally resilient" part of a Community and Social Equity goal?"
  - "Neighborhood character is a favorite phrase of people who want to block construction, especially of housing they don't want (think of the complaining about Mission Bay Supportive Housing). It should be removed."
  - "This should be less about UCSF and emergencies and mostly about affordable housing."
  - "I don't support this at all"

### **DRAFT GOAL**

### **COMMUNITY FEEDBACK**

#### ECONOMY

- A Sustainable Economy that Benefits Local Residents, Workers, and Industries
- 83% of survey respondents support this goal language as written
- 17% of survey respondents support this goal language with modifications

- "Include disaster response plan/training for all businesses"
- "Consider requiring contracts to include mitigation measures for small businesses on the Port, including rent assistance."
- "Mixed use of small businesses and local businesses with priority"
- "...which small businesses will receive political favoritism, which leads to the kind of
  problems now faced by Nick Bovis of Lefty O'Doul's who was forced off of its long-held
  location on Geary by CBRE Dick Blum real estate, husband of Senator Dianne Feinstein...."
- "- Protect local businesses by adapting flood-prone areas that currently support existing jobs, small businesses, AND HOMES"
- "This is too vague. And which is being prioritized more -- People? Or the Economy? How will we "prioritize" economic vitality and access to employment? How will "flood-prone areas" be adapted? Isn't all of Mission Bay "flood-prone"?"
- "All businesses support existing jobs. But that doesn't mean those businesses are logically placed. Choices will need to be made which areas are to be protected and which areas should be considered for a graceful retraction form the waterfront to let nature build buffering marshes."

### **DRAFT GOAL**

#### ECONOMY

- A Sustainable Economy that Benefits Local Residents, Workers, and Industries
- 83% of survey respondents support this goal language as written
- 17% of survey respondents support this goal language with modifications

## **COMMUNITY FEEDBACK (continued)**

- "move protect businesses up in priority"
- "Revise Bullet point B. Create and protect jobs to support a sustainable economy and natural environment."
- "A return-on-investment analysis should be done to determine if it's best to "protect" or relocate or move businesses away from flood prone areas or area with predicted sea level rise. An open minded and holistic approach needs to be taken for long term planning. For example, don't build houses in historical fire-prone areas in North Bay counties - the fires will eventually come back and residents were "dubbed" since the counties zoned the areas for new housing years ago."
- ""Protect" is too strong. Jobs and businesses aren't the end goal, they are a means to an end which is a vibrant and sustainable economy. "Support" would be better. Also, the economy shouldn't be solely focused on what is "local"—it should be for the benefit of the public at large."
- "Create and protect jobs to support a sustainable economy and environment that fosters social justice and antiracism."
- "It seems most of this is to flooding. We should have a bigger focus on ensuring we are filling up retail and maintain it"
- "The north side of Mission Creek is a wide under-utilized space. It could be activated by permitting small food vendors selling drinks or ice cream on weekend afternoons."

### **DRAFT GOAL**

### **COMMUNITY FEEDBACK (continued)**

#### ECONOMY

- A Sustainable Economy that Benefits Local Residents, Workers, and Industries
- 83% of survey respondents support this goal language as written
- 17% of survey respondents support this goal language with modifications

- "What sort if employment is the main issue. If we're talking about minimum wage high risk jobs at the Chase center then no. If we are talking about high value jobs both unionized and white collar then yes."
- "This seems a bit vague; how is economic vitality going to be prioritized?"

### **DRAFT GOAL**

### **COMMUNITY FEEDBACK**

#### **ENVIRONMENT**

A Healthy Environment for Residents, Workers, and Ecologies

- 79% of survey respondents support this goal language as written
- 21% of survey respondents support this goal language with modifications

- "bullet point B. Enhance ecology and habitat for native flora and fauna while addressing concerns about saltwater inundation"
- "Create jobs that help protect the environment (maintenance and operation of parks, ecology management, etc.)"
- "Enhance ecology while addressing concerns about saltwater inundation and existing utility infrastructure (outfalls, pump stations)"
- "A healthy environment for residents, workers, wildlife and ecosystems
  - Prioritize natural approaches to risk reduction wherever possible
  - Enhance ecology while addressing concerns about saltwater inundation
  - Make neighborhood parks, open spaces, schools, and other neighborhood assets resilient to sea level rise
  - Prioritize clean air and water and indigenous flora and fauna.
- "add concerns about wildlife to second bullet point. There are birds that live in Mission Creek and nowhere else in SF."

### DRAFT GOAL

## COMMUNITY FEEDBACK (continued)

#### **ENVIRONMENT**

- A Healthy Environment for Residents, Workers, and Ecologies
- 79% of survey respondents support this goal language as written
- 21% of survey respondents support this goal language with modifications

- "Some of the best ways to mitigate the effects of sea level rise are restoring living shorelines and habitats like wetlands and tidal estuaries. They can "soak up" the sea level rise and provide habitat for threatened species of plants and animals. Using this strategy protects human assets while serving wildlife."
- "My suggested modification for #4 is to uncouple "Enhancing ecology" from "addressing concerns about saltwater inundation." Expand on how the Port would enhance ecology, particularly along Mission Creek, and along the the shoreline."
- "Be specific. What do you mean by "natural approaches to risk reduction wherever possible"?"
- "needs more emphasis on wildlife and nature viewing"
- "Enhance natural areas for the benefit of wildlife and humans.
  - Enhance and expand wetlands to mitigate future sea level rise."
- "Plan for flooding to come.
  - Support access to water and marine services"
- "Support biodiversity and living shorelines wherever feasible in Mission Bay. Biodiversity should be in all landscaping from shorelines, parks, tree pits, sidewalk strips, bulb outs, green walls and green roofs. Adhere to bird safe building design and International Dark Skies lighting for Mission Bay. Provide information through art or signage on the natural history of Mission Bay. "

### **DRAFT GOAL**

### COMMUNITY FEEDBACK (continued)

#### **ENVIRONMENT**

- A Healthy Environment for Residents, Workers, and Ecologies
- 79% of survey respondents support this goal language as written
- 21% of survey respondents support this goal language with modifications

- "Effort to make sure the bay is kept as clean as possible -effort to prevent toxic run- off . "
- "Where possible, include native plants in eco-restoration efforts"
- "Enhance and increase opportunities for additional (historically) natural shoreline and habitat."
- "I'd like the Port Authority to consider adding marsh restoration as a priority to absorb sea level rise, filter poisons, enhance biodiversity and store carbon."

### DRAFT GOAL

### **COMMUNITY FEEDBACK**

#### GOVERNANCE

- Authentic and Transparent Public Engagement During and Beyond the Planning Phase
- 84% of survey respondents support this goal language as written
- 16% of survey respondents support this goal language with modifications

- "Include youth support orgs/ Boy Scout clubs"
- "Engagement = authentic. Unlike the Navigation Center"
- "...the example of Pier 24 which holds a private museum with limited access is a precedent of more political favoritism in this City family...."
- "Communicate with stakeholders through meetings, internet and involvement with local business, education, home owners associations, and residents
  - Create"
- "Please clarify what you mean by "understanding, capacity, and stewardship" in engaging youth."
- "Engage with other city agencies and ensure early coordination between Port, water/power/sewer, SFMTA and others. I mean "really" engage and be ready to talk about issues and problems - not just have bodies in a room for a meeting. Don't be afraid of having healthy conflicts - which will lead to better solutions at the end."
- "In a goal about governance, I would expect language about accountability, not just a promise to hear people out. I would also expect to see a commitment to outreach and education to drive public awareness and engagement."

### **DRAFT GOAL**

### COMMUNITY FEEDBACK (continued)

#### GOVERNANCE

- Authentic and Transparent Public Engagement During and Beyond the Planning Phase
- 84% of survey respondents support this goal language as written
- 16% of survey respondents support this goal language with modifications

- "\* Ensure that public engagement is easily accessible for those with disabilities to participate."
- "Engage with neighbor districts, Bayview & Potrero, to enhance the relevance of the plan."
- "Responsiveness to issues of sinking public walkways, most likely due to construction impacts"
- "I am not sure how this could be added into the list of goals as stated, but as a resident I have that the diverse number of stakeholders throughout Mission Bay makes it very difficult to coordinate efforts across the neighborhood (such as maintenance of sidewalks or cleaning of streets/sidewalks and trash receptacles). The relationship and cooperation between stakeholders needs to be more tightly coordinated or connected to make shared goals easier to enact upon."
- "Youth educate as I have experienced vandalism and also fires esp fireworks"
- "Who is being engaged here and how? The language is great but I haven't seen any engagement with the people who live here."
- "Need to clearly identify stakeholders"

### **DRAFT GOAL**

### **COMMUNITY FEEDBACK**

#### TRANSPORTATION

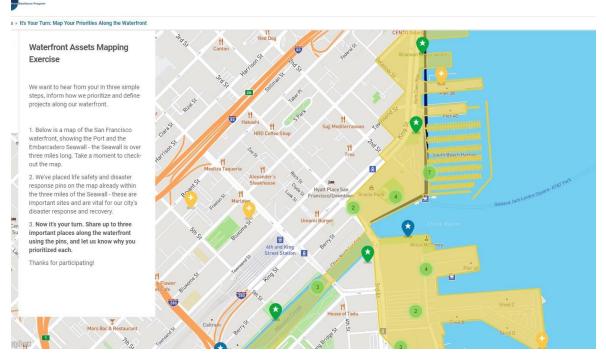
- A Transportation System that is Resilient and Adaptable to Flood Risk
- 84% of survey respondents support this goal language as written
- 14% of survey respondents support this goal language with modifications

- "More specific transportation options. Will u lay tracks to bring MUNI trains to the Bayview or just buses?"
- "generally improve transit along the waterfront, including extending E line to at least Fort Mason"
- "Include boats and exit plans/warnings"
- "Affordable and Safe. Critical that this part of the program takes high priority to ensure people will shop/energize the area's recreation, parks, and businesses."
- "bullet points do not adequately address resilience and adaptation"
- "prepare transportation actions to deal with flooding"
- "By "accessible" do we mean wheelchair accessible? If so, get all the Ubers and Lyfts out
  of Mission Bay, because not a single one is wheelchair accessible. Seriously, does this
  "goal" even consider that there are people who use wheelchairs living in this
  neighborhood? Also, are we talking about public transportation? If so, this should
  explicitly state that it is public transportation. I'm all for more public transportation. Many
  people in Mission Bay rely on public transit. My household does not own a car."
- "Bullet point B. Prioritize critical transportation assets including pedestrian, and consider transportation affects on native flora and fauna living in Mission Bay"

# **ASSET MAPPING**

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### Engagement activity and feedback



- Asset Mapping was focused on Mission Bay and Mission Creek
- Pins were placed in specific locations to identify assets
- The following slides list the pins, their locations, and the sectors that they pertain to.

# **RESPONSES FROM ONLINE ASSET MAPPING ACTIVITY**

| SECTORS               | LOCATIONS   | COMMUNITY FEEDBACK   |
|-----------------------|---|--|
| INFRASTRUCTURE        | <ul> <li>The Yard at Mission Rock</li> <li>3<sup>rd</sup> St &amp; China Basin St</li> </ul>  | <ul> <li>Prioritize public housing in the Mission Bay</li> <li>Prioritize public housing in the Mission Bay</li> </ul>   |
| RECREATION & MARITIME | <ul> <li>Mission Creek Park</li> <li>Waterfront next to 23<sup>rd</sup> St</li> <li>Mission Creek Park</li> <li>Waterfront at 18<sup>th</sup> &amp; Illinois</li> <li>China Basin Park</li> <li>Mission Creek Harbor</li> <li>Bay View Boat Club</li> <li>China Basin Park</li> </ul> | <ul> <li>Prioritize parks and green space in the Mission Bay</li> <li>"More bay access needed"</li> <li>"Mission Creek Park and Courts Basketball, tennis, and volleyball. These are all essential to the locals."</li> <li>Prioritize public docks for boaters</li> <li>Prioritize public docks for boaters</li> <li>"Mission Creek Harbor adds to San Francisco's maritime accessibility by providing berths for 35 pleasure boats."</li> <li>"Bayview Boat Club - historic club with excellent access to sailing"</li> <li>"Boat launch for Giants games a no brainer"</li> </ul> |

# **RESPONSES FROM ONLINE ASSET MAPPING ACTIVITY**

| SECTORS                     | LOCATION  | COMMUNITY FEEDBACK   |
|-----------------------------|---|--|
| ENVIRONMENT &<br>ECOSYSTEMS | <ul> <li>Mission Creek Garden</li> <li>Mission Creek Channel</li> </ul> | <ul> <li>"The shoreline is an important habitat for migrating birds, rays, spawning fish."</li> <li>"Support local and endangered wildlife that this area supports"</li> </ul> |
| CULTURAL & ECONOMIC         | • Between Pier 48 & Pier 50   | <ul> <li>"New Mission Rock neighborhood needs cultural and economic activity"</li> </ul>   |

# Thank you!

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We hope to see you at our next community event

